Glazed Glances

A Noble Beginning

E

ICE

A noble beginning for 1956 would be to help those who are less fortunate than you. Infantile paralysis is on the way out, but the fight goes on. The annual March of Dimes campaign is now under way and it reminds us that there are still thousands of victims suffering from the effects of this crippling disease who will require care and treatment during the new year. The Salk vaccine has reduced the number of new cases, but it is only partially effective and more money will be needed for research.

For the past several years, a number of Torrance organizations have volunteered their services in support of the March of Dimes plea. Mothers have banded together in the "Mothers' March on Polio," calling from house to house for contributions. Torrance's record has been good in this respect, but the need is still with us.

The heart of our community is big—the people of Torrance have never failed to respond generously to the appeal of a worthy cause.

Your dimes turn into dollars and dollars are the front-line ammunition needed to win the battle of medical sci-ence against the scourge of pollo.

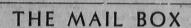
The battle against polio is far from being completely won, but our hearts and hands will join to meet the challenge successfully, if everyone nelps. When you are asked to join the battle against polio this month, do so.

The dividends of your participation are great.



LAWIN ACTION





Aided Immeasurably
Editor, Torance Herald:
On behalf of the South Bay
Alliance of Delta Delta Delta
and the Tri Delta Medical Research committee of the Children's Hospital, I would like
to thank you for your cooperation and excellent and genercaus coverage of the Sleigh
Bell Benefit luncheon held
Dec. 6 at the Biltmore Bowl.
In addition to the immediate release prior to the benefit, the outstanding coverage
which you gave us for the preliminary events during the
year aided immeasurably to
the success of the benefit.
MRS. JOHN M. BASLER
Hoppy New Your

JOHN S. GIBSON, JR., President, Los Angeles

It's Leap Year

DON'T BE SILLY LTHEY'VE GOT THEIR EYES

ON ME

FREELANCER

LOOK!

READY TO

CHASE ME!

THE

THEY'RE GETTING

Why No Float?

The

JAN. 9. 1956

forget it.

The attorney got it fixed, alright. What the client does not know is that the attorney just dug down, in his jeans and came up with the price of the ticket—\$6.

ladies have managed to elect a whole slate of female candidates to city office, leaving the men out in the cold.

Asked why the schools, once a haven for frustrated maiden ladies, has taken a much larger proportion of men and married women, an official said that educational opportunities and salaries are much better than they used to be. In many cases, men and married women have a healthier outlook on life and are more understanding.

MRS. SARAH JON

POLIO ISN'T LICKED VETI

Join the MARCH OF DIMES

Strange Facts About Polio

Breathing

SQUIRREL CAGE

By REID BUNDY

Everybody has been talking about the New Year's resolu-

THINGS TO TALK ABOUT



Torrance Herald

ESTABLISHED JAN. 1, 1914



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It's So Easy

PHONE



the year ahead

and what it means to investors and business executives



THE 1956 FORECAST The Annual Forecast —now in its tits year—bas been prepared by the Economics Stell of a authority-known Execute Organization. 40 RAILS—25 UTILITIES 65 INDUSTRIALS

BATEMAN, EICHLER & CO. 209 Avenlia Del Norte FR 5-5512



Happy New Year

Happy Mother
Editor, Torrance Herald:
A note of thanks to you and
the Torrance HERALD for the
results of our obtaining a signal at the intersection of 230th
and Hawthorne. It's good to
know there are a few that are
interested in the future of Tor-

rance citizens and will cooperate the way you did. I know you must realize what a relief this is to all the mothers who worked so hard on this prolect that at times seemed so futile.

Again, thank you and God bless you for your efforts.

MRS. FRANK SCARIOTTA, 3425 W. 227th St.

Why No Float?

Editor, Torrance Herald:

As I watched the Rose Parade on my TV set, I looked in vain for a float from Torrance in the list of entries. I was amazed to learn that a town of 67.000 didn't even have an entry in the biggest spectacle in Southern California.

It seems to me that a town this big certainly should take the trouble to put in a float. I know they cost money, but when Altadena, Sierra Madre, Monterey Park, and even Pasadena, Tex, and Massillon, Ohio, are represented and Torrance is not. I can't understand it.

I note by the papers that the Mayor has been blowing the city's horn recently, but apparently hobody clse has bothered. Why not? I never heard of Torrance is when I tell them where I live. It's downright embarrassing.

I don't know what it takes to get a float in the parade,

Floatfully yours, HILLYER R. CONROY