

Here At Home

By Maude Miller
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It was Friday, Dec. 30. The post-Christmas hush had descended on the Sam Levy Dept. Store. Hardly a creature was stirring... not even a customer making exchanges. When with a loud peal the back door buzzer rings, the huge metal door is flung open, and twenty-nine cases of Christmas gift boxes arrive! "Only one month late," says Ella, "but, by golly, we're sure ready for next Christmas!"

Talking about exchanges, or the lack of them... Ella helped Sue Moody's husband pick out a stock of personal gifts for Sue... slacks, skirts, blouses, sweaters, even bras and panties (real co-ordinated gift buying). Early Tuesday A.M. December 27, Sue called the Store. "Ella," she said, "I just read my horoscope. And my horoscope for today says I should call someone I know and say something nice. So I called you immediately to tell you that everything fits, and I've practically worn them out already!"

So... advice to wives: Give Ella a list of your sizes and your horoscope will give you no trouble at all.

WOMAN SIDE

Top secret: Don't tell anybody, but there are a few racks of dresses at the Store reduced way down. Terrific buys... as are all our dresses, even at regular prices. Closing out some cashmere sweaters, too. Grab 'em! Spring note: Watch for these three nationally advertised lines coming into stock in about ten days... "Pat Premo," "Betty Barclay" and "Junior House." There's a price range for everybody, from a smart, thrifty \$10.95 to a fashion-setting, stunning \$69.95. First super-colossal preview showing will be on Saturday, January 14, at the Store.

MAN SIDE

Ray will be buying the best the country has to offer at the best possible prices... when he covers the showings next week of the leading clothing manufacturers at the Biltmore and Ambassador Hotels. So don't buy anything for Spring or Summer 'til you see what he turns up with! Exclamation point: By press time not one Christmas gift necktie had been brought in for exchange!

Not new, but good: Have you discovered those Nylon stretch socks? Absolutely impossible to shrink or ruin 'em, and they come in the handsomest patterns!

OUR SIDE

We like the new three-cent postage stamp, showing the earth with the words, "Atoms for Peace," and around the sides, "To find the way by which the inventiveness of man shall be consecrated to his life." A good thought for the New Year! And everything else we need for a happy year can be found right here at home... specially at 1311 Sartori... SAM LEVY DEPT. STORE. NATURALLY!

-ADVT.

SELECT FROM LARGE, FRESH, COMPLETE STOCKS AT LOW, LOW PRICES ★

Newberry's White Goods SALE

NO LOWER PRICES FOR QUALITY SHEETS ANYWHERE

PEPPERELL sheets

FAMOUS RED LABEL FITTED SHEETS & PILLOWCASES - NO IRONING NECESSARY!



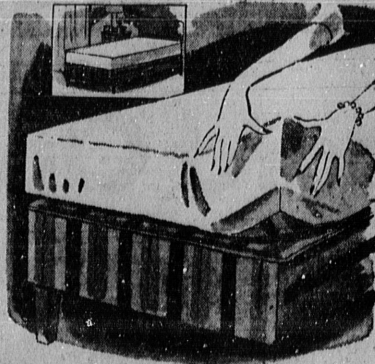
Single Size Sheet 72x108
Reg. \$2.25 **\$1.73**
Fine fitted sheets - eliminate wrinkles - don't require ironing. Choose today.

Smooth Fitted Sheets 81x108
Reg. \$2.25 **\$1.73**
Full size with Pepperell's famous label... better choice early for savings!

PILLOW CASES
Reg. 59¢ **39¢**
Comfortable sleeping is assured. 42 x 36 size - finest muslin. Hurry!

SINGLE SHEETS 72 x 108
Reg. \$1.98 **\$1.73**
Smooth, beautifully finished muslin. An excellent buy at an exciting saving!

FULL SIZE SHEETS
Reg. \$2.25 **\$1.73**
Generous 81x108 size - finest first quality muslin with that special wearability!



SMOOTH-FITTING QUALITY MUSLIN MATTRESS COVERS

Single Size Reg. \$1.98 **1.66**
Terrific opportunity to have a protective, comfort-adding cover and save. Buy them for every bed at our sale price!

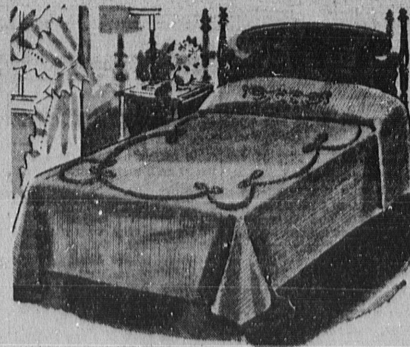
Double Size Reg. \$2.19 **1.77**

USE NEWBERRY'S LAYAWAY



SMART PLAID TRINIDAD Cotton Blankets

Reg. **99¢**
Handy sheet blankets offer extra warmth on extra cold nights. Atad. colors.



FIND OF ODDS & ENDS! SINGLE & DOUBLE Chenille Bedspreads

Reg. to 4.98 **3.98**
Hurry! Hurry! Hurry! Snap up our odd lot discovery of the most luscious and beautiful fashions in new chenille spreads! Wonderful choice of colors... at an amazing saving!

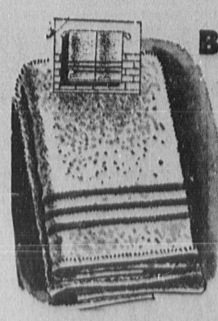


Save Now! QUILTED Mattress Pads

Strong Bleached Cotton
Reg. \$3.98 **3.44**
Single size, 39 x 76. Specially packaged. Choose now.
Double Size, 54 x 76
Reg. \$4.98 **3.99**
Offers excellent protection - smooth, easy-fit. Durable.

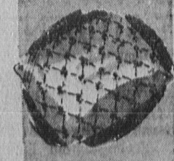
Reversible COTTON YARN RUG

18 x 30
Reg. \$1.49
NOW **1.29**



QUALITY CANNON Bath Towels

Reg. 59¢ ea. **2 for \$1.00**
Luxuriously thick. Wonderfully absorbent.
The Cannon label assures long wear. A gorgeous color selection.



BED PILLOW

Chickens Feathers
Reg. \$1.19 **88¢**
16"x24"



WINGS FOR COLE... Naval Aviation Cadet Charles W. Cole Jr., son of Mr. and Mrs. Charles W. Cole, of 3526 W. 228th St., is now undergoing training in formation flying at Saurfield Field, near Pensacola, Fla. He has completed 16 week's primary flight training and later will get instruction in gunnery. The training planes also are shown.



ANOTHER STRIPE... Dale P. Ferguson is congratulated by his commanding officer, Navy Cmdr. J. H. Rayburn, after being promoted to sonarman second class, USN, while serving aboard the Pacific Fleet destroyer USS Leonard F. Mason. Ferguson is the son of Mr. and Mrs. Meade H. Ferguson of 23121 Palena Ave. Before entering the Navy in July, 1953, he graduated from Torrance High School.

New Douglas Skyknight Will Seek Out Invader Aircraft

Enemy aircraft seeking to invade the southern sector of the California identification zone will now have to reckon with deadly Douglas F3D Skyknights, following assignment of the husky twin-jet airplanes as part of the Continental Air Defense Command. The airplanes have been assigned to North Island Naval Air Station at San Diego, where crews are now standing 24-hour alert, ready to roar into the sky on a moment's "alert" notice to protect the vital southern sector against enemy aircraft or missiles. Generally speaking, the southern sector extends from San Diego to Los Angeles, and eastward across the State, as well as far out to sea. Four Cannons Defend The F3D built by the El Segundo Division of Douglas Aircraft Co. Inc. carries a crew of two-pilot and radar observer. It is armed with four 20-mm cannon, mounted in the forward nose section. A F3D Skyknight became the first American jet airplane in history to destroy an enemy jet at night. At midnight on Nov. 2, 1952, a Marine flyer in a F3D shot down a Yak 15 single-engine Communist fighter over "Big Alley" in Korea. Before the fighting stopped in Korea many more enemy planes had been shot down by Marines flying the "radar-eyed" Skyknights. Aided by "electronic feelers," the Skyknight can search out distant targets around-the-clock in all kinds of weather. The powerful jet airplane is equipped with a thousand pounds of radar which affords detection of an enemy on a 180 degree radius. Navy Joins Other Services The F3D assignment in San Diego represents the first time a Navy unit has joined the Army and Air Force in the west coast nationwide net of radar, missile and jet fighter defenses against sudden air attack. The new fighter-interceptor squadron at San Diego is being operated by the Fleet All Weather Training Unit, Pacific, and is known as its Air Defense division. The squadron's operations control room has a battery of telephones and radio phones which provide instant communication with headquarters of the 27th Joint Air Defense Division of Norton Air Force Base, San Bernardino, and with ground radar stations of the Continental Air Defense Command. ACTIVE VOLCANO Hawaii's Mauna Loa has poured more lava in the last century than any other known volcano in the world.



It Takes More Than LUCK!

Don't depend on horseshoes and four-leafed clovers. Make your own good fortune. Steady saving does it! First, decide how much you can afford to save... then keep on saving. Even a small amount, deposited systematically every payday, soon adds up to a comfortable sum. Then, see how lucky you are! Earnings, compounded regularly, makes savings grow even larger. Open an account soon.

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