

REYNOLDS KNIGHT

Consumer Helped to Make 1955 Biggest Boom Year in History

Statisticians are starting to add up the figures that will show 1955 to have been the greatest year in production and income in the history of the United States.

ment expenditures. While farm price supports, housing loan guarantees, and similar programs did put public credit behind private ventures, actual government expenditures remained level during 1955 at the point where they had leveled off early in 1954.

after the first flight: "Gentlemen, it was a very fine ride." The Air Force released these details on the F-105A: It is equipped with a Pratt and Whitney J57 turbojet engine developing 10,000 pounds of thrust without afterburner.

firm recently invited thousands of people to call him collect and let him know what they thought of his products and advertising.

tion's top-selling bonded whiskey. The conversational executive was so pleased with the results of his sampling that he plans to repeat the performance very soon in several other cities.

ers reluctantly cut down on the size of their nickel candy bars, and increased wholesale prices until most nickel bars really sell for six cents apiece.

chore to make new molds and adjust machinery. BITS O' BUSINESS—In third-quarter 1955 inventory markups were adding to apparent industrial profits at a \$2.6 billion annual rate, says the Department of Commerce.

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