

Next Year's New Building Will Feature Quality, Not Quantity

A few fewer and a lot better. That's the home building outlook for 1956.

Authorities foresee a decline of some 100,000 in housing starts, to about 1,200,000. Yet the consensus is that another peak will be set in dollar volume.

This is good news for families seeking new homes. More living space of high quality will be available. Costs will be slightly higher, but rising incomes will offset this trend.

BACK TO NORMAL—Steel prices are beginning to resume their traditional pattern of pre-World War II years.

not enjoy the pattern's reappearance.

Steel statistics always speak of "tons of ingots and castings" produced. (Last week this figure was close to 2.4 million tons.)

Time was when the price of finished steel—rising from a base of the most easily made and most-in-demand kind—varied amazingly.

Now steel users report that the general rise that followed last July's wage boost is being supplemented by special boosts for every kind of steel that requires extra care.

some of the time for seasonal reasons. If the 1940 relationship between extras and standards is ever restored, some 20 and 30 per cent boosts are on the way.

THINGS TO COME—There's still time to buy your wife luggage with a monogram woven into the fabric.

SELF-SERVICE PAYS—One in every seven of the nation's 35,000 retail hardware stores now has some form of self-service, and it's paying off in increased sales.

Hardware dealers contemplating a change of self-service can now try out the merits of the

system on a limited basis with a merchandising plan introduced by the Collapsible Tube Manufacturers Council at the recent National Hardware Show.

SILVER LINING—The decline in farm income this year, about which so much has been heard in political circles, has its happier side for consumers and meat packers.

The packers had plenty of animals to process right through the usual slack period in late summer, and the consumer found bargains wherever he turned.

GOLD FORMULA—The addition of 15 per cent nickel and 5 per cent zinc to gold produces white gold.

in the week ending Nov. 26 was 67.4 per cent of capacity.

Local Man's Unit Helping German Kids

Army Sergeant First Class Leonard L. Nicholson, 21, son of Mr. and Mrs. Irvin Nicholson, 3331 W. 190th St., is helping to give some 200 orphan children Christmas Day banquets.

The party, complete with entertainment, refreshments and gifts, is being made possible by contributions from Sergeant's Nicholson's unit, the 86th Infantry Regiment.

Company C, entered the Army in 1952. He arrived in Europe in July, 1955, and was last stationed at Fort Riley, Kan.

His wife, Edna, is with him in Germany.

He is currently in Germany. The packers had plenty of animals to process right through the usual slack period in late summer, and the consumer found bargains wherever he turned.

Public Notice

TORRANCE HERALD-411 NOTICE OF PUBLIC HEARING... TORRANCE HERALD-409 NOTICE OF SALE OF REAL PROPERTY BY PRIVATE SALE...

TORRANCE HERALD

The Torrance Herald NOW REACHES APPROXIMATELY 120,000 READERS Complete Coverage TORRANCE LOMITA WALTERIA HARBOR CITY RIVIERA AVALON VILLAGE NORTH TORRANCE EL NIDO CARSON AREA

DEC. 19, 1955 Nine

BUILDING Remodeling 15

CEMENT CONTRACTOR B. T. BELL FR 9-9176

E. A. KING CONSTRUCTION CO. GENERAL CONTRACTOR Remodeling-New Residential and Commercial

DANIEL LEWAND Plumbing Contractor New Work and Repair

REPAIR SERVICES 16 HERE IS THE NUMBER! FA 8-6661

TO CALL FOR SPECIALIZED SERVICE & REPAIR ON ALL GAS RANGES CLOTHES DRYERS SERVEL REFRIGERATORS

NICHOLS APPLIANCE SERVICE FA 8-6661 If no ans. DA 6-5749 SAVE THIS AD!

IT'S WORTH \$1.00 ON YOUR NEXT SERVICE CALL VENETIAN BLINDS Made or repaired. Quick service.

GARDENING Landscaping Rubbish Clean-up And Short Hauling

CLEAN UP WORK, Shrubs trimmed, lawns cut and edged. Light hazing. FAIRfax 8-3977

CHILD CARE 30 EL NIDO TRACT OR will care for children, my home or yours.

PROFESSIONAL Services 12 HIRSHFELDING Mrs. Stewart, 1331 West 219th Street, FAIRfax 8-6454

PERSONALS 10 Let's Have A MUSICAL CHRISTMAS With a gift certificate for music or dance FROM BETTIE THOMAS STUDIO FAIRfax 8-8312

Byrd RUG & Upholstery Cleaning WALL TO WALL CARPETING CLEANED IN YOUR HOME

SWEDISH Massage. In your home. FAIRfax 8-6577. TROY'S TV service. Call evenings. FAIRfax 8-6648

EMPLOYMENT 36 Offered, Men General Machinist JOB SHOP EXPERIENCE

NEAL'S DIE SHOP 892 W. 130th St. GARDENA MANAGER TRAINING National Finance Company

MAN WITH CAR WORKS with home Sunday Newspaper circulation. Car allowance and commission. Experience unnecessary. Box 15, Torrance Herald.

EXPERIENCED MILLING MACHINE OPERATORS Oregon 8-1219

DEPENDABLE woman wanted to care for two children in my home. North Torrance district. Davis 3-0891

WANTED—Lady to care for 3-year old child in my home. Call after 4 p.m. Davis 8-5347

WANTED—Houseskeeper. Palms Verde Estates. Family 2 girls. 10 1/2 Frontier 8-5225

Jim Dandy BROADBREASTED... OVEN READY... TOM



TURKEYS TENDER 39¢ POUND SERVE WITH OCEAN SPRAY CRANBERRY SAUCE No. 300 Can 19¢



M.J.B. COFFEE 79¢ POUND

CRANBERRY SAUCE No. 300 Can 19¢

PALMOLIVE SOAP 3 Reg. Bars 23¢ 2 Bath Size 23¢ CASHMERE BOUQUET 3 Reg. Bars 25¢ 2 Bath Size 25¢

LIBBY'S SOLID PACK PUMPKIN 2 2 1/2 Size Cans 25¢

LOWEST PRICE OF THE SEASON—NEW CROP IN CELLO BAGS. WHILE THEY LAST NUTS Large Walnuts, 14-oz. 35¢ Bag Large Filberts, 14-oz. 35¢ Bag Large Almonds, 14-oz. 35¢ Bag Large Brazilis, 16-oz. 35¢ Bag Fine Mixed Nuts, 14-oz. 35¢ Bag

PRINCELLA GOLDEN YAMS 303 Size Can 17¢

Jim Dandy MARKETS OPEN 'TIL MIDNIGHT Every Night 2515 TORRANCE BLVD., TORRANCE 1516 PACIFIC COAST HWY., REDONDO