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We Love Torrance!

In the mailbox this week . . . a delightful letter from the Mayor of our town, Albert Isen. We quote: "By mow I am sure you are aware that I am a faithful reader of your column "Here At Home."

"I was interested in your recent comment regarding Torrance's beautiful Christ-mas decorations and the hint that the parking stripes on Sartori needed painting bad-by, I agree.

. . .

In fact, we love Torrance, ... and shopping in Torrance, with or without parking stripes to delight the eye and heart ... and so sasy to get at! Lay-away plans, credit plans, charge accounts ... and everything in stock to help You and Yours to a Merrier Christmas! And especially at Sam Levy's there's the special gift for that special person ... as for instance:

Jewelry ... The Jewel Counter has been moved. There it sits at the front of the Store, and the glitter is positively blinding! From frankly fun stuff to perfectly set "sem!precious" we've got 'em and you'll grab'em ... Grabbed myself a great big hunk of costume pin ... copy of, an old French medal set in "antique silver" that every one thinks is a solvenir from Paris. Honest, it's at Sam Levy's ... along with fabulous lipstick cases, elgarette cases, bracelets and earrings.

MAN SIDE

Sweaters ... man or boy, he'll ove those new colors (turq or or those new colors (turq or or those new colors) in classic utiliover sweaters of finest wool or orion and wool. Sweaters er more important than ever or the California male ... and lways perfect for that gift that oes back East!

ATTENTION: TIRED HUSBANDS!

A MIRACLE PAINT "VINYL PLASTIC"

NO ODOR (Can paint with windows closed)

DRIES IN 30 MINUTES

USE A ROLLER

ONE GALLON PER BEDROOM

COMPLETE THE PAINT JOB IN ONE HOUR A \$5.75 VALUE GGI.

RUBBER LATEX WE STILL HAVE SOME \$198 and 298

MOR-GLO PAINT FACTORY

THE BIG

18937 S. Main St. (Betw. Carson and 190th St.)

PHONE DAVIS 4-0015

looks BIG...feels BIG

acts BIG...is BIG for '56

TORRANCE MOTORS, INC.
1885 TORRANCE BLVD. FAirfax 8-3065

CAR CLUBBERS STAGING BENEFIT PAPER DRIVE

TORRANCE HERALD

Members of the Torrance Police Car Club Assn. will collect papers throughout the city during the next two weeks to raise funds to be given to City of Hope,

two weeks to raise funds to be given to City of Hope, it was announced here yesterday by Officer H. B. "Buck" Ingram, association advisor.

Residents throughout the Torrance area are being requested to place bundles of newspapers on their front porches or at the curb and members of the city's car clubs will drive through the city daily—probably in the evening—and pick up the bundles.

Entire proceeds of the drive will be sent to City of Hope as the club's contribution, Ingram said.

Persons having bundles to be picked up may call FA 8-5242, Ingram said.

Palos Verdes Dump Gets Approval

DEC. 8, 1955



Steel Plant Installs New Water Saving Towers

Installation of equipment which will enable the Torrence Works of Elited States Steel's Columbia-Geneva Steel Division to conserve approximately 800, 900 gallons of water a day in operation of the plant's circulating system was announced today by C. C. Morgan, general superintendent.

Placed in operation late last week, the cooling tower makes press, the temperature at possible the reuse of 96 per cent of the total water circulating and within the capacity to cool 10,500, 000 gallons of water as it is re-directly to cool 10,500, 000 gallons of water daily from 100 degrees farenheit to 80 degrees, the temperature at which it can be introduced in operation at the total water circulating system within cools rolling makeup requirement in operation of the plant's circulating system which cools rolling mills and other equipment used in the making and shaping of steel.

Water formerly was allowed to cool in a pond before it was receively and the required through it is proposed to cool in a pond before it was received at through it he plant's cooling system. Because the cool in a pond before it was read with on the required through it is a state top of the tower. Two huge received lated through it he plant's cooling system. Because the cool in a pond before it was read with on the plant's cooling system. Because the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read water flows into a 6,000,000 gallon-permittee pumps draw water from the reservoir ture where it is sprayed into fine the plant's cooling system. Because the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a pond before it was read with the cool in a

Sunbea

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Shaves Circles

around all other

electric shavers

\$2950

Shaves circles around all other electric shavers because you shave in a circular motion. Sunbeam's smooth continuous-round head is screened with a network of round holes that are closer together than the whiskers on your face. These round holes pick up whiskers from all directions the way your beard naturally grows.



HOLIDAY TOPPERS

2-PIECE SUITS

BLOUSES

s, Satins, Nylon, Dacrons, Wool Jerseys, Fancy and Plain Trims!

\$199 to \$895

HOLIDAY CAPRI PANTS

398 and 598

SKIRTS Circular and Straight Styles. 100% Wool. See our new Doree Skirts. Hand tailored wools, felts,

598 to 1495

SWEATERS

598 to 1295



BENSON'S FINE HOSIERY \$100 - PAIR ..3 PR. 2.75

15 DENIER. ALSO OUTLINE HEELS. BOX PRICE.....

ROBES and LOUNGING P.J.'s

Cotton Quilted and Corduroy. Variety of prints and colors. Guaranteed wash-

able. Priced from...... Nylon Quilted ROBES.....

FLANNEL GOWNS - P.J.'s

398 and 598

SLIPS and GOWNS

\$298 to \$1095

charge accounts invited

ensons

1271 Sartori Ave.



EASY CREDIT TERMS

DOWN PAYMENT INTEREST CARRYING CHARGE

1322 SARTORI FA 8-0432

OPEN FRIDAY NIGHTS