EE AUTO SHOW OPENS FRID

To View the 1956 Automobiles

Fri. Sat. Sun. Dec. 2, 3, 4

Rose Bowl Game, **Parade Tickets**

A week end at the world famous Ambassador Hotel in Los Angeles including a reserved table at the gala Cocoanut Grove New Year's Eve party, seats at the Pasa-dena Rose Parade, and two tickets for the Rose Bowl game on Jan. 2, are being offered by Torrance Auto Dealers Assn.

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as first prize for completion of a sentence, "I will buy my next car from a Torrance New Car Dealer because"

The contest, being announced today in the HERALD, is being held in conjunction with the second annual auto show which is being held here tomorrow, Saturday and Sunday,
Entry blanks for the contest can be found in this special automobile section of the HER ALD, or contestants can get entry applications at the show or at any one of the five Torrance new car dealerships.

Winner of the contest who submits the best reasons for the very policitions at the show or tauny one of the five Torrance new car dealerships.

Winner of the contest who submits the best reasons for trance New Car Dealer will be driven to the Ambassador Hotel on Friday evening, Dec. 30. Means, theatre tickets, and other entertainment are being arranged at the hotel through the cooperation of Miss Frances Barrington, member of the betel staff and former "Miss Torrance."

Saturday evening, the winner and companion will find everything is "on the house" at the Cocoanut Grove party.

Sunday will be a quiet day with plenty of opportunity to the plenty of opportunity to the sunday with plenty of opportunity to the contest who is the plenty of opportunity to the contest with plenty of opportunity to conform the plent of the contest with plenty of opportunity to conform the plent of the plent

DE SOTO-PLYMOUTH

Forward Look Set for Show

George Whittlesey, owner of Whittlesey Motors in Torrance, expects to have six DeSoto and Plymouth models on display at the second annual Torrance Auto Show which opens tomorrow evening.

Whittlesey Motors, 1600 Cabrillo Ave., has been in

the oldest established DeSoto-Plymouth dealership in the South Bay area and is the only Chrysler product dealership in Torrance.

orrance.

As a result, Whittlesey Moors services a good many
odge and Chrysler automoles in addition to their own

biles in addition to their own rautors.

The agency's sales are up 400 per cent over last year, Whittiesey reports.

Desoto sales were tripled and Plymouth sales are four times higher than the previous year.

Facilities Expanded
Whittiesey Motors service facilities have been expanded 75 per cent to handle the tremendous increase in new and used car sales. The service department features factory trained mechanics with the latest in equipment to better serve the customers of Whittiesey Motors.



Information on Auto Show

Here are the facts on the cond Annual Auto Show alch opens its three-day run re tomorrow:

Visitors to See



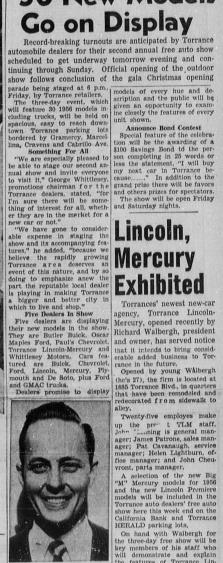
New Chevrolets To Be In Show

Paul's Chevrolet, Inc., located at 1640 Cabrillo Ave. will feature the dazzling new 1956 Chevrolet and Chevrolet trucks at the annual auto show here when it opens on Marcelina Ave., tomorrow evening.



Auto Dealers Add Much **To City Economy**

30 New Models Go on Display



Ford to Show Six Models

