

# HERE'S A FACT!!

You Can Buy Your  
**NEW 1956 PONTIAC**  
 For Several Hundred Dollars Less  
 AT  
**MORRIS BECK PONTIAC**

CHECK OUR DEAL — YOU'LL BE GLAD YOU DID

## GOODWILL USED CARS At Money-Saving Prices

- '54 Ford V8 \$1895 Victoria. This gorgeous sport model is nearly new. Packed with equipment. Beautiful 2-tone finish, white walls, leather interior. Must see to appreciate.
- '53 Pontiac \$1495 Custom Catalina. Full leather trim, power steering, dual range Hydra-Matic, radio, heater, white walls, 2-tone finish. Low mileage car.
- '49 Ford V8 \$395 Custom Tudor. A real clean one. Equipped with radio, heater, tailored seat covers, new finish. Excellent motor. A real fine buy.
- '51 Ford V8 \$445 Custom Tudor Sedan. Fordomatic, radio, heater, etc. Excellent mechanical condition. See this one today.
- '54 Chevrolet \$1495 Bel Air 2-Door with only 10,000 actual miles. Factory radio and heater, nylon interior, soft 2-tone blue and light grey finish. This is too new to call a used car.
- '52 Plymouth \$695 Cranbrook Club Coupe with radio, heater, original light green finish, high rubber, only 28,000 actual miles. See to appreciate.
- '53 Ford V8 \$1095 Custom Club Coupe with factory radio, heater, many other extras. One owner drove this car only 19,000 miles.
- '50 Studebaker \$345 Starline Club Coupe with overdrive, radio, heater, other extras. Very good motor and body. Be first on this one.
- '53 Olds "88" \$1395 Super 4-Door. Has Hydra-Matic, radio, power brakes, heater, 2-tone finish, white walls. Local doctor's car. Immaculate.
- '51 Olds \$695 '88" 2-Door Sedan. Equipment includes Hydra-Matic, radio, heater, new maroon finish, powerful Rocket engine. Save at least \$250 on this one.
- '53 Pontiac \$1095 Chieftain Deluxe 4-Door. Power steering, dual range Hydra-Matic, radio, heater, tailored covers. An ideal family car, ready to give thousands of trouble-free miles.
- '55 PONTIACS Several to choose from SAVE UP TO \$1200

Always A Better Deal At

**MORRIS BECK PONTIAC**  
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## HARBOR MOTOR CO. WILMINGTON OLDSMOBILE

PROMISES vs. PERFORMANCE  
 WE'RE SHORT ON WORDS BUT LONG ON HONEST DEALS  
 YOUR BEST BUY IS HERE

- '55 Olds . . . \$3195 '55 Olds . . . \$3195
- '52 Cadillac \$1995 '51 Olds . . . \$1195
- '51 Chev. . . \$795 '51 Plymouth \$695
- '50 Olds . . . \$795 '50 Cadillac \$895
- '48 Buick . . . \$295 '48 Dodge . . \$145

Several Transportation Cars \$25 Up

WRITTEN GUARANTEE WITH EACH CAR  
 GMAC or BANK TERMS

SEE THE NEW '56 OLDSMOBILE NOW ON DISPLAY  
 READY FOR IMMEDIATE DELIVERY  
 WE'RE NOT WAITING — WE'RE DEALING NOW  
 See Us FIRST — See Us LAST for the BEST DEAL!

## Harbor Motor Co.

"Your Oldsmobile Dealer"

230 W. Anaheim WILMINGTON 300 W. Anaheim  
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 Open 'Til 9 P.M. Daily — Saturday 8 to 6 — Sunday 10 to 6

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1949 OLDSMOBILE Convertible. R & D I.O. heater, hydramatic, new top, whitewall tires, clean. \$395 or best offer. Davenport 6-4882, 24730 Senator Avenue, Harbor City.

LINCOLN Capri Sedan—1955—full power, 19,000 miles. Executive car. Wants to sell before returning East. License number 2332-235. Full price \$3250. O'Richard 4-8370

# OSCAR MAPLES FORD, Inc.

## REPEAT PERFORMANCE SALE

An Open Letter to the People of Torrance and Vicinity

DEAR FRIENDS:

We have had such tremendous success with our No Down Plan, we are forced to continue this sale by popular demand. Here are the facts—Qualify yourself. If in your own mind you qualify, that is all that is needed. Come in and drive out one of our one-owner local new car trades. No Gimmicks. Come in and make us prove what we are saying.

The Rules Are Simple. Answer the Following Questions to Yourself

- |  |                                     |                          |
|--|-------------------------------------|--------------------------|
| 1. AM I EMPLOYED STEADILY FOR 6 MONTHS OR MORE?              | YES                                 | NO                       |
| 2. DO I HAVE A RECORD OF MEETING MY OBLIGATIONS PROMPTLY?    | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 3. BY PURCHASING THIS CAR, CAN I AFFORD THIS \$1.00 PER DAY? | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

If You Answer the Above Questions Honestly, You Are Qualified  
**DON'T WAIT! COME IN TODAY!**

SINCERELY,

Roy W. Billings  
 Used Car Manager

## The Following Cars are Some Outstanding Values On This Plan 24 HOUR DRIVING TRIAL

### NO DOWN PLAN!!

**1951 CHEVROLET**  
 1/2-Ton Pick-up. Ready for the road. Hurry! This won't last long. A real buy!  
 \$1 per day includes tax, license and finance charges

**1950 NASH**  
 Statesman Super 4-Door Sedan. Radio, heater, overdrive and original light green finish. A one-owner new car trade.  
 \$1 per day includes tax, license and finance charges

**1950 PLYMOUTH**  
 Special Deluxe 4-Door Sedan. Has radio and heater. Original light green finish. A beauty inside and out.  
 \$1 per day includes tax, license and finance charges

**1950 MERCURY**  
 Sports Sedan. Radio, heater, overdrive and original factory blue finish. Excellent car.  
 \$1 per day includes tax, license and finance charges

### NO DOWN PLAN!!

**1951 STUDEBAKER**  
 1/2-Ton Pick-up. Needs rings.  
 \$1 per day includes tax, license and finance charges

**1952 PLYMOUTH**  
 Club Coupe. A real sharp car. See green finish. Factory heater. A beauty.  
 \$1 per day includes tax, license and finance charges

**1949 BUICK**  
 Convertible. Radio, heater, Dynaflow, white walls, special manifold and carburetor. A black beauty. Hurry!  
 \$1 per day includes tax, license and finance charges

**1951 KAISER**  
 Deluxe 4-Door Sedan. Has Hydra-Matic, heater, white wall tires. A sharp one-owner car.  
 \$1 per day includes tax, license and finance charges

ALSO  
**150**  
 More FINE Used Cars In Stock INCLUDING  
**1955 Ford**  
 DEMONSTRATORS and EXECUTIVE CARS

IN THE HEART OF TORRANCE  
 YOUR FRIENDLY FORD DEALER

# OSCAR MAPLES FORD, Inc.

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 NO MONEY DOWN  
 \$3 week most cars—over 130 new parts  
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 ★ Beland Equi-Flow exhaust systems  
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 ★ Stock equipment  
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**1213 Engracia FA 8-5566**  
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 All Used Cars & Trucks  
 Regardless of Age Are  
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 KNOW YOUR DEALER

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 DODGE-PLYMOUTH—32 YEARS  
 STILL GOING STRONG  
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1955 Ford Customline 2-Door, 8 Cylinder Has standard transmission, 2,000 actual miles, (can be verified). See weekdays 9 a.m.-4 p.m. 2316 Dominguez Street, Torrance. Private party.

IF YOU ARE LOOKING FOR A HOME LOOK FIRST IN CLASSIFICATION 50 TORRANCE HERALD Classified Ads!