EDITORIALS

Make The Litterbug Pay

Disclosure by city officials that litterbugs are messing up the city's streets nearly as fast as expensive cleaning crews can clean them up, points up the fact that the City Council should take drastic action to curb the practice of dumping trash wherever the mood dictates. Other municipalities have found a very effective cure

-stiff fines. Signs posted throughout the city stating that dumpers will be fined \$25 or given five days in jail for illegal trash dumping should do much to halt the litterbug problem. This should be one of the Council's top priority proj-ects. The city's weak ordinances on the subject should be made into a realistic, perhaps even severe, weapon to fight the demoralizing march of the litterbug. Step No. 2 in the program would be z vigorous en-forcement by Torrance police with the aid of all city officials and individuals to whom the litterbug is a dis-tasteful germ. The city cannot afford to spend thousands of dollars

The city cannot afford to spend thousands of dollars a year cleaning up after a messy litterbug. Let's make the litterbug pay his own way.

Watch Those Fires

Christmas isn't the only thing that's on the way. It's also time for the annual upward spurt in fires which be-gins every December and continues through March.

guis every December and continues through March. If we announced the ragweed season had begun, hay-fever victims would take to the hills. But the 'increased fires' season seems to spur very few people into action— firemen excepted.

firemen excepted. The reasons why fires increase during cold months are well known! In the home, heating systems, portable heaters, and open fires are largely to blame. Most of the fires are preventable. Yet every year the fire loss statis-tics of the National Board of Fire Underwriters hit the same December-March high.

For almost every fire that occurs—and there are some 845,000 a year—there is at least one more person who finds out the hard way that fires don't always happen to "the other guy." This year, unless you apply common-sense safety rules, one of those people may be you.

Better Shop Early

Starting Friday evening with a huge parade of bands-men, equestrian units, and floats, the 1955 Christmas shop-ping season will open in downtown Torrance with festivi-ties which may well be the most elaborate yet scheduled in this area.

Plans include a Santaland where the kiddies can talk to Santa Claus himself, a three-day new car show spon-sored by Torrance dealers, a street dance, and a wider-than ever selection of items for the busy shopper.

Street decorations have been installed and will be turned on here Friday night, and everything is ready to make shopping in Torrance enjoyable and economical. Only 23 shopping days remain until Christmas. Better do it early—in Torrance.







Glazed Glances

By BARNEY GLAZER

By BARNEY GLAZER dy?" "Don't you know?" "No." "Oh, silly, it's me." "Well, why didn't you say so!" My Uncle Shloomp says: "I'd like to get one of those flat top hair cuts, but my hair is too flat on top right now" ... Dr. Harvey Marder, den-tist, has the following sign in front of his Bel Air Highands' home: "Toothacres"... I said it, but it was too late to re-trat it, as Beity Brown Bycs was feeding our pooch. Trip-py, some table scraps. I pro-tested: You're feeding him too often: Heil get as sick as a dog!"

Also for our Kutest Kiddy Krack Department is this one by Richard Eyer, the Joyear old star of "The Desperate Hours." When asked about Sas Gabor's eightycarold daugher, Franchesca, young Mr. Hyer repiled: "She's to young for marriage"... Joe, the disgruntled husband says no wonder a woman losse pust falls out of that big hole in their heads (I didn't say it) Joe and it! Who's Joe?! Marrie and the didn't say it) Joe and it! Who's Joe?! Marrie and the didn't say it) Joe and it! Who's Joe?! Marrie and the manufacture for year to four lucky motory it's a tien with the National Safety Council's ascident pre-yention program. Fronically pach for the le increase deach year, 2021 285: 325! Nearer wy God to thee! (National Safety Council not-withstand-ugety Council not-withstand-ing). dog!" '☆ ☆ ☆ Warning to night.dfving autoists: If you don't lower your beam on the other driv-er he may lower the boom on you ... How times have changed. Today, when a man-comes home from work, no longer does he asit his willet "What's cooking?" Instead, he wants to know: "What's thaw-ings;... Am I the first to classify a gold-digger as a gal who mines her own busines? ☆ ☆ ☆ * * *

★ ★ ★ A certain cigaret company-sent all the dentists in the country a carton of their brand. Then, they immediate-ly advertised: "Nine out of 10 dentists smoke No-Wheeze." As one dentist told me this week: "They're right. Who throws away a carton of ciga-rets?"... This is the kind of teenage phone talk that drives adults to rock-and-roll music: "Who is it?" John Dandy." "Who's John Dan-

It's easy to find your sta-on in life. Sooner or later, tion in life. Sconer or later, someone will tell you where to get off ... Isn't this a hor-rible thought-the only way to make your money last is to make it first ... One thing that never turns out as it should-the woman driver in front of you ... Sign on an auto junk yard: "All Cars in First Crash Condition."

mister, stop and count ten-ten of your own faults,

* * * ☆ ☆ ☆
Kast night, I saw a little boy walking down the street. What he didn't know was that he had forgotten to turn off his flashight, and as he car-ried it in his back pocket, it was all aglow. T believe that was the first time I had ever seen a little boy with a tail-light. Best way for a girl to keep her youth is not to introduce him around.

pointed ou Don Hyde.

* * *

The

SQUIRREL

CAGE

By REID BUNDY

Man we overheard the other day was talking to his wife about dinner. "What are we having for dinner tonight," he asked her. "Oh, Tm cooking that rib roast," she told him. "Hummm, smells good," he said

said. After a few more man-wife remarks, he hung up the phone and announced that he was going home.

* * *

Bob Tolson included this one in the current Rotary Rig as an editorial: Long before Bin-stein thought of the fourth di-mension, the man in the street, knew there was such a thing --everything has four dimen-sions --length, breadth, thick-ness, and cost.

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★ ★ ★
Helen Smith, of 2504 Cabrillo, wants to put in a kind word about teenagers.
At a recent party at the Smith residence, plans had been made for about 50 tendagers. Instead of 50, more than 200 showed up—coming torm Gardena, Narbone, and other nearby points. Party crashers:
These were "crashers" of a different sort, Helen reports. There was no rowdyism, the visitors were quiet, decent, and in most cases thanked the Smith for their hospitality bere leaving. The party was held in the den and patio and the 200 tenagers stayed out of the house. Encouraging, isn't i?

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One of the City's leading auto dealers has a four-foot sign atop a shiny auto in the used car lot which reads, "GUARENTEED," it was pointed out to us last week by

 $\dot{\mathbf{x}}$ $\dot{\mathbf{x}}$ $\dot{\mathbf{x}}$ How's your turkey holding nut? Time now for my annual the new for my annual the new form the second turkey sandwiches, sandwiches (was so excited turkey sandwiches sandwiches (was so excited form the SCNotre Dame to turkey sandwiches, sandwiches, sand tonight. T dressing left over—no turkey, to a very good record this very tood record the second turkey to a very good record the very different very and turkey to a very good record the very tood record the very the turkey to turkey to the turkey to a very good record the very tood record the very too

General Eaton, Los Angeles educator in civil life, pledged the "fullest support" of the 40th's 6000-plus Guardsmen for the one-day traffic safety campaign. and the bineary think sately acmpaign. "Every two hours and 50 minutes, a life is lost in Cali-fornia traffic." Eaton pointed out. "If our 'war on accidents' saves just one life, it will have been worth all our effort." Quisenberry quoted other fources to onight un the annal-Quote for today: "The hest way to show that a stick is crooked is not to argue about it, or spend your time de-nouncing it, but to lay a straight stick alongside of it." --Dwight L. Moody.

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"Some people are like a blot-ter, they soak it all in but get it backwards," the Old-timer reports

Guard Aiding S-D Day of vehicles on California roads. "In 1954, 3104 persons were killed and 108,265 injured in this state alone," he delared. "A disproportionate number of those accidents occurred in Los Angeles County. Last year, the SD Day chairman went on, no traffic yet-silities were recorded in this Heavy tanks and self-pro-pelled artillery pieces of south-enr California's 60th Armored Division will provide dramatic theme for Los Angeles Coun-ty's war on traffic accidents." according to Russell A. Quisen-berry, chairman for the coun-ty's safe Driving Day Observ-ance Thursday. The assive war machines wallows throughout the county on S.D Day, each with a huge sign repeating the slogan for this year's effort to reduce the traffic toll, "Los Angeles Coun-ty Declares War On Traffic Accidents." Heavy tanks and self-pro

At 19 ... An Expert

This kid knows his stuff when it comes to driving. Sure, he's young ... but he's amart. And he knows what's amart behind the wheel. He's got perfect timing ... constant control... and good road judg-ment. He's got them all because he practices that ... all the time. Because of his timing, he never needs to dart from lane to lange. Bather he glides his car smoothly, anticipating his next move long in advance. As for control ... it lets him blend with the flow of traffic without those jerky starts and stops. ... And he'll be the first to tell you that anyone with road judgment will keep at reasonable speeds ... not too fast, not too slow. He's young ... but he's an eapert. And he's proud of it!

Safe Drivers Make Safe Highways

Make every day S-D day

inty on S.D Day.

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1619 Gramercy Ave.



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Accidents." Maj. Gen. Homet O. Eaton, Jr., a top leader in the drive to reduce accidents here, said the 40th will set up 35 or more of the displays, utilizing equip-ment and troops from armor-less across the county. In addition, the color f ul "safety pledge" bumper stick-ers which are ready for issu-ance to motorists throughout the county will be given every National Guardsman in South-ern California. Cooperating with the 40th in KING WILLIAMS, Publisher GLENN W. PFEIL, General Mgr. REID L. BUNDY, Managing Editor ern California. Cooperating with the 40th in its S-D Day role will be troops of the 234th Anti-Aireraft Ar-tillery Group, stationed in the Long Beach area under the command of Colonel Willis T. Lyman

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NATIONAL EDITORIAL

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^{\$100 LESS} Than Ford, Ply., or Chev TWIN PONTIAC 105 Pacific Coast Hwy., Hern

was the first time 1 may even seen a little boy with a tail-ight. $\hat{\mathbf{x}} \quad \hat{\mathbf{x}} \quad \hat{\mathbf{x}}$ Just like something out of founductor received the cutest call from 6 year-old Gary To-bey of Rexford Dr. It seems that his 8 year-old brother, Michael, has just learned how to read and has been relaying the contents of this column to him. Commented Gary on the phone: "We like your poem and we're going to try hor we're going to try hor we're well ke your poem and we're going to try he contents of this column to him. Commented Gary on the phone: "We like your poem and we're going to try and we're going to try he contents of this column to him commented say. The fine and dandy." It will make the thought come true, ") The dad's mother then took com-mand of the phone from her preceolous your column regular-his older brother 'Mike, what thous like Ive been adoled we'r the children look for your column regular-his older her be her dody ward to your column regular-his older her ve been adoled with is nice adopting if you are used to the shorter 'Mike of a dotor is he?" Numer: "He's a very kind doctor". ... Good-nicht, sences and schnorrers. Hurry Oak seed We Spear Norse adventure Thing beyond norse adventi
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THIS WEEK'S ANSWERS Atlas Features Syndicat

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Here's good news for you. If you are worried over unpaid bills, or installment payments that are too large for comfort, you may get cash here to clean them all up . . . you will then have a smaller payment, one place to pay each month, and you will HAVE EXTRA SPENDING MONEY. This is all you have to do. List your obligations in the space below, then come in . . . phone . . . or write our office and our manager will quote you a small monthly payment with one of our "CONSOLIDATION" leans. Figure how much you need! MEDICAL or DENTAL ATTENTION FURNITURE PAYMENTS TAXES

command of Colonel Willis T. Lyman. Also lending her talents and photogenic beauty to the cam-paign for safer streets an d highways will be the County's official "Miss S-D Day." Star-let, Catherine Grant,



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The Freelancer By TOM RISCHE, Herald Staff Writer

As long as there are fenders to be erunnpled and bumpers to be snagged, the two sexes probably will battle over whether man or woman can guide a steering wheel better. Men have taken it on the fender recently, however on the TV quiz which offers a new auto each year to the per-son who can answer the most traffic safety questions cor-retly.

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In an effort to salvage some tidbit of superiority for the male, I called Bernice Flore ence, police matron and clerk at the Torrance Polise Station, r and inquired if the police sep-arated fender-benders by sex. They don't. "What are you trying to do? Prove that men are better drivers?" she demanded. "Something like that," I "You know, of course, that

murmured. "You know, of course, that men drive more, don't you?" she noted. "They also drink more and drive more of te n when they have been drinking. Furthermore, TII have you know that I'm a good driv-er."

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☆ ☆ ☆
T'Il never quite understand our little friends, the ants. If they're supposed to be the hardest workers known, how come they find so much leis ure time to attend Sunday pienies? . . , A mother is a person who, seeing there are only four pieces of pie for five people, will prompily an nounce she never did care for pie . . , Before you get excited about your neighbor's faults.

* * *