## EDITORIALS

Make The Litterbug Pay
Disclosure by city officials that litterbugs are messing up the city's streets nearly as fast as expensive cleaning Council should take drastic action to curb the practice of dumping trash wherever the mood dictates.

Other municipalities have found a very effective cure -stiff fines.
Signs posted throughout the city stating that dumpers will be fined $\$ 25$ or given five days in jail for illegal trash umping should do much to halt the litterbug problem. This should be one of the Council's top priority projmade into a realistic, perhaps even severe, weapon to fight the demoralizing march of the litterbug

Step No. 2 in the program would be 2 vigorous en orcement by Torrance poice wise the litterbug is a dis fficials and The city
hear cannot afford to spend thousands of dollar a year cleaning up after a m.
litterbug pay his own way.

## Watch Those Fires

Chrsismas snt the only thing thats on the wy. Trs also time for the annual upward spurt in fires which be gins every December and continues through March. If we amnounced the ragweed season-had begun, hayfires', season seems to spur very few people into actionfires season seems
The reasons why fires increase during cold months heaters, and open fires are largely to blame. Most of the fires are preventable. Yet every year the fire loss statis. tics of the National Board of Fire Underwriters hit the same December-March high
For almost every fire that occurs-and there are some
845,000 a year-there is at least finds out the hard way that fires don't always happen to "the other guy." This year, unless you apply common
sense safety rules, one of those people may be you.

## Better Shop Early

Starting Friday evening with a huge parade of bands en, equestrian units, and floats, the 1955 Christmas shop ping season will open in downtown Torrance with festiviin this area.
Plans include a Santaland where the kiddies can talk to Santa Claus himself, a three-day new car show spon-than-ever selection of items for the busy shopper.

Street decorations have been installed and will be make shopping in Torrance enjoyable and economical. Only 23 shopping days remain until Christmas. Bette do it early-in Torrance.



Glazed Glances



Guard Aiding S-D Day


## Did you know that

 rou mav oet C A SH TO PAY OLD BILLS!
 ppeninc Moner.
space below, then come in your phone or write our office and our manager will quote you a small
monthly payment with one of our "CONSOULIDATION"

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