

SAVE at ROTHS! STOP-STOP-SHOP at ROTHS! STOP-STOP-SHOP SAVE at ROTHS!

PRE-HOLIDAY STOCK-UP SALE!

Outstanding FOOD BUYS!

PREPARE FOR THE "FEAST WITH ALL THE TRIMMINGS"

TASTE RITE Apricot Halves 303 CAN 15c

SEASIDE Lima BEANS 303 CAN 10c

HUNT'S Pork & Beans NO. 2 CAN 10c

All American Peanut Butter 18 OZ. JAR 39c

ROTHS FINEST FRESH PRODUCE

EXTRA FANCY FRESH CRANBERRIES 1 LB PKG. 18c

LARGE SIZE THICK MEAT CELERY Stalk 9c

GOOD SIZE FRESH ARTICHOKES 6c FANCY NORTHERN RUTABAGAS 5c

Save at ROTHS

Newport Cut Green Beans 303 CAN 11c

Queen's Pride Facial Tissue 300 Count Box 12 1/2c

Allen Sweet POTATOES 2 1/2 CAN 17c

ROTHS FINEST FROZEN FOODS MINUTE MAID ORANGE JUICE 12 OZ. CAN 35c

LIPTON TEA 1/4-Lb. 39c Bags 48 Ct. 65c

Breeze LARGE TOP WHIP REG. SIZE 43c

LIFEBUOY Lifebouy 2 Bath 27c LUX FLAKES 30c Lge. LUX LIQUID SOAP 12 Ounce 37c

See Roths Next Ad For Pre-Thanksgiving Sale On Fresh Killed HOLIDAY POULTRY

STOCK UP NOW ON THE PRIMARY NEEDS FOR THE BIG THANKSGIVING DAY FEAST—SEE ROTHS FRESH, NEW DISPLAY OF THE FINE NAME BRAND ITEMS AT LOW SALE PRICES!

LUX TOILET SOAP 3 Reg. 25c 2 Bath 25c

FREE! SLACKSTONE MIC TRICKS 10-Oz. 23c 12-Oz. 21c

HORMEL CHILI & BEANS 16 OZ. 27c

LUX FLAKES 30c Lge. LUX LIQUID SOAP 12 Ounce 37c

MAIL ORDER BLANKS HERE for Hills Copper Set

HORMEL TAMALES 15 OZ. 23c

RINSO SOAP 30c Lge. RINSO BLUE 30c Lge.

ROTHS MARKET

MINUTE MAN FROSTING MIX 10 1/2 OZ. 4 for 99c

ROTHS! STOP-SHOP-SAVE at ROTHS!

Roths PRICES EFFECTIVE THURS., FRI., SAT., NOV. 17, 18, 19 109 S. HAWTHORNE BLVD. 1321 Post Avenue, Torrance



RECORD VALUE OFFERED . . . Becky Lindstrom, 2225 Thorley Rd., Palos Verdes Estates, calls attention to a special offer being made to all music lovers. For many years the Southern California Gas Co. has sponsored a two-hour evening concert over radio station KFAC. This year marks the program's 15th anniversary and in recognition of the event, the gas company is offering through the Torrance Gas Appliance Dealers a 12-inch Hi-Fi long-playing record featuring the program's theme song, Tchaikovsky's Concerto No. 1 in B-Flat Minor, a \$4.95 value for only \$1.85. As the supply is limited, it is recommended by the dealers that HERALD readers get in touch with their gas appliance dealers or call the Southern California Gas Co. soon.

El Nido, North Torrance Groups Seek Annexation

In an effort to secure early annexation of the El Nido territory to Torrance, the civic associations of north Torrance and El Nido are planning joint action in a drive to be launched at next Monday night's meeting of the El Nido Civic Assn., according to President George Morehart. The North Torrance Civic Improvement Assn. endorsed the move at its last meeting after a special committee had approved the idea. The report described two valuable pieces of property that would be secured by Torrance as a result of the move—the El Nido Park and the El Nido School, now in the Torrance school district. Water Company The Belvidere Mutual Water Co., one of the oldest in this territory, also is located in El Nido, said Morehart, who also pointed out that El Nido, a residence district of more than 200 homes, already has its own sewer district, its own light district and other valuable properties fully paid for. Supervisor Kenneth Hahn, in whose district El Nido is located, recently secured and moved to the park a suitable building which will be remodeled and used for a community hall. The building will be equipped with a modern kitchen and a meeting hall suitable for all local community meetings. Traffic Increases The expanding population in the El Nido area has vastly increased the traffic hazard at the railroad crossings and President Morehart is expected to announce a special committee at Monday night's meeting with instructions to ask for signals. Monday's meeting will be held in the auditorium of the El Nido School, at 7:30 p.m. A delegation from the North Torrance Assn. is expected to be present.

Strike Slows Construction Permits Here

Building activity in Torrance slowed down to a crawl, comparatively speaking, during November, mainly due to the sand and gravel strike, according to Walter Bradford, senior clerk in the city engineer's office. During the first half of November, only \$48,455 in permits were issued, compared with the usual totals of from \$1,500,000 to \$2,500,000. Builders of large tracts slowed their activity this month. Cleveland, Inc., took out permits for 12 homes in the 48-49-50-5100 blocks on Bindewald Rd., valued at about \$125,000. The Torrance Unified School District took out a permit for a \$173,000 addition to its present administrative live unit at 2335 Plaza del Amo. Also on the list was a \$12,000 office building for the Bethlehem Pacific Coast Steel Corp., at 2100 W. 190th St.

CITY RANKS SIXTH IN BUILDING IN SOUTHLAND

Torrance ranked sixth in building among Southern California cities during the first 19 months of the year, according to figures released last week. The city trailed Los Angeles, San Diego, Long Beach, Anaheim, and El Segundo during the first 10 months. The totals on Nov. 1 for Torrance were \$40,698,611, compared with \$36,696,458 at the same time last year. October building this year—\$3,461,743—was off somewhat from last year's \$5,365,618. The sand and gravel strike has slowed building here somewhat. Last year, Torrance was in third place, ahead of Long Beach, Anaheim, and El Segundo. Building in Long Beach is nearly \$20,000,000 greater than last year while Anaheim's totals jumped from \$20,388,250 to \$47,044,797, due largely to the Disneyland development. A major share of El Segundo's jump from \$6,961,550 to \$42,411,878 was added by a \$36,000,000 steam plant there.

Table with 2 columns: City Name and Building Value. Lists cities like Los Angeles, San Diego, Long Beach, Anaheim, El Segundo, Torrance, etc.