

(ESTABLISHED JAN. 1, 1914)

TORRANCE, CALIFORNIA, THURSDAY, NOVEMBER 17, 1955

12



TARGET FOR TODAY . . . Streets like this dirty North Torrance section of Arlington Ave. have become the target of a citywide clean-up campaign which is being launched at the direction of the Torrance City Council. City crews went to work yesterday cleaning up these streets, which are prevalent

throughout the city. A campaign to keep them clean will follow the cleaning project. A special "Clean Up for Christmas Week" is scheduled to be held from Nov. 27 to Dec. 3 throughout the downtown area. It is being coordinated by the Chamber of Commerce.

ALL
HERALD
PHOTOS

ENROUTE TO SCHOOL . . . This litter didn't just appear here, some unthinking resident of the area threw it out—within blocks of the free Torrance City Dump at Madrona and Del Amo. It is also within a few blocks of the Madrona Elementary School and serves as a daily encouragement to young students of the school to be careless with their scraps—like father like son.

Junky Streets Target of Citywide Clean-Up Drive



OUTSIDE THE GATE . . . This littered shoulder on Madrona Ave. is just a few steps away from the City Dump whose gates are open without charge to Torrance residents who have trash to dispose of from their homes. City officials

say much of the dumping may be done by non-residents of Torrance. One Palos Verdes Estates resident, for example, was brought by Torrance police down to clean up the mess he dumped near here recently.



OVERLOOKS CIVIC CENTER . . . This scene will greet visitors to Torrance's new civic center near Maple Ave. and Torrance Blvd. If it is allowed to continue this way until next summer, City crews are scheduled to clean up this and

other unsightly street shoulders within the next two weeks, but it can happen again unless residents and officials alike take stiff measures to halt the "dump it anywhere" practice.