Keeping Clean is Free

Unlike many less fortunate cities, Torrance has all of the facilities needed to be one of the cleanest cities in the

Chilke many less to be one of the cleanest cities in the Southland.

There is no reason for any Torrance resident to feel compelled to toss as much as a match stick on the street.

Calling at the curbside of every Torrance resident at least once a week are trucks which collect garbage, cans, grass clippings, tree trimmings, newspapers, magazines, and just about everything else except water heaters, car bodies, and bed springs.

And the service is absolutely free—you just set it out. Throughout the downtown area, Torrance residents visiting the city's main shopping center will find handy trash receptacles placed at most corners and at other spots chosen for convenience of the shopping public.

The citywide campaign which is getting under way is designed to clean up the city and keep it clean. To be successful, it must receive the support of all of the city's residents and visitors.

The HERALD has pledged its support—will, you do

residents and visitors.

The HERALD has pledged its support—will you do

Give Death a Rest

It's up to you. It's up to every individual motorist to help make President Eisenhower's S-D dream come true. The target-day is Dec. 1. The bullseye is: not a single traffic accident in our community during the 24-hour period—in daylight or darkness.

Thirty days of public education activity will precede S-D (Safe-Driving Day), with national, state and local organizations joining in a gigantic effort to curb traffic accidents.

The Freelancer

By TOM RISCHE, Herald Staff Writer

Do you think you'd be a whis on a quiz?

There are plenty of people who sit at home eyeballing TV quiz programs, who think that they are missing their great opportunity by not getting a chance at the \$84,000 question. If they could only appear on TV. they think their fortunes would be made.

May be so.

But chances are they might get so flustered that they would be hard put to remember their own name, much less the name of Paul Rever's horse or the spelling of "chrysanthemum". They might be like the lady on a recent quiz who couldn't remember the name of the country north of the United States which begins with "C."

Chances are that the average person wouldn't be chosen, simply because he is just average. He may not think he is, but such is the case. John Q. Average Citizen is not a Marine wh o is a top-notice gourmet, a preacher who is a jazz expert, or a grandmother who has memorized the Bible. So, the average person has to content himself with the crossword puzzle in the paper, or the little quizzes which appear from time to time. But is a diponent of the lade of Capri. 10. For whom was the city of Columbus, O. named?

Although they look eas sy, there might be a joker or two

By JERRY CAHILL



Thanks Just The Same



accidents. Scorekeeping of fatalities will begin Nov. 21—S-D minus 10—and will continue through S-D plus 10. Reports on the cumulative result will be published by the President's special committee. This year, as last, the purpose of S-D Day is to prove that motorists can reduce accidents by their own actions. During the second annual S-D Day drive, everyone in every community will be asked to join in bringing about a substantial reduction in the grim score of traffic fatalities. Let's get together and make death take a holiday! GIANT FAMS?



smog.
'I think I have a plan which II cure L. A. smog.' the letsusually begin. Invariably, e writer, a person with greattic consciousness but little lentific background, goes on recommend one or another these methods:

tops to draw or blow smog away.

2. Install a series of huge pipes in smoggy areas to carry pollution off to the desert or over the mountains.

3. Seed clouds with dry let om make it rain and was smog away.

4. Build giant flares or fires to burn through the inversion layer.

Have giant fleets of air-caft or helicopters fly through the basin to create turbulence and keep smog from stagnating.

6. Blast off the mountain tops or drill huge tunnels through them to create air passages.

ing units at strategic tions.

While the district is extremely interesting in receiving ideas for control devices and suggestions on getting rid of smog engineers have calculated that power requirements for the majority of plans would be fantastic.

ts limits and place a staggerng tax burden on county resdents.

An of her suggestion—to
break through" the inversion—
is equally unworkable a cacoording to calculations developped y engineers. Based of the
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twould require over 87 trill is.
In one metaler puts of the the
smog and disperse it about it.
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The sixth suggestion, that
of removing the mountains or
of drilling holes through them,
would not create smog clear
ing winds. Weak winds a re
the result of immense meterological factors far beyond
mere man's control, even if
atomic power were used if all
the mountains surrounding
the basin were removed, it
would still surfer smog intensities just as high as at present.

The SQUIRREL CAGE

By REID BUNDY

Don Perkins, public rela-tions director for the National Safety Council in these parts, reports that in the Paratroops, when your chute doesn't open, they call it "jumping to a con-clusion."

And the October 31 edition of "Torrance Schools," a mimographed news letter distributed to school administrative personnel, quotes a small fry as saying "I like to wear my glasses because they keep girls from kissing me and boys from hitting me."

Had the opportunity to see "Oaklahoma" in the new Todd-AO screen process last week-was quite a thrill to be carted from a Hollywood theater to the center of an Oklahoma cornfield. Very realistic.

The city's current clean-up campaign brings to mind an experience we had following World War II to visit Switzerland, thought by many to be one of the most beautiful spots in the world. Streets in large Swiss cities, such as Berne, Geneva, Interlaken, and others, are as neat as a Dutch kitchen. We had been told by servicemen who had visited the country that they walked down the streets with a match they had used to light a cigarette, looking for a place to drop it. Sounded exaggerated until we found that we did the same thing. One immediately has the same revulsion to dropping matches on the street that he has in his home because the streets are so immaculate. Horse-drawn we house the street is switzerland, but the virtue in Torvance, for cleaning the property of the street cleaners are very efficient.

The same thing could be true in Torvance, for cleanings begets clean habits; a littered street attracts more litter.



fight tuberculosis

Glazed Glances

By BARNEY GLAZER

Jack Rosenbaum tells it in his San Francisco News column, about the group of staff doctors who went into an emergency consultation just outside the San Francisco Hospital. It wan obvious they were baffled as they flung diagnoses back and forth. Tel's not do anything that, would cause complications, cautioned the chief surgeon. Finally, a 10-year-old youngster came along, squeezed through the medical huddle and yanked a wire. The horn on a doctor's car suddenly stopped blaring.

* * *



LAW IN ACTION

one dies, at reason on to the other.

Yet, suppose a man leaves his wife, and she has to go to work. Suppose she even makes a fortune. Can he still come back years later to claim half; her earnings? Both you and the law says no: While she lives apart, her earnings and accumulations are her

But turn the case around:
Suppose without justification,
a wife abandons her husband.
Can she claim half his earnings? Until just this fall, the
law had said yes; the aggrieved husband muist either
get a divorce, whether he
wanted it or not, or, share he
wanted it or not, or, share he
searnings.

Though this was the law,
the law makers held hearings
and did not think it reasonable. So they evened things
up a bit: Today the law says
that the abandoned earnings,
like the abandoned wife's, are
his own separate property.
Most likely such a change

Did you know that YOU MAY GET CASH TO PAY OLD BILLS!

Here's good news for you. If you are worsed over unpaid bills, or installment payments that are too large for comfort, you may get cash here to clean them all up . . . you will then have a smaller payment, one place to pay each month, and you will HAVE EXTRA SPENDING MONEY.

This is all you have to do. List your obligations in the space below, then come in . . . phone . . . or write our office and our manager will quote you a small monthly payment with one of our "CONSOLIDATION" leans.

Figure how much you need!

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