

(ESTABLISHED JAN. 1, 1914)

TORRANCE, CALIFORNIA, THURSDAY, NOVEMBER 3, 1955



THE CLUB'S HISTORY . . . The destinies of the Torrance Junior Chamber of Commerce have been guided by these men since the organization was chartered in October, 1949.

Presidents of the club, in order of their tenure, are shown here (left to right): Howard Percy, Ed Karlow, Bert Lamb, Marvin Goettsch, Vern Lovelady, and Fred Hansen.

Jaycees Sponsor Speech Contest Here Tonight

Three orators from North High School and three from Torrance High School will compete tonight before the Junior Chamber of Commerce meeting in that group's annual Voice of Democracy program. Winner of tonight's contest will represent the club in district speak-offs. The annual oratorical contest sponsored by the local Junior Chamber of Commerce is part of a nationwide program to develop speakers on topics of democracy. Last year's local winner, Judy Buffenbarger, won district honors and competed in the state finals before being eliminated. Tonight's meeting will open at 7:30 at the Club Alondra according to Frank Dussel, chairman of the club's Voice of Democracy program.



A FORMER PROJECT . . . Torrance Jaycees were active five years ago as well as today as is shown here in this photo published by the HERALD in December, 1950. The local Junior Chamber of Commerce was preparing for its free Christmas party for kids—a party which attracted thousands of Torrance youngsters.



KEEPING THE CITY CLEAN . . . Jaycee Hal Massie and former Mayor Bob Haggard inspect the new trash bins which were put on Torrance streets in 1951 as part of the Jaycees "Clean-Up Campaign." Through the years since the Jaycees were organized in 1949, they have been active in civic affairs.



A DRIVE FOR SAFETY . . . Another 1950 project of the Junior Chamber of Commerce in Torrance was the safety campaign which was kicked off when members of the service organization painted safety reminders on street corners, sidewalks, and other spots throughout the city which could be a safety hazard. Here former Mayor Bob Haggard (center) helps two Jaycee members paint one of the city's streets with the slogan "DON'T JAYWALK—LOOK & LIVE."

Jaycees Set Sales Drive For Portable Trash Cans

Put on sale here this week by the Junior Chamber of Commerce were heavy masonite, portable trash barrels, which the club has agreed to promote as one of its many civic projects. Jaycee President Phil Lisman reported yesterday that several hundred of the strongly constructed yet light barrels on wheels had been received by the local club and that sales would be started immediately. The local Jaycees took on the project at the request of City Manager George Stevens who had seen them in other communities. The barrels, which have a capacity of about 40 gallons, weigh only 11 pounds. Lisman said. They will be sold here for \$4.50.

The Junior Chamber of Commerce has the Torrance franchise for the barrels, which sell normally for \$6.95. The portable barrels are designed for residential use. Lisman said. They are constructed to be water tight and are ideal for lawn clippings, leaves, and other combustible trash which is picked up each week in Torrance. The barrels may be obtained from Jaycee Jack Smith at 1715 Cabrillo Ave., or will be delivered by calling FA 8-3803.

Crossing Guard Loves Job, Kids

By TOM RISCHE There's an old joke which asks the question, "Why does a chicken cross the street?" The answer is, of course, "to get to the other side." There is one group of people in Torrance who spend their days crossing back and forth across the street, always with the purpose to get themselves and their charges to the other side. They are, of course, the crossing guards, stationed at busy intersections throughout the city to see that school children get safely across the streets. Longest Service Dean of the city's 14 crossing guards and one of the most beloved is Mrs. Verda Hansen, of 2063 Carson St., who has walked her "beat" at Plaza del Amo and Arlington for the past six years without missing a day because of sickness. Before that, she spent two years at another location. Rain or shine, Mrs. Hansen is on the job, ferrying Torrance Elementary School children across Arlington Ave. Her duties require her to be on duty in the early morning, at noon, and during the late afternoon, nearly a full-time job. Except when she gets a ride, she walks both ways from her job, a distance of about a half-mile four times a day. Loves Children Mrs. Hansen continues the work because she loves children rather than for the pay involved. "This is my life," she declared. "I'll stay on this job until they tell me I can't do it any more."

Mrs. William Diesel, and Miss Cassie Hansen, all of whom attended Torrance schools and still live here. Her son, Fred, last year was named the Jaycees' "young man of the year." Mr. and Mrs. Hansen moved to Torrance 35 years ago, and she was one of the original members of the Torrance Woman's Club and was active in other civic organizations. Nowadays, beside her job as a crossing guard, Mrs. Hansen's other major interest is her grandson, Fred Diesel, former THS football star who was stricken with polio several years ago, but is now recovering satisfactorily. Her pride in her work this year won Mrs. Hansen a nomination as a "good neighbor of the year," from Bill Evans former traffic sergeant with the Torrance Police Department.

City to Get Law on Trash Truck Covers

Draft of an ordinance which will require trash and rubbish trucks using Torrance streets to be covered will be prepared for the City Council's consideration at a future meeting, as the result of the Council's request this week. The measure, suggested by Councilman Nicholas Draie, would require all rubbish trucks, those of the city included, to be covered as a move to eliminate some of the debris now littering Torrance streets. The matter was touched off last week by Councilman Mervin Schwad who said he had recently completed a 6000-mile trip and had not seen a dirtier spot than Torrance. Stiffer fines for those caught dumping illegally was one of the solutions offered.

Seek Pair Who Set Fires

The sheriff's arson squad this week were seeking youngsters who reportedly set fire to three Lomita business houses late Monday night. Damage estimated at \$7500 was done to the Central Market, at 2212 Lomita Blvd., and Hall's Variety Store, 2208 Lomita Blvd., by fires which started in trash piled outside the buildings. Boys playing nearby said they had seen two youths set the fires. Four fire engines and a rescue unit answered a call to the buildings, after a passing motorist, Eugene F. Van Pelt, of 2204 Androp Ave., reported seeing the flames. Damage to groceries was estimated at \$400, while the building received \$3000 damage. Smoke damage in the variety store was set at \$400, and an additional \$100 for damaged rear doors. The same night, firemen answered a call to the Narbonne Market, 25048 Narbonne Ave., where a trash pile was on fire outside. There was little damage to the building. Witnesses said they had seen a car speeding away from the scene.

Awards to Smog Fighters Urged

Those who cause smog should cure it and take pride in doing so, Supervisor Kenneth Hahn declared last week as he advocated a plan of awarding special recognition to companies and industries who have voluntarily met or exceeded air pollution regulations. Civic pride is a powerful force and companies and industries should be proud when they make certain that they have complied with all anti-smog rules and are not contributing to the smog menace, Supervisor Hahn declared. Public recognition of the firms who are fighting hard against smog would also spur other companies to more effective action in controlling air pollution, he said. "Perhaps special flags and emblems could be designed to be used by companies that are showing outstanding effort in air pollution control. That way the public would also know who is cooperating, and who isn't." Supervisor Hahn said that the award idea should appeal to chambers of commerce and civic groups dedicated to improving the community and instilling civic pride in industry and the people. He pointed out that some 15,000 industrial units in Los Angeles County each contribute in some measure to air pollution. Many of these, he said, have gone all-out against smog and should be publicly applauded for their efforts.

truck had been parked off the street at times he had checked were challenged by residents of the area who maintained the truck was parked in front of a resident on Gramercy Ave., at all hours of the night. The informal meeting was suggested as a means of settling the matter without involvement proceedings.

EL CAMINOTES

By Margie Lane Saturday night will be one of uneasiness for Warrior fans as they watch their team battle the respected Valley JC, who is tied for first with ECC. By the way, it is the only team to overcome Bakersfield so far, although it was only by a mere one point difference. The warrior 11 proved successful again last week end when they bounced over the Long Beach Vikings 20-8. After the game the winning college (ECC, of course) crossed the field and received the "Exchange Perpetual Trophy" from the losing side, Long Beach. This trophy, representing an axe with the head partly penetrating a stump, marks the beginning of a new tradition between the two friendly schools. This whole idea mushroomed after Long Beach's "Victory Bell" was confiscated for part of a week by El Camino students before last year's Viking-Warrior grid tilt. In the spirit of Halloween, Camino students donned "mad hats" to celebrate the annual "Madhaters Hop" last Friday night. Prizes were given to the most original "hat" owners by Sigma Phi Kappa fraternity, sponsor of the dance. The Gary Hale band, who provided the music, is a contemporary group and features Hale, a student of Camino, on the drums. ECC is presently looking for a homecoming queen. She must be a sophomore and have completed 25 units. Her duties? She will reign over the homecoming activities, Nov. 25, the big day at Life college, and Thanksgiving Day festivities, appeared at the football game with Phoenix College, of Arizona. Chief Haslam's claim that the

Conference Called on Truck Beef

An informal meeting of interested parties in a dispute over parking of a towing truck on a residential street during night hours was ordered by the City Council Tuesday after residents of the area returned for a second time with complaints about the trucks. Police Chief Willard Haslam was asked by the Council to arrange a meeting between himself, City Attorney James Hall, T. K. Millstead, 2112 Gramercy Ave., and a representative of the R. C. Williams Garage, Millstead was selected to represent residents of the area who have been complaining about the Williams tow truck, on call 24 hours a day by Torrance Police Department, which is parked in the evenings in the area.



SAFE PASSAGE . . . Children from Torrance Elementary School make their way across Arlington Ave., as Mrs. Verda Hansen, longtime crossing guard, holds up a warning sign to motorists. Mrs. Hansen has escorted the youngsters at her present post for six years, and is the dean of the city's 14 crossing guards.

Harbor Area Wins Chest Silver Cup

In competition with four other divisions of the Los Angeles Community Chest, the harbor area won an award last week for the enrollment of commerce and industry volunteers in the 1955-56 Chest campaign, according to James Visciglia, harbor area campaign chairman. Visciglia accepted a silver cup, signifying the greatest percentage increase in Red Feather commerce and industry volunteer organization in the last two months by the harbor area, at an Associated Cities report meeting held in Crenshaw. Commerce and industry chairman for the harbor area is Mervin Schwab, and vice chairman is Dick S. Pyle. Both are from Torrance. The award was presented by Harold Hansen, volunteer chairman for the associated cities, which includes all of Los Angeles except the metropolitan area. Cheney is a Palos Verdes resident. In Torrance, 16 commerce and industry commitments, soliciting firms, and 52 employe Chest chairmen, are aiming at a goal in commerce and industry of \$0,387-37 per cent of the city goal of \$18,500. Commerce and industry chairman in Torrance is John A. Ebbinghouse. Throughout the harbor area, more than 350 volunteers are soliciting firms and employes on behalf of the 168 agencies of the Community Chest, Visciglia said.