

Double Sale

SAVINGS ON ALL YOUR NEEDS

Hundreds of super-savings throughout the store! . . . Some quantities limited, so be prompt. Many items not advertised. Check every value in this big double-page ad.

SAVE 20 to 40% and More

on Clothing Needs

- Little Girls' Dresses Fashionable fall cottons. Sizes 1-4, 3-6x **1.00**
- Boys' 2.49 Warm Knit Pajamas Combed cotton, many colors. 4-10 **1.77**
- Boys' 2.98 Suspender Pants Washable rayon gabardine. 3-10 **2.44**
- Boys' 2.98 Corduroy Shirts Choice of new fall colors. 4-16 **1.99**
- Boys' 1.98 Double Knee Jeans Fully guaranteed! Sizes 4-12. **1.77**
- Boys' Reg. 2.98 Sport Shirts New chalk-tones, long sleeves 6-16 **1.88**
- 11.95 Boys' Topsuits Water-repellant gabardine. Sizes 4-12 **8.88**
- Boys' 14.95 Leather Jackets Flight style. Brown, 8-18. **13.44**
- 2.98 Val. Hooded Sweat Shirt Red. Sizes S, M, L and XL. **2.44**
- Men's 69c Cotton Argyle Sox New pastels and darks. 10-13. **2.99c**
- Men's Flannellette Pajamas Coat or middy style. Sizes A to E. **2.99**
- Men's 3.49 Faded Den. Slacks Jackets to match at same price! **2.99**
- Men's 5.95 Nylon Jackets Popular zipper front style. **4.44**
- Men's 12.90 Duralon Surocoats Rayon, acetate and nylon. 36-46. **11.88**
- Men's 18.95 Steerhide Jackets Military flight model. 34-48. **16.88**
- Men's 1.39 Leather Gloves Ideal for driving. Men's sizes. **\$1**

JUST SAY "CHARGE IT" . . . USE SEARS REVOLVING CHARGE . . . SIX MONTHS TO PAY

Save 99c

9-Piece Salad Set
Reg. 3.98 **2.99**

Large earthenware salad bowl with six matching individual plastic bowls, plastic fork and spoon.



Steel Laundry Cart
Regular 3.98 **SAVE 1.10 2.88**

Sanforized cotton drill bag 3/4" welded steel frame, 2" casters, clothespin pocket.




Oval Braided Rugs
Regular 1.29 **99c**
SAVE 30c

All new cottons, firmly braided for long wear. Reversible. Red, blue, green. 17x29".



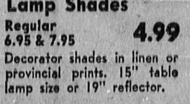
Lamp Shades
Regular 6.95 & 7.95 **4.99**

Decorator shades in linen or provincial prints. 15" table lamp size or 19" reflector.



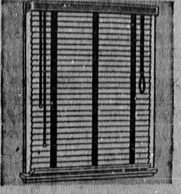
Custom Blinds
Jubilee Special **10% off**

Choose from 3 price groups — Good, Better and Best. Many exclusive features make these your best buy.



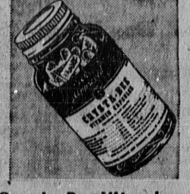
Crysta-Bee Vitamins
Regular 4.98 **SAVE 3.98 2.598**
on 2

Sears Approved Crysta-Bee . . . the super-complete B-complex vitamin formula.



Bale Peat Moss
Regular 4.98 **3.99**
SAVE 99c

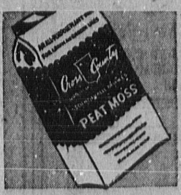
Genuine Canadian peat moss improves soil, loosens hard clay, protects from erosion.



Economy Car Heater
Regular 19.95 **15.99**
SAVE 3.96

Circulates 180 cu. ft. of heated air per minute. 6 1/2-in. fan, 3-station rotary switch.

Now on TV . . . Lloyd C. Douglas' DR. HUDSON'S SECRET JOURNAL, Sundays, 9 P.M., Channel 11



ALLSTATE PREMIUM CUSHION TIRES
35% TRADE-IN



Premium Blackwalls
Regular 25.75 **15.99**
No Tread-in Size 6.75-15 Plus Fed. Tax and old tire

Premium Whitewalls
Regular 33.75 **19.99**
No Tread-in Size 6.75-15 Plus Fed. Tax and old tire

Unconditional 24-month guarantee, nation-wide.

SAVE ON THESE ITEMS!

43.75 File, all steel construction, 4 drawers Letter size. **34.88**

44.75 File, all steel with locking door, 2 compartment file. **36.88**

Typewriters, Reconditioned No. 6 Underwood. No. 1-A L.C. Smith. **\$59**

Typewriters, Reconditioned Master Underwood typewriter. **\$69**

Single Rifle, J. C. Higgins single shot .22 rifle. Top quality. **9.99**

Light Bikes, Fully equipped 3-speed import . . . generator, other features. **39.88**

Needs for the Home

- 1.49 Pr. Nylon Marquette Tiers, white, washable. 60x30 **1.00 pr.**
- Tower 127, 120 and 620 Film Regular 3 for 1.05. Sale Price **4 for 1.00**
- Tower No. 5 Flash Bulbs Regular 8 for 78c. Sale Price **8 for 66c**
- 2.89 Room Darken Shades 37" **1.99**
- 1.69 Wallpaper Hanging Kit **\$1**
- 2.09 Sponge Rubber Fatigue Mat **1.68**
- Reg. 42.95 Platform Rocker **38.88**
- 109.90 Modern, 2-pc. Bedroom **99.88**
- Regular 187.50 Sofa-Sleeper **168.88**
- 99c Park Blend Grass Seed **84c lb.**
- 2.49 Cross Country Plant Food **2.29**

throughout the Store

- 25.95 Finest Plastic Seat Covers to fit most cars. **19.99**
- 59c Ea. Allstate Plugs (in sets of 4) **33c each**
- 2.29 Body-mount Car Side Mirror **1.89**
- 79c Gal. Allstate Bulk Motor Oil **54c gal.**
- Values to 19.95 Muffler and Tailpipe **11.39** installed
- 12.45-25.95 Allstate 6-volt, 24-mo. guarantee batteries. **8.99** each.
- 98c Blue Cashew Coated Caramel Tortles **57c lb.**
- Regular 69c Chunk Milk Chocolate **57c lb.**
- Regular 69c Chocolate Bridge Mix **47c lb.**
- Choice of Reg. 33c lb. Cookies **4 lbs. \$1**

Entrance FREE PARKING



Kenmore 36-inch Gas Range
NEW LOW PRICE!
Many features include big oven, built-in timer and light, center griddle that converts to work space, automatic top light. Model 277500. **124⁸⁸**

REGULAR 159.95 Value

55 DOWN, Sears Easy Terms, Usual Low Carrying Charge



Automatic Clothes Washer
REGULAR 244.95
Our greatest Kenmore sale of the year! Deluxe, completely automatic 9-lb. washer has flexible cycle, water selector. Model 553560. **199⁸⁸**

SAVE 45.07

55 DOWN, Sears Easy Terms, Usual Low Carrying Charge

Coldspot Refrigerator
REGULAR \$289 VALUE **199⁸⁸**

Full 40-pound capacity freezer chest, with door shelves for easy access. 9.9 cu. ft.

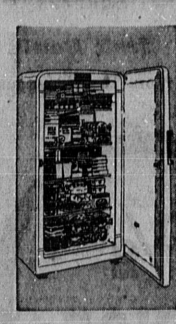
55 DOWN, Sears Easy Terms, Usual Low Carrying Charge

Electric Model Dryer
REGULAR 209.95 **159⁸⁸**

Completely automatic; dries clothes in minutes. Sun-fresh lamp assures sweet smell!

GAS MODEL DRYER **209.95**

MODEL No. 553870 55 DOWN, Sears Easy Terms, Usual Low Carrying Charge



319.95 Value Upright Freezer
239⁸⁸

Compare with other makes selling at 319.95! Deluxe Coldspot features 11.7 cu. ft. storage space, holds up to 400 lbs. Model 52911.

510 DOWN, Sears Easy Terms, Usual Low Carrying Charge



\$256 Value Portable Dishwasher
194⁸⁸

FREE! 1 case of Dish-All Detergent with each dishwasher.

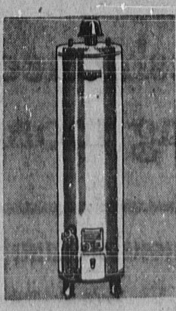
Completely automatic Kenmore . . . total washing time is only 34 minutes. Internal venting, uses only 6.3 gallon of water.

55 DOWN, Sears Easy Terms, Usual Low Carrying Charge

Homart Wall Furnace
REGULAR 82.95
Powerful 25,000 BTU Homart . . . mounts in wall between studs. Porcelain-lined steel combination chamber . . . porcelain enamel exterior. Fully automatic.

\$65

6.99 DOWN, Sears Easy Terms, Usual Low Carrying Charge



Gas Water Heater
\$87.50 VALUE **69⁸⁸**

Glass coated . . . won't rust or corrode. 10 year guarantee! 20-gal. capacity.

Reg. 96.50 30-gal. size **77.88**

6.50 DOWN, Sears Easy Terms, Usual Low Carrying Charge



Bath Outfit
Regular 133.45 **\$109**

5-ft. vitreous enamel steel tub with faucet and overflow. Vitreous china lavatory with faucet.

Steel Cabinet
Regular 9.50 **7.33**

Baked-on enamel finish medicine chest. 16x26" mirror.



Choice of Kenmore Vacuums
UPRIGHT, Model 709, removes deep-down dirt easily. **29⁹⁵**

TANK TYPE, Model 735. Easy to handle, does complete job. **29⁹⁵**

55 DOWN, Sears Easy Terms, Usual Low Carrying Charge

Reto-Broil Combination Custom-400 Push Button
49.95 Value **29⁸⁸**

It barbecues, roasts, toasts, grills, broils, fries and boils with easy automatic operation. All you do is set timer . . . then forget it!

2.80 DOWN, Sears Easy Terms, Usual Low Carrying Charge