

# Lawson's Jewelers Celebrating Fifth Anniversary With Sale

BACHELORS LOVE TO ...  
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At DANIEL'S CAFE 1625 Cabrillo Ave.

Opening their fifth anniversary sale today is Lawson's Jewelers, 1317 El Prado. It was announced yesterday by A. Robinson, vice president of Lawson's and manager of the Torrance store.

In conjunction with the anniversary observance, Robinson expressed his thanks to the large number of Torrance area residents who have made it possible for the store to continue to be the leading store of its kind in the area.

Feature of the anniversary sale will be a 24-inch Mama doll which may be obtained for \$1 with the purchase of any items in the store which total \$19.95, Robinson said. The store official reported yesterday that many new lines of merchandise have been added to the modern store's display and that stocks are now complete for Christmas shoppers.

**Do Lay-Away Now**  
It now is time to do that lay-away shopping, he reminded residents of the area.

Available at the modern El Prado store are top lines in men's and ladies' watches, such as Bulova, Elgin, Hamilton, and Gruen; Heart-Lock diamonds which are featured exclusively, and other fine jewelry and appliances ranging from Zenith and GE radios and record players and Samsonite luggage. Also available, on terms to meet your budget, are cameras, including such popular makes as Argus, Polaroid (pictures in a minute), and Revere and Keystone movie cameras.

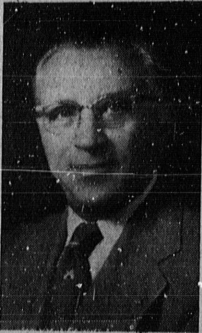
**Variety Available**  
Available to the early Christmas shopper are Sunbeam and General Electric kitchen appliances, clocks, and other everyday necessities.

Robinson suggests that persons wanting to get that early Christmas shopping done—and at a savings, too—should check the values offered at Lawson's during this anniversary sale.

**CELEBRATES ANNIVERSARY . . .** A. Robinson checks front of Lawson's Jewelers at 1317 El Prado which has been readied for the firm's fifth anniversary sale in Torrance. Top merchandise priced to fit the average family budget is being featured at the downtown store, according to Robinson, who is vice president of Lawson's Jewelers.

## Carbide and Carbon Names Vice President

The appointment of D. B. Benedict as a vice president of Carbide and Carbon Chemicals Company, a division of Union Carbide and Carbon Corp., was announced Tuesday by H. B. Moline, president of Carbide and Carbon Chemicals Co. Benedict will be responsible for the company's long range planning in certain research and development activities, as well as all programs on synthetic fibers.



A. ROBINSON  
... Hails Anniversary

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# LAWSON'S ANNIVERSARY SALE

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Lawson's greatest Anniversary Sale. Prices are the lowest in our history. Exquisite gifts of brilliant diamonds, famous make watches, fine jewelry, electric appliances, radios, and many more—and they are yours to give or own on Lawson's No Money Down, and lower than ever credit terms.

 5 Diamond Wedding Ring 14 K gold or yellow gold \$49.95 \$1.00 WEEKLY	 Diamond Combination Ring with two Wedding Rings, all perfectly matched, 14 K gold. \$59.95 \$1.00 WEEKLY	 6 Diamond Bridal Pair 14 K Yellow Gold, perfectly matched, 14 K gold. \$75.00 \$1.25 WEEKLY	 8 Diamond Bridal Pair 14 K Yellow Gold, perfectly matched, 14 K gold. \$125.00 \$1.50 WEEKLY	 8 Diamond Bridal Pair 14 K Yellow Gold, perfectly matched, 14 K gold. \$150.00 \$1.80 WEEKLY	 10 Diamond Bridal Pair 14 K Yellow Gold, perfectly matched, 14 K gold. \$200.00 \$2.00 WEEKLY
 REMINGTON 60 De Luxe 14 1/2" with 12" speaker WITH CASE . . . . . \$22.95 \$1.00 WEEKLY	 Diamond Onyx Initial Ring Matched with 14 K gold \$24.95 \$1.00 WEEKLY	 LAWSON'S ANNIVERSARY OFFER IT'S YOURS FOR ONLY Lawson's Dream Girl SHE TALKS! SHE SLEEPS! Beautiful Babydoll 24 INCH BABY DOLL Regularly sold for \$19.95 All kinds of Vinyl Arms and Legs Dresses, shoes, hair, and more for the girl who has a doll like you. The perfect gift for the girl who has a doll like you. This doll has a real long glass eye. She'll show you the perfect girl, perfect, sweet and so.		 BULOVA DIAMOND WATCH 14 JEWELS \$59.95 \$1.00 WEEKLY	 17 Jewel Bulova Watch Your "Little Lady" or "Mom's Jewel" with working expensive hands. . . . . \$35.95 \$1.00 WEEKLY
 ARGUS 75" CAMERA Complete with battery, flash lamp, film, carrying case. \$22.95 \$1.00 WEEKLY	 Argus C-3 Flash Camera Complete with 28 mm lens Control P.B. lens with flash & view finder. \$36.95 \$1.00 WEEKLY	 POLAROID CAMERA The most amazing camera to see without film. It's instant! Put the roll in the camera and that's all there is to it. It's the most beautiful picture you've ever seen. \$17.95 \$1.00 WEEKLY	 Revere 50 Movie Camera Have powerful motor for better movies without rewinding. \$49.95 \$1.00 WEEKLY	 LONGINE WATCHES Great selection of Longine watches. . . . . \$71.50 \$1.50 WEEKLY	 HAMILTON AUTOMATIC Great selection of Hamilton watches. . . . . \$79.50 \$1.50 WEEKLY
 SAMSONITE LUGGAGE Ready connection. \$17.50 \$1.00 WEEKLY	 WHITCOMB REMINGTON ROYAL SMITH CORONA A DAY \$25.00 \$1.00 WEEKLY	 WATERPROOF 17 JEWELS Sensational Savings in Time for Giving \$29.75 \$16.95 \$1.00 WEEKLY		 WITTNAUER WATCHES Great selection of Wittnauer watches. \$39.95 \$1.00 WEEKLY	 17 Jewel Eight Watches Watches with the Wittnauer brand. \$39.95 \$1.00 WEEKLY

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