

THE WEEK ENDER

Co-ed Misses In Try for \$100,000 Cash

Armory Dedicated

Lt. Gov. Harold J. Powers headed a delegation of state, military, and civic officials here Saturday as the city turned out in force to dedicate the new National Guard Armory building at Cabrillo Ave. and Lincoln. Dedication ceremonies were preceded by an hour-long parade of local organizations and military units. Pictorial coverage of the parade and dedication ceremonies was given in the Monday-Torrence HERALD, with HERALD photographers covering the events from start to finish. Something happened, however, which caused a little comment to the embarrassment of the editors. Two of the seven photographs published Monday were switched. To make up for it, we are running more pictures to day on Page 23.

Co-ed Misses \$\$\$

Pat Morris, daughter of a Doak Aircraft Co. official, blushed out on her one big chance Friday night when she found herself unable to get up from a chair to pick up \$100,000 in large bills from a table. Had she been able to pick up the money, she could have kept it (less Uncle Sam's cut). Miss Morris was a special guest on the television show, "Truth or Consequences." Although she failed to win the \$100,000, she was presented with a new automobile and \$1000.

Phone Zone Delayed

Protests by a resident that the city had failed to send official notices of a hearing within the specified time limits brought about the delay of a decision by the Torrance Planning Commission last Wednesday on the request for a variance to build an addition to the General Telephone Co. facilities on Palos Verdes Blvd. at the Torrance-Palos Verdes Estates boundary. James Morrison, of 633 Paseo de los Reyes, claimed that the notices of the hearing had been received a few days ahead of the date of the hearing instead of the 10 days required by law. Morrison said this left insufficient time for opponents to prepare a case against the request. The hearing was rescheduled to Nov. 2.

School Schedules

Torrance schools are, in most cases, providing considerably more time in class for their students than is required by law. Superintendent J. H. Hull told the HERALD Friday. Commenting on demands that all double sessions be ended immediately, Hull noted that the state requires a minimum of 200 minutes each day for children in the first three grades and 240 minutes for children in upper grades. Torrance students on regular sessions get 240 minutes in the primary grades and from 300 to 330 minutes in upper grades he said. (Complete schedules for all grades on regular and double sessions were printed in Monday's HERALD.)

Rummage Sale Planned

A giant rummage sale, the last money making project of the year, was planned by the Altar Society of the Nativity Catholic Church at their meeting Tuesday evening at the parish hall. The event will be staged Oct. 28 and 29 at the parish hall at 1418 Cota Ave. The hall will be open all week to receive rummage sale contributions. Mrs. Corwin Dean will be chairman.

Torrance Too Big

Moving vans filled with tables, chairs, beds, and cradles are coming to be the most common vehicles in Torrance these days, according to the HERALD columnist Tom Rische. In a HERALD column Monday, Rische pointed out the troubles heaped on the school district with Torrance's unparalleled growth—a growth which has outraced school construction programs. "Is Torrance getting too big too fast?" Columnist Rische asks. The HERALD continues his thoughts today on the editorial page.

People and Places

Last Monday, the regular column of Ellinwood area news contained news of many Ellinwood families, including the account of a trip to Finland enjoyed by one resident recently. For the latest neighborhood news each Monday on Ellinwood, and for all the news of the city on Monday, telephone today to the HERALD's circulation manager at FA 8-4004 and ask to have a HERALD subscription started. It costs but 30 cents a month for an average of nine issues.

Here At Home

By Maude Miller

For Men Only

Group of us were sitting around talking about old times here in Torrance. "Long-handled underwear..." says Sam Levy. "Don't laugh. Twenty-five percent, fifty percent, and one hundred percent wool, long-handled underwear... The store has specialized in 'em for years. But we're slowly losing our trade for the item. Know why? Our high priced window trimmers won't put long drawers in the windows!"

After we quit laughing, Sam explained. "Some of our best friends are the men who work at U. S. Steel—Take a man working in front of an open hearth... temperature blazing hot. Even if it's up to 110 degrees outside he has to wear all wool underwear. In a cotton undershirt, he's sweating... steps to one side for a moment... cooler air hits him, and wham! he's caught cold!"

So... for the benefit of our steel, packing house and dock worker friends, skiing fiends and arthritis victims, we hereby announce that Sam Levy Dept. Store still carries long underwear... boxes and boxes of them.

Talking about long underwear... ever wonder what a Scotsman wears under his kilts? Sure bothered us one chill London morning in April as we huddled outside Buckingham Palace watching the changing of the Queen's Guards... Swinging bravely along, bagpipes askirring, marched a handsome band of Scotsmen as you'll ever see... bare blue knees and all. We bet there wasn't a one of them who wouldn't have traded his high white spats for a pair of Sam Levy's long-handled underwear or a pair of McGregor's slacks!

And who's this McGregor, you ask? To be sure, lads, he's the canny Scotsman who's been tellin' all about his outerwear for man and boy in all the national magazines! We got a whole collection of McGregor sportswear... and a bonnie lot you've never seen!

There's the "Sea Gull"... weather-fighting 100% woven nylon taffeta, lined with deep pile nylon fleece... and completely reversible!

The famous Drizler Jacket... stand-by for all California men... still unlined for easy action, still water repellent and wind-proof, but this year in new colors like aqua, dusty pink, hunter green, as well as navy blue, chocolate brown and beige of course.

McGregor all-wool flannel slacks that just look awfully good to me, but Ray (he's the Authority on the Man Side of the Store) says they are special because they have the extended waistband, off the seam pockets, new, narrower leg, and the "Ivy League look" in general.

Sweaters I know more about... two of the McGregor washable "ton and lambs wool" pullovers are already being sported by our fifteen year old, Joe. He got the melon and the charcoal, but it was hard to leave the ones in char brown, turquoise, fire engine red, or what have you.

WOMAN SIDE Troubles with the boss! I promised to tell you more about the Theodor bags, but Ella says no!... "Write about those fabulous Pellon skirts!" (What happened to freedom of the press?) Can't blame her, though... those skirts are something! White background with black and gold butterfly print; or black and turquoise floral print... made of miracle Binon, soft, full and self-stiffened so they don't require petticoats!

MAN SIDE Great news, Teen-agers! We heard that a store in San Pedro got a shipment of turquoise (turquoise!) Levi pegs by mistake. We got them by special messenger... a real break, because there's still a tight allocation on turq pegs... usually come in once every six weeks... (they're "only" the greatest," Joe tells me).

OUTER SIDE The great Scottish poet, Bobby Burns, wrote, "Oh would some power the gift would give us, to see ourselves as others see us."... Others will see you at your bonnet at the "Good Neighbor" Y.M.C.A. Brunch next Saturday... right her at home in the Torrance Civic Auditorium... and we of the Sam Levy Dept. Store will be there too. Naturally!

Obituaries

Samuel S. Floyd

Final rites for Samuel Sylvester Floyd, 84, a retired cattle rancher, were held yesterday in Stone and Myers Chapel, with members of the Masonic Lodge officiating. He died Sunday in Harbor General Hospital.

A resident at 3324 W. 138th St., he was formerly a cattle rancher in Oklahoma, and was a life member of the Masonic Lodge in Tishomingo, Okla. He was born in Missouri and belonged to the Pentecostal Church. Burial was in Inglewood Park Cemetery.

He is survived by three sons, Mark S., of Ojai, James Lee, of Placerville, and Pink N., of Grant's Pass, Ore.; two daughters, Juanita Roscoe, of Lynwood, Estelle Jacobs, of Paramount; and several grandchildren.

Mary E. Watson

Funeral services are scheduled today at 2 p.m. at Halverston-Levell Mortuary Chapel for Mary E. Watson, 86, who died Tuesday morning at Harbor General Hospital.

Mrs. Watson, who resided at 18915 Cordary St., had been a resident here for three years. She was born in Brazil, Ind. A former member of the Eastern Star Lodge, the deceased is survived by a daughter, Mrs. Betty Weller, of Torrance; two brothers, Asa T. Pickett, of San Diego, and Clarence T. Pickett, of Indiana; and five grandchildren.

Brother Earl Fowler, affiliated with the Dawn Bible Students, will officiate at final rites. Interment will be held at Green Hills Cemetery.

Joseph E. Rogan

Funeral services are pending at a Redondo mortuary for Joseph E. Rogan, 44, of 23247 Roberts Rd., who committed suicide late Tuesday afternoon by taking a lethal dose of carbon monoxide fumes from a car exhaust.

According to one source, Rogan had become despondent recently. The rescuitor squad from the Torrance Fire Department worked over the suicide victim for about 15 minutes before he was taken to Harbor General Hospital by Wright's Ambulance Service. He was pronounced dead on arrival at the hospital.

POPULATION COUNTING

About two-thirds of the inhabitants of the world are now periodically counted by means of a census.

'Ideas Mean Progress,' DuPont Official States

Americans have become so accustomed to industrial miracles that they are in danger of forgetting what makes them possible, Harlan L. P. Wendell, Pacific District Manager of the Du Pont Company's Extension Division, told members of the Torrance Kiwanis Club, Monday. "The danger today," Wendell said, "is that, in taking for granted the progress we have made, we may lose touch with the sources of our national strength."

Wendell pointed out that to maintain and improve the standard of living of a rapidly growing population requires that the productive capacity of the individual be increased, and that this becomes increasingly difficult as the operation of our American economic system is interfered with. "The productivity industry has been multiplied by the magnificent use of technology," he said. "Technology is simply the system more highly developed in this country than any other, by which business management, supported by the invested money of many people, organizes industrial teams of men and women with skills in the sciences, in plant design and construction, in production, in sales, and human relations."

Ideas Translated "Working together they translate ideas generated in research laboratories into new products or improved manufacturing methods. By this means they create new industries, new jobs, new opportunities for exciting businesses, new wealth for everyone."

This process, he said, could be weakened by anything that lessened the incentive of any members of the team. Unwise policies of taxation could do it by confiscating the rewards of thrift and enterprise. Measures that restrict industrial growth in the name of doctrinaire concepts could do it. Undue regulation governing working men and women could do it. "It is easy to undermine incentive," he said. "It also may be fatal."

Must Be Created "Those of us who remember that progress must be created know well that the ultimate creators are those who provide the tools of production and those who improve them day by day. Anything that discourages them, or weakens their motivation, weakens America and is bad for all; anything that encourages them, and strengthens their motivation, strengthens America, and is good for us all."

"Nothing could be farther from the truth than the idea, still held by any people, that increasing production for every hour a man works means he must work longer hours and that, somehow, there must be fewer opportunities for employment."

"Precisely the opposite shown to be the case in long-term history of the American industrial expansion of job unity and relief from constantly increased demand of more and better production. It's an achievement through of brains, not brawn."



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