

Save Now!

NO LOWER PRICES, ANYWHERE!

NOW! Standard brings you Values you would expect in January! \$1. holds any item in Lay-Away. Do your Xmas shopping NOW!

We owe you an Apology....

Sorry—THE LAST TIME WE ADVERTISED THESE GREAT SPECIALS, OUR INVENTORY COULD NOT FILL THE DEMAND. Quantities are again limited Don't Wait—Come Early!

Giant Savings on This HOOVER ELECTRIC FLOOR POLISHER

33 1/3% OFF



glistening floors in minutes

SAVE \$23³⁷

Regularly \$69.95 NOW ONLY

\$46⁵⁸

Only the Hoover Electric Floor Polisher Offers so Many Outstanding Features!

It's so quick, so effortless to have lustrous floors this efficient new Hoover way! Can be used for polishing table tops, automobiles, and paneled walls. Two pairs of sturdy brushes... one set for wax applying and one set for polishing. Thick, non-marring bumper protects furniture from nicks. Felt pads for buffing. Over 20 ft. of cord.

NEW WESTINGHOUSE AUTOMATIC COFFEE MAKER

Makes Up to 10 Cups— with super speed—automatically

Not all coffee makers are alike. The new Westinghouse is different—it's better, faster, more efficient. First, because a high-velocity water pump extracts essential oils faster, locks in the full coffee flavor. Second, Westinghouse uses not one, but two thermostatic controls. The second control keeps coffee fresh and hot for hours. There's no boiling—no after-perk—it's always at the one right temperature. Coffee is always the same—from first cup to the last.

You can't make a finer cup of coffee—any way you try.

\$19⁹⁵



YOU CAN BE SURE...IF IT'S

Westinghouse



New! Camfield BLUE RIBBON ELECTRI-FRI PAN

- French Fry Dome Cover Included
- Controlled heat gives crisp, even frying without burning
- Thermo-controlled dial indicator
- Cool-temp legs give table top protection—no exposed elements
- Heating element sealed in
- Hand-comfort handle

WAS \$19.95

SAVE \$9.26

NOW ONLY

\$10⁶⁹

Controlled heat means even frying—no burning! Try it! See what a difference Controlled heat makes. Over-heated pan scorches food—in a cool pan food absorbs fat. Controlled even heat fries to a taste-lingering turn! More frying surface than square pans. Cooks and serves for 8... family size. Thermo-dial selector sets heat of your fri-pan at correct temperature—and keeps it there!

Camfield

AUTOMATIC COFFEEMAKER

Stainless Steel—“no harm in scrubbing inside with abrasives”

SAVE \$13.48

Regular \$23.95 NOW ONLY \$10⁴⁷



STANDARD TELEVISION AND APPLIANCE COMPANY

310 E. MANCHESTER BLVD. 1/2 Block East of Market St. INGLEWOOD

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.

Telephone: ORchard 4-3901 or ORchard 4-3902

Toys 86¢ each

Pre-CHRISTMAS SPECIALS

VALUES TO OVER \$2.00

- GOLF SETS
- BOWS AND ARROWS
- JEWELRY SETS
- DOLL CRAFT KITS
- OIL PAINT SETS
- TEA SETS
- TELEPHONES
- PENCIL SETS
- PIGGY BANKS
- TINKER TOYS
- TREASURE CHEST BANKS
- BEAUTY SHOP KITS
- VANITY SETS
- DISNEY PERISCOPES
- CLICK-CLACK BLOCKS

BIGGER THAN BABY!

THIS GORGEOUS BABY DOLL

IS 26" TALL

At \$7.98 she would be a bargain, but — during our Pre-Christmas Sale ONLY — Standard's price is just

\$3⁸⁸



COMPLETE WITH BEAUTIFUL CLOTHING

This beautiful LIFE-SIZE baby doll will be the pride and joy of the young Miss in your family. Over 2 feet tall, with bright and shiny face, legs and arms that move, beautiful clothes... a delight to see. Here is a gift for Christmas that will be cherished throughout the years... and for just \$3.91!

Melodier THE FINEST IN CHILDREN'S RECORD PLAYERS



Not a toy... the Melodier phonograph is designed especially for children. A quality instrument... yet the most inexpensive of them all. Plays all size 78 R.P.M. records.

Regularly \$14.95

Special at \$6⁸⁸

BINOCULARS

Regular \$30 to \$60

HALF PRICE

SALE

\$14⁷⁹

TO

\$32⁷⁹



Sturdy - Practical Microscope

This is a real microscope with 3 separate lens turret for specialized viewing, adjustable barrel, refractor mirrors. A practical instrument for the little scientist.

This was a bargain at \$16.95

Pre-Xmas. Special

\$6⁴⁴



Special Trade-in Offer NEW SUNBEAM

ELECTRIC SHAVER

Your Old Electric Shaver is worth \$5

as a trade on this new Sunbeam Shavemaster



Regularly \$29.50

NOW ONLY

\$24⁵⁰

With Your Old Razor