Many Problems Face Officials



Chamber of Commerce

As the city's public relations agent, the Torrance Chamber of Commerce occupies a key position in assisting and controlling the growth of one of the fastest growing areas in Southern California. How well the officers and directors of the Chamber do their job and how much support they receive from business, industry and every other interpolation of their job and how much support industry and every other interpolation of their job and how much support industry and every other interpolation in the community largely industry and prosperity Torrance will have in the years to come. Contrary to the opinion held by many, the Chamber of commerce automatically benefits every resident within the city limits and beyond.

A primary objective of the organization is to attract new industry to Torrance. Engaged actively in this all important fask are some leading industrial men—busy men, but smart enough to know that the more industry we have in Torrance; E. S. Karlow, Kettner actively in this all important fask are some leading industrial men—busy men, but smart tenough to know that the more industry we have in Torrance; E. S. Karlow, Kettner actively in this all important fask are some leading industrial men—busy men, but smart tenough to know that the more industry we have in Torrance; E. S. Karlow, Kettner actively in this all important fask are some leading industrial men—busy men, but smart tenough to know that the more industry already enjoying the benefits of this unique location.

More new industries attract more skilled labor and scientific trient. More new industries shelp case the burden of taxation on those already here and make for a wealther municipality, better equipped to serve the community and better equipped to provide an ever expanding school system.

The Torrance Chamber of Commerce is managed by Tom Watson, who came here only



DOORWAY IMPORTANT TO TORRANCE... Entrance to the Torrance Chamber of Commerce headquarters where plans are made and carried out affecting the welfare of every resident of the community. Presently the offices are buzzing with activity in preparation for an intensive drive for new members.

COUNCIL SETS HEARINGS ORDINANCE OF INTENTION
DEST LIMIT REPORT

PROPERTY SECURED THRU
NEGOTIATION ** 8 CONDEMNATION ONDS ARE SOLD

PARKING SPACE COMMISSION ESTABLISHED BY COUNCIL

HOW IT WORKS . . . Chamber Secretary Tom Watson looks over a chart explaining the proposed downtown off-street parking district. The Chamber is active in preparing information about conditions which affect business. The Parking situation was explained at the monthly Chamber breakfast Tuesday.

Dues Upped to Finance Local Program

(Herald Photo)

TORRANCE . . . Entrance to immerce headquarters where out affecting the welfare of ity. Presently the offices are ration for an intensive drive varied for finance of the Auerican people upwards of \$3 billion a year at conservative estimates.

Torresently the offices are rationally and the conservative estimates.

The proposed on the number of employes represented in each trict.

Industrial Committee, Heavy W. Creeger chairman, is currently working on programs to attract ment industries to Torrance and on other programs to assist existing industries.

This committee is also worked.

That leaves very little for the operation and project activities of any Chamber's business.

This committee is also worked.

That leaves very little for the operation of new local original proclaures.

This committee is also worked.

This committee is also worked.

The operation and project activities of any Chamber of Commerce really doing a job." he said in emphasizing the urgent of the local organization.



ANNOUNCING

TORRANCE MOTORS, INC.

1885 TORRANCE BLVD.

NEW MERCURY DEALERSHIP



RICHARD WALBERGH

Come to the

OPEN HOUSE

> Thursday, Sept. 29 Friday, Sept. 30 Saturday, Oct. 1

For 1956—the big move is to the BIG Mercury

MERCURY DIVISION . FORD MOTOR COMPANY

You are cordially invited to the special showing of new 1956 Mercury cars to celebrate the opening of this new Mercury sales and service headquarters.

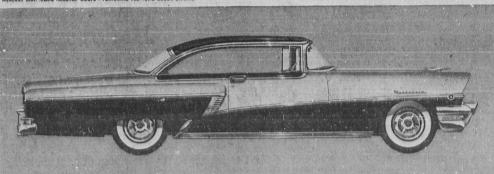
See the BIG M—Mercury for 1956—the car that sets a new trend in automotive elegance. New long, low silhouette accented beautifully by exciting new Flo-Tone color styling.

Drive a new Mercury and discover the brilliant blending of style and performance. For under Mercury's broad hood hums a new SAFETY-SURGE V-8-225 hp available in the Montclairs and Montereys and 210 hp in the Customs—giving you command of more usable horsepower in every driving range. And Mercury offers ten new Safety-Engineered features such as new impact-absorbing safety setering wheel, safety door locks and optional safety sets belts.

And while you're there, see the complete service department equipped to provide prompt attention to all makes of cars.

Stop by soon! See and drive the new 1956 Mercury. Then meet the staff of this new Mercury dealership.

MERCURY MONTCLAIR HARDTOP COUPE - FEATURING FLO-TONE COLOR STYLING



Milliam B. Jay Studies
At California Poly
Among the new students at
California Polytechnic, San Luis
Obispo, is William B. Jay, of
1836 W. 203rd St. Jay is majoring in mechanical engineering
at Cal. Poly.
More than 1300 new students
from all sections of California,
33 other states and 22 foreign
countries have enrolled at the
college. Enrollment for the fall
college. Enrollment for the fall
college. Enrollment for the fall
college. The college of the college of the college of the college of the college.

Among the page Will Present
Clinic at Palos Verdes
Patty Berg, hot-shot woman
professional golfer, will stage
comments and clinic tomor
morning at the Palos Verdes
Country Club, a PVCC official
stad Wednesday.

Miss Berg, who-shot woman
professional golfer, will stage
countries have been up
morn the leaders in PGA womorder states and 22 foreign
countries have enrolled at the
college. Enrollment for the fall
college. Enrollment for the fall
college. The college of the college of the college of the college
and the college of the college o