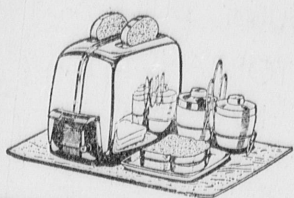


YOUR BIGGEST DOLLAR'S WORTH EVER!

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.



the **TOASTMASTER** *De Luxe* "Toast 'n' Jam" SET SAVE **\$9.00**

An ultra smart combination of handsome walnut tray, jam jars and toast plate of break-resistant Melmac, modern black wrought iron wire rack and America's number one favorite, the beautiful "Toast-master" Toaster.

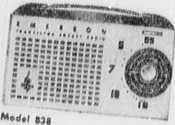
Regularly \$29.95
At Standard \$20.95

It's New!
It's Different!

NEW 1956
Emerson
TRANSISTOR
POCKET RADIO

at \$44

YOUR CHOICE OF COLORS including batteries

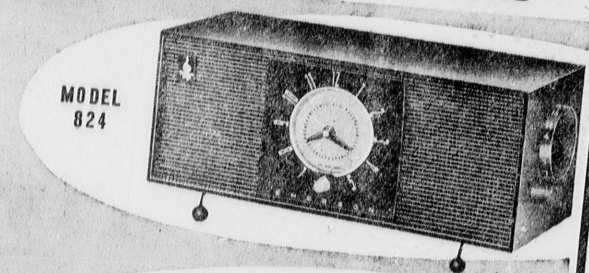


Model 838

- World's smallest, most powerful, long-lasting Pocket Radio*
- So small, it slips easily into pocket or purse
- Batteries last 10 times longer
- Console tone from tiniest of pocket radios
- Ready for Civil Defense emergency broadcasts (Conelrad)

Emerson...
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NEW 1956
Emerson
CLOCK-RADIOS
A Houseful of Servants



MODEL 824

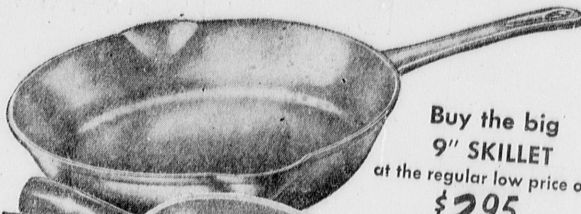
\$24
Your Choice of Colors

- Automatically turns radio... appliances on at pre-set time
- Built-in Telechron electric clock, works continuously and independently of radio switch
- Ready for Civil Defense emergency broadcast (Conelrad)
- Fashion-styled in a variety of colors



Here it is! **Descoware**
CAST-IRON... PORCELAINIZED
2 for 1 SPECIAL!

In a size and shape for every need!



Buy the big 9" SKILLET at the regular low price of **\$3.95**

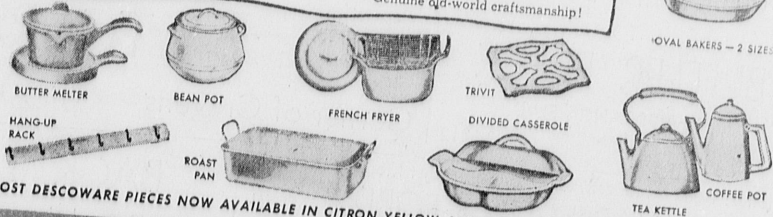
and you get the handy 3/4-qt. SAUCE PAN

FREE!

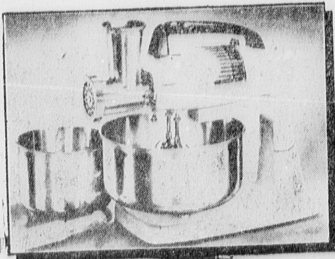
VERSATILE
Matching lids (available) convert sauce pan into a casserole and the skillet into a chicken fryer!

- PORCELAINIZED... Washes like fine china!
- FINE GRAIN CAST IRON... Heats evenly on the stove or in the oven!
- FLAME-RED... Brightens kitchen decor!

- PERMANENTLY BEAUTIFUL... Never needs scouring or polishing!
- COOK and SERVE... Smart for patio dining!
- IMPORTED... Genuine old-world craftsmanship!



MOST DESCOWARE PIECES NOW AVAILABLE IN CITRON YELLOW AND DECORATED BLUE AS WELL AS FLAME-RED!



THIS OFFER GOOD ONLY WHILE THE LIMITED SUPPLY LASTS!
BUY THIS NATIONALLY FAMOUS
Camfield MIXER

AT THE REGULAR PRICE OF **\$42.50**

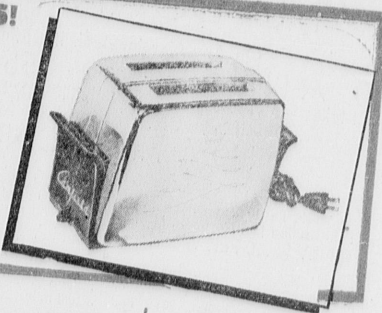
Then for an additional . . .

98c

YOU GET THIS BEAUTIFUL

Camfield
Automatic Toaster
WHICH REGULARLY SELLS FOR **\$22.95**

Yes, that's right! Buy the mixer at the regular price and get the famous 2-way automatic toaster for just 98c! Unbelievable? It's true!



Fall **LUGGAGE** Specials!
OPEN STOCK SALE
AIR PAK



Ultra-Lite Weight Construction

FOR THIS SALE ONLY

ALMOST **50% OFF**

This is a special purchase of our regular open stock. Matching pieces can be added at any time.

Wide assortment of sizes and beautiful Motorama colors: Pacific Blue, Sahara Red, Bronze Green.

	Regular Price	NOW
Train cases	16.95	7.88
18" Overnight	16.95	7.88
21" Overnight	16.95	7.88
26" Pullman	22.95	12.79
29" Pullman (oversize)	29.95	13.88
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Only **134 Pieces - Hurry!**

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most comfortable blanket ever fabricated!



The Philco-Comfortemp provides gentle, even warmth all night long, regardless of temperature changes. Featuring a plug easy setting in the dark, it assures undisturbed rest. Unconventionally guaranteed two full years... easily laundered at beautiful colors.

PHILCO
Comfortemp
Electric Blanket

\$37.95



Genuine **COSCO**

You will find at Standard one of the largest selection of Cosco in Los Angeles.

Priced from **\$3.95**

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as a trade-in on this new Sunbeam Shavemaster

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NOW ONLY

\$24.50

With Your Old Razor