

STOP-SHOP-SAVE at ROTH'S! STOP-SHOP-SAVE at ROTH'S! STOP-SHOP-SAVE at ROTH'S! STOP-SHOP-SAVE at ROTH'S!

OFFER ENDS JULY 31

NEW! EXCITING!
Hollywood Craftsman
DINNERWARE
 MADE IN CALIFORNIA

As other sets are valued at \$200, featuring a variety of designs, this set is a variety of 24 pieces, including: Dinner Plates, Saucers, Coffee Cups, and Saucers. Each piece is hand-crafted and has a unique design. The set is available in two colors: White and Blue. The price is \$129.95. With any \$5.00 purchase.

Reg. Value \$279

Roths is Your Headquarters for

BARBECUE MEATS

KTTV's "Star Shoppers" television show featuring Bill Welch will be telecast directly from Roth's Market in Hawthorne, Aug. 1 & Roth's Torrance Aug. 2nd at 10:30 a.m. and will be seen on Channel 11. The stars of this half-hour of fun, stunts and prizes will be the shoppers themselves. When KTTV's popular Bill Welch and the shoppers get together anything can develop and usually does. Valuable merchandise along with free groceries will be the prizes awarded to the lucky "star shoppers" of the day.

HERE IN PERSON!
KTTV'S

Ranch Fresh Grade A Medium
EGGS Doz. Can

ROTHS FINEST
FRESH PRODUCE
 EXT SOLID
Tomatoes
 2 lbs.

IDEAL FOR SALADS!
 GOOD SIZE
AVACADOS CU
10 ca.

NEW CROP, ALL PURPOSE GRAVENSTEIN
APPLES

U.S. GOV'T. GRADED
BEEF ROUND STEAK 49 c lb.

U.S. GOV'T. GRADED
 BONELESS
 SIRLOIN TIP
ROAST 59 lb.

U.S. Gov't. Graded Tender July
RUMP ROAST 47 c lb.
 Eviscerated, Fresh Dressed
Stewing Chickens 37 c lb.
 FRESH DRESSED
Frying Rabbits 59 c lb.
 Oscar Mayer, Yellow Brand
Sliced Bacon 63 c lb.
 Oscar Mayer, Yellow Brand
Link Sausage 57 c lb.
 Booth's Fresh Frozen, 10-Oz. Pkg.
FISH STICKS 29 c lb.
 OCEAN FRESH
Filet of Sea Bass 59 c lb.

EVISCERATED
 WASTE - FREE
 READY FOR B-B-Q
TURKEY 47 lb.

U.S. GOV'T. GRADED
CUBE STEAKS 69 c lb.



FOREVER EMBER CHAR-COAL 89c
 15-Lb. Sack

PUROLA — 3-Lb. Can
SHORTENING 65 c
 SALAD BOWL — Quart
MAYONNAISE 39 c
 SWIFT'S — Quart Bottle
JEWEL OIL 49 c
 48 COUNT BAGS
LIPTON'S TEA 55 c } FIGARO
 QUARTER POUND PKG. — 43c } **SALMON 33** c
 CAL FAME, FROZEN — 6-Oz. Can
LEMONADE 3 for 25 c

ROTHS FINEST
Delicatessen

Little Oscar and his famous Wiener-mobile will appear in person at Roth's Hawthorne Sat. at 11:00 a.m. and Roth's Torrance store at 1:30 p.m. There will be free samples and surprises for all the children — Be sure to attend!

OSCAR MAYER
SMOKIE LINKS 49 c
 12-Oz. Pkg.
KRAFT MONTEREY JACK CHEESE 39 c lb.
 OSCAR MAYER
SKINLESS WIENERS 49 c
 OSCAR MAYER
SLICED BOLOGNA 29 c
 1-Lb. Cello Pkg.
SLICED PIMENTO LOAF 29 c
SLICED COTTO SALAMI
MANHATTAN BRAND MIDGET BEEF SALAMI 39 c lb.

GOLDEN POPPY — No. 303 C BOYSENBERRIES
 CREME PAK, ASST. FLAVORS
ICE CREAM
 RED, SOUR, PITTED — No. 30
STOKLEY
 BALBOA
Orange Juice
 46-OZ. CAN
 Minute Malt Frozen Pink
LEMONADE
 6-OZ. CAN

NEW! Welch's Fruit-of-the-Vine
 the preserve of Whole Concord Grapes
29c
 In resealable plastic packs. Save time!

GAYTIME PARTY MINTS
 12-OZ. PKG. **25c**
 MINT
JULIP MINTS
 12-OZ. PKG. **29c**

ROTHS FINEST
WINES and LIQUORS

SCHMIDT'S CITY CLUB
EASTERN BEER 81 c
 6 12-Oz. Cans
HOUSE OF ROTH 90 PROOF — Full Fifth \$3.39
LONDON DRY GIN \$3.59
HOUSE OF ROTH KENTUCKY — Full Fifth \$3.59
BLENDED WHISKEY \$4.69
HOUSE OF ROTH — Full Fifth IMPORTED SCOTCH \$4.69

Roths

PRICES EFFECTIVE THURS., FRI., SAT., JULY 28-29-30-31
 109 S. HAWTHORNE BLVD. | 1321 Post Avenue,
Hawthorne | Torrance

SEPULVEDA AT NATIONAL 2412 PICO BLVD., SANTA MONICA
 310 E. MANCHESTER, L.A. 2709 E. MAIN, VENTURA
 12021 W. WASHINGTON, CULVER CITY

Chicken Noodle, Pkg. of 2
 WYLER'S SOUP MIX
 Doodle Dandy, 22-oz. Jar
 WHOLE DILLS
 Ocean Spray, No. 300 can
 CRANBERRY SAUCE
 Pacific, 1-lb. pkg.
 THIN - FLAKES
 Granulated, 10-lb. bag
 CITRUS SOAP
 Giant Package
 TREND
 Large Package
 Giant Package
 NEWS SOAP
 Sunshine, 12-oz. pkg.
 HYDROX COOKIES
 Sunshine, 6-oz. pkg.
 CHEEZ-IT CRACKERS
 10-lb. pkg.
 ALL DETERGENT
 20-oz. pkg.
 CALGONITE
 Meyenberg, 14-oz. can
 GOATS MILK

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