EDITORIALS

Torrance Dollar Days

Thursday, Friday, and Saturday of this week will be observed as "Dollar Day" by Torrance merchants. Under the sponsorship of the active Retail Merchants Association, this special event warrants the attention of thrifty shop-

Dollar Days have become a regular and respected feature of the American merchandising system. Originals the idea was to offer cut-rate items at a dollar and bargains at one dollar still are the backbone of success of Dollar Days. So successful has the event become, however, alert merchants have grasped the wisdom of offering higher-priced merchandise throughout their stores on Dollar Days and the shopping public likes it.

Torrance merchants are making a sincere effort to introduce themselves to this ever expanding trading area. They are ready and anxious to prove to shoppers every-

They are ready and anxious to prove to shoppers every-where that shopping in Torrance can become a pleasant and profitable experience.

They Flourish and Wither

They Flourish and Wither

The flourishing success of so-called scandal publications has been highlighted during recent weeks in the filing of suits running into millions by prominent persons allegedly slandered.

The wave of popularity of these publications, liberally spiced with sex and shadowy cafe life, can be attested by local newstand operators who say they have difficulty in keeping them in supply, month-to-month. Readers seem to enjoy reading about the frailities of the great and near great, particularly when served up in pornographic style.

Such muck is nothing new in the publication game. At the turn of this century most cities of any size had their "Saturday Blade" and there was always the "Police Gazette." The story most always has been one of high success for awhile and failure after publishers either ran out of material or were sued into silence.

Some Facts on Costs

Human nature being what it is, people will complain about paying a comparatively moderate sum for something they don't enjoy but must have, and will cheerfully spend much 'more for something they want, but don't urgently need.

For example, men and women will crowd barrooms and won't be particularly concerned over the price of a highball and the next morning will be up in arms if they learn milk has been raised a cent a quart. Or they will dine out with all the trimmings and spend a big percentage of the week's pay for a single meal while complaining about the high price of the staples on the family table.

The cost of medical care is likewise a case in point. At regular intervals we hear bitter criticism of the bills by doctors, hospitals, and pharmacists. An uninformed person might conclude that these costs are one of the very biggest budget problems in the life of the average person. It just isn't so, according to a brief pictorial chart

biggest budget problems in the life of the average person. It just isn't so, according to a brief pictorial chart published in a recent issue of Medical Economics, based on Department of Commerce estimates.

Each year we spend \$1,600,000,000 for drugs and \$2,600,000,000 for items involved in personal appearance care such as hair lotions and toilet waters. We spend twice as much for tobacco as we do for hospitals; four times as much for alcoholic drinks as we do for doctors and nearly four times as much for recreation as for health care other than that mentioned above.

The fact that we have more fun smoking and drinking or playing games than in visiting the doctor shouldn't be allowed to warp our attitude toward the facts.

allowed to warp our attitude toward the facts.

Give Away of the Giveaway

The United States has long been the champion "giver awayer" of its substance. Now there is a movement on—
in effect—to give away the giveaway.

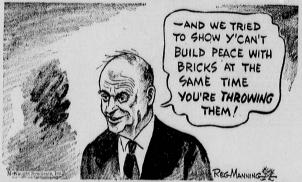
Congress is being asked to repeal the so-called 50-50 shipping laws which provide that at least half of all foreign aid cargoes must be carried in American ships. Such action would force high-cost U. S. ships to compete with low-cost foreign vessels. According to Robert E. Mayer, president of the Pacific American Steamship Association, this would "throw from 5000 to 10,000 American seamen and shore workers out of their jobs," would bring a rush to transfer American ships to foreign registry, and would provide a lever for increasing rates on farm surpluses shipped to friendly nations.

Mr. Mayer pointed out that agitation for this radical change stems not from American agriculture but, shockingly enough, from foreign shipping interests. The taxpayers can only hope Congress will thwart such a threat to American interests. It's all right to be generous, but this is ridiculous.



Any "Concrete" Ideas at Geneva?





Rabies Law Results in Other Cities Labeled Encouraging

By TOM RISCHE

How effective are compussory rables immunization laws, such as the one Torance's city fathers are considering for local dogs?

According to published records of other etites which have tried the experiment, results are encouraging. Records collected by the County Health Department show the following: following: San Diego County, which

following:

San Diego County, which passed a compulsory vaccination law in 1891, has had one rabid dog, which belonged to a person in a neighboring county. Before that time, they had averaged five to 25 dogs per year.

Covina, which started its inoculations in 1937, has had no reported cases since then. El Monte, which began incoulating dogs in 1952, has had one case of rabies since—a rabid cat in 1953. In the previous 15 years, they had 18 rabid animals.

West Covina, which started the plan in 1949, has been rabies-free since then.

Claremont, which pioneered the plan in 1925, but did not actively enforce it until 1931, had two rabid dogs during the period—in 1944 and 1947.

South Pasadena, which started the inoculation plan last year, has reported necases.

Records for Glendora, the only other city in the county which has compulsory vaccination, were not available.

On the other side of the ledger, although some people claim that this is coincidenta, is the fact that areas which do not have the rabies law have this year reported 77 cases of rabies, compared with 18 for all of 1984.

Of the reported cases of rabies, the Torrance, health district—five in the city of Torrance, four in Redondo Beach, and one in Lawndale. Then were in the Inglewood health district, nine in the city of Los Angeles.

All of the cases in Terrance were in the northern part of the city — at 18528 Roslin Ave, and 4316 W. 176th St. on April 25, at 18011 Ermanita Ave, on April 29, at 3428 W. 189th St. on April 29, at 3428 W. 189th St. on June 21, and at 4108 Redondo Beach Blvd, on July 18. The Lawndale cases were not far from the Torrance border, at 4201 W. 165th St. All Redondo cases were in North Redondo, which adjoins Torrance. In Torrance Health District, 26 persons have received the painful, 14 to 21shot series of Pasteur treatments. Locat health authorities traced two people bitten here by a rabld dog across the country to Morgantown, W. Va., where they are now taking the shots, * * *

Statistics from San Diego County showed that of 20.. 000 dogs vaccinated there since 1951, there have been no ill effects to the animals. A New York City survey of the years 1946-54 showed that only two dogs of those and one other dog died.

The material currently advised by many leaders is called the Avianized Chick Embryo Vaccine, which uses a live, although greatly weakened rabies virus.

This vaccine could not give a dog rables and is guaranteed for two years, according to Dr. Benjamin A. Kogan, local county health officer.

An older type, formerly used, used a dead rables vac-

week. In the 12-year period from 1937 to 1949, eight per-sons in the county, one of them in Torrance, died as the result of rables, according to

sons in the county, one of them in Torrance, died as the result of rables, according to medical diagnosis.

Statistics published by the County Health Department indicate that in county areas, excluding the city of Los Angeles, there have been 193.
767 reported dog bites since 1937, resulting in 8345 Pasteus 1938, and a layer a vaccination law in Torrance might not eliminate the possibility of diseased animals here. Cutting said, since survounding areas do not now avec a vaccination law in Torrance might not eliminate the possibility of diseased animals mere. Cutting said, since survounding areas do not now great recently safe animals might come in from other areas.

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cine, and was not as effective to Cutting.

Just a matter of luck.

A A A A

It used to be that people complained of the heat this time of year—then someone came up with the fact that the moisture content of the air had a lot to do with the uncomfortable feeling and people started saying "It ain't the heat, it's the humidity." Now, if you want to be in step with the times, you have to have the latest ozone report at your fingertips. For instance, when the ozone density reaches 50 per 1.000,000 parts of air—then its getting uncomfortable. At 1 part of ozone for each 1.000,000 parts of air, it's dangerous, and when it hits 1.5 parts of ozone, a crisis is reached. That's smog at its worst and is considered an emergency. It reached .53 in Los Angeles a week ago.

The

SQUIRREL

CAGE

By REID BUNDY

... and I Quote

"When a man's being toasted at a barquet, you can bet he's being buttered up, too!"

—Bob Hanlon

he's being

-Bon

"At home a husband's
word is law—the kind that
never seems to get enforced."

-J. O. Jewett

"What lies behind us and what lies before us are tiny matters compared to what lies within us."—William Morrow
"There are some people who not only keep you from being lonely, but make you wish you were."

L. S. Chandless

L. S. Chandress

Be nice to your friends. If
it wasn't for them, you'd be
a total stranger."

—Lee Marvin

-Lee Marvin —Lee Marvin

"Tell some girls their hair
looks like a mop, and they
don't mind. They don't know
what a mop is!"

—Augusta (Kan.) Gazette

Rabies have not increased proportionately with the rising dog population and greater number of bites. It does fluctuate, however. Doctors are at a loss to explain these variations, but indicated that enforcement of dog leash ordinances and inoculations has helped the picture. What is the answer to this problem? Strongly enforced leash laws are a big help, according to Clifford G. Gutting, of the rabies division of the County Health Department. Leash laws help to keep some of Los Angeles County's 400,000 dog population out of circulation with possible rabid animals, but it does not handle thousands of stray animals, nor animals whose owners refuse to abide by the law. Officials cannot possibly take care of all dogs in the country, he pointed out. The medical answer, he said, would be inoculation of all dogs. Despite claims to the contrary, he said, the shots do not harm dogs nor disfigure them. "There are plenty of children who have been disfigured by rabid animals," he noted. 18-Year County Record

County Health Department records show that the number of rabid animals, number of human deaths, persons receiving Pasteur treatments, and number of reported dog bites for the past 18 years have been as follows:

Year Rabid Human Pasteur Dog

On Radid Animals Told

428 298 269 13,447 13,447 13,480 14,759 17,227 20,463 21,080

Glazed Glances

By BARNEY GLAZER

Another hearty tale of the hardy gentlemen who come under the heading of: "There is no one with endurance like the men who sell insurance." This one is from Bob Vincent's column and relates to the executive who signed for a substantial life insurance policy and then told the agent: "You should feel proud for making this sale, young man. Ive refused to see five other agents who called me for an appointment today." Whereupon the weary but happy a gent beamed: "I know. I was all five of them!" . Leo Guild tells about the panhandler who asked him for \$2200 to go to a movie. He wanted to see a drive-in film but didn't have an auto ... My favorite wish for new. I wedde couples: "I hop you have each other all your lives."

By REID BUNDY

Gene DeBra, who has just returned from a train trip to Chicago with his family, thinks you should know about the pole lizards he heard about suring a stopover in El Paso.

The pole lizard, which looks like any olts. "sard, walks around the desert regions of the Southwest with a 3 or 4 inch stick in its mouth. When the sand gets too hot for the lizard, it jams the stick in the ground and climbs up on it to cool its feet.

Now Gene didn't see this—he just heard about it. Gene also had a happy note about his visit in Chicage. He got out of the Windy City just in time. After visiting relatives south of Chicago. the DeBras boarded a train and rode into the Union Station, then (with a 45-minute break) rode a taxi across to the Lassile Station and boarded another train for the trip back to California.

"We had plenty of time and made the schedules with ease." Gene reports. But ... the next day, a Shriners parade blocked off Michigan Ave, for seven hours and the switch from one train terminal to another would have been impossible. He didn't have trained to the control of the control of

A local group of youngsters represent the state of a club with this important rule: "Nobody acts like big men, nobody acts like big men, nobody acts like little boys, everybody acts just like in betweens". Art Ryon writes about the photographer who received a phone call from an old Navy pat. "Why, Jim Adler," shouted the photographer through the instrument, "you old %8*8.2" There was a long pause at the other end of the wire and then the long-absent Adler announced: "I forgot to tell you. I am now a minister". 'Young Nelson Gary, Jr., is leading the Sherman Oaks Babe Ruth League in hitting, runs scored and runs batted in. In 17 games, Nels has made only one error. He plays right field but has pitched five games, winning four, and losing one. Oh, I thought you'd also like to know that young Gary has only his left arm.

Has it happened to you, too? Talking to a person over the phone for many years without seeing that person; and conjuring up a strong idea in your mind what that person looks like? And then meeting said person at long last and getting the big joil?

... Lowell Nussbaum complains in his 'The Things I. Hear' column in the Indianapolis Star, about the following: News stories about crack trains and what the heek is a crack train, robbers who flee in a high-powered car, and the straining expression, "exciting," with Lowell particularly objecting to exciting new flavors, exciting new colors and adding his personal opinion: "Nuts". .. Al Harrison, Tabor City Tribune editor (North Carolina), throws roundhouse at gossipers, adding: "Say something uncomplimentary about a person and you've lost a potential friend. Say nice things about

someone you dislike and your chances of making a friend are doubled."

When things are really rough, don't lose your religion. Use it! He had been a famous baseball players but he was now past 40 and very much on the plumpish side. When asked if he still played baseball, he replied: "On occasion my brain gives a command to my body. It says: Look, man, let's play a bit of ball. Now, put on a glove, and when that ball starts coming your way, lean over lightly, run foreward gracefully, snatch the ball quickly, and hurl it with speed and dispatch!" "What happens next," he was asked. Whereupon the burly base-baller replied: "Well, at this point my body speaks up and says: Who, me?" ... According to every man who quits his job he is a ship leaving a sinking rat.

Isn't it strange that everything is worth a lot of money these days except money . . . Your automobile is ready for a trade-in only when your mechanic advises you to keep the oil and change the car . . The ambition of every father is to live long enough to give his children as much trouble as they've given him . . It never fails — every time I search high and low for a house I always find it high . . Who said a dime isn't worth anything these days? It certainly is. It makes an excellent screwdriver . . . A man owes it to himself to become wealthy. After that, he owes it to the Income Tax Collector . . . Young son of one of our neighbors was handed an award at his summer camp for having the neatest packed bag when he was ready to leave for home. What the camp authorities didn't know. The lad had never unpacked the bag!



LAW IN ACTION

INSURANCE
Hundreds of years ago, insurance was often a one-man bess: On man would insure a ship cargo, say, and in doing so he might lose his for-

sure a ship eargo, say, and in doing so he might lose his fortune.

But in 182" the British House of C. nons looked-into England's insurance business, and said this:

When there's a risk, the best way to guard against it is to join with others; so that each man might lose a little, but no man can lose a lot. Spread the risk.

As a result, insurance today is a big busir . We have millions of j. cies worth billions of dollars in force.

An insurance policy is a contract. The company promises to pay you a certain sum for loss or damage of the thing you insure—your life, your lone. Your health and the like. And you promise to pay a premium for this protection. Your policy—ts out . hat you have both agreed to. Most of the rules of the law of contracts apply to insurance policies.

There are many types of

the rules of the law of contracts apply to insurance policies.

There are many types of policies. And individual policies may vary. Check cach clause carefully. Then have the insurance man explain it. Be sure all details of the agreement are written into the policy. You and the company are, in general, bound by the written word.

As a home owner, you have many risks, like fire, against which you can insure yourself, Other insurable risk a see theft, wind sorm, earthquake, flood, cloudbursts, explosion, and the like.

Other household hazards also cause damage. But people don't expect them and may not insure against them. For example, a tree may fall on your house, or near some crossroad, a car may erash into your home.

Sometimes you can make

the person who caused the damage pay. But if he has no money, and neither of you has insurance, you often must pay yourself.

Suppose a guest slips and falls on your floor and breaks, his arm. Or you dog bites the postman. You could be liable. You can insure yourself against many of these risks under the contracts we call insurance policies.

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