

Now Is the Time TO BUY YOUR Better Buy Used Car FROM RONALD E. MORAN CADILLAC-OLDSMOBILE DEALER

We feature many local one-owner cars in our inventory that are trade-ins on our new Cadillacs or Oldsmobiles. We have many makes to select from at all times.

- 1954 CHEVROLET BEL AIR\$1695
4-Door Sedan. Radio, heater, Power Glide, whitewalls, beautiful 2-tone finish.
- 1952 CADILLAC\$2595
Fleetwood 4-door Sedan. Radio, heater, hydraulic, Power steering, electric windows. A low mileage, 1-owner car.
- 1952 FORD V8\$1295
Custom Victoria Coupe. Radio, heater, Fordomatic, whitewalls. Beautiful 2-tone finish. A sharp, clean car.
- 1951 PONTIAC "8"\$845
Chieftain Deluxe 4-Door Sedan. Radio, heater, hydraulic, whitewalls. A very clean, low mileage car.
- 1951 PLYMOUTH\$595
Cambridge Club Coupe. Sparkling new finish. What a buy.
- 1950 OLDSMOBILE "98"\$795
Deluxe 4-Door Sedan. Radio, heater, hydraulic. Real sharp.
- 1950 OLDSMOBILE "88"\$795
4-Door Sedan. Radio, heater, hydraulic. A real nice car.
- 1950 STUDEBAKER\$345
Champion Club Coupe. Radio, heater, overdrive. A real good transportation car.

SAVE \$ \$ \$

Business Goes Where Appreciated—
WE APPRECIATE YOURS

RONALD E. MORAN
OLDSMOBILE — CADILLAC

25 - Pacific Coast Highway - 26
Hermosa Beach Frontiers 4-3436

CHRISTMAS

IN JULY
SALE...!

Over 100 First Choice New Car
Trade-Ins to Choose From On Our
Block-Long Used Car Corner

BONUS—Every purchaser gets a prize
TURKEYS—CASH—MERCHANDISE

- | | |
|--|--|
| 1953 DODGE V8
Hardtop Convertible. A sporty looking model with beautiful 2-tone finish, big radio, fresh air heater, automatic transmission, luxurious seat covers, whitewalls. License 2R65248.
SALE \$1348 | 1953 CHEVROLET
4-Door Sedan. For that very cautious buyer, this is it. Outside has original light gray finish, and inside, well, it's just the way you want it. Mechanically tops, too. License 1W47943.
SALE \$1098 |
| 1952 PLYMOUTH
Suburban. For family or Sportsman. Simplify your traveling needs. Includes radio, heater, directional, new upholstery.
SALE \$998 | 1952 PLYMOUTH
4-Door Sedan. Still has factory 1951 blue finish, radio, heater, beautiful seat covers. Everything is O.K. License 1U72040.
SALE \$748 |
| 1953 DODGE
1/2 ton Pickup. Has removable top rack for carrying lumber, pipe, etc.
SALE \$798 | 1950 PONTIAC
4-Door Sedan. This is loaded with plenty of extras. Radio, heater, directional, seat covers, whitewalls, etc. Good appearance and solid car.
License 9Y7335.
SALE \$598 |

REMEMBER...
With Approved Credit and Sufficient Collateral, Special TERMS Arranged to Suit Individual BUYER

TOM ROADY
AT THE
BIG

DODGE and PLYMOUTH
CORNER IN GARDENA
165TH PLACE & S. VERMONT AVE.
DAVIS 4-1108 DAVIS 4-7906

FA 8-4000

TORRANCE
HERALD!
Ask for
A Herald
Classified
Ad Taker
To Help You!

YOU CAN'T
Afford
Not To
ADVERTISE
Check the Near-New
CAR BARGAINS
HERALD WANT ADS
Call FA 8-4000

1950 STUDEBAKER Champion convertible. New tires. Top condition throughout. Radio, heater, Overdrive, \$550. 21187 Dalton. Fairfax 8-4642.

Harbor Pontiac Wants Your Business

AT 6TH & GAFFEY—SAN PEDRO

Choose from the largest and finest selection of Automobiles ever offered in the harbor area.

We Have Them Ready to Go—No Junks

- 1948 Convertible. 1951 Rocket 88 engine. Hydraulic radio, heater. Performance galore—\$495.
- 1950 CHEVROLET convertible. Radio, heater, whitewalls. New top. Cream color. Immaculate interior. A fine all-around car—\$795.
- 1950 STUDEBAKER Champion. 2-door overdrive, original local car. Sharp as they come—\$595.
- 1950 CHRYSLER Windsor. New top. Hardtop. Terrific car in looks, condition, performance—\$895.
- 1953 MERCURY sedan. Radio, heater, overdrive. A real performer. Very special—\$1395.
- 1953 FORD convertible Sunliner. Radio, heater, overdrive. The choicest, only—\$1575.
- 1954 PONTIAC Star Chief Custom Catalina. Radio, heater, power brakes. Our finest used car. Locally sold and driven. Low down. Thirty months to pay. Cash, trade or terms—\$2295.
- 1957 CHEVROLET pickup—\$100.
- 1953 Mercury Monterey sport coupe. Cream and black. Original factory leather interior. A choice car for the very particular buyer—\$1895.
- 1952 Victoria. Whitewall tires. Radio, heater, overdrive. Beautiful clean interior—2-tone paint. Good—\$1295.
- 1952 CHEVROLET Styline deluxe 4-door. Radio, heater, Power Glide. Excellent tires. Immaculate interior. The color is light blue and it runs perfect—\$995.
- 1950 PONTIAC 8 convertible coupe. Radio, heater, hydraulic. Whitewalls. Good top, clean inside. Attractive green finish—\$795.
- 1954 CHEVROLET Bel Air. Radio heater, factory equipped. Very nice and at a tremendous savings. 30 months to pay—\$1585.
- 1948 PONTIAC convertible coupe. Radio, heater, hydraulic. Clean. Terrific but at only—\$295.
- 1953 FORD custom V-8 sedan. Radio, heater, Fordomatic. New tires. Best of terms. A guaranteed car—\$1295.
- 1951 PLYMOUTH club coupe. Excellent condition. Radio, heater—\$795.
- 1950 CHRYSLER Windsor club coupe. Radio, heater, whitewall tires, fluid drive. Drive this one—\$795.
- 1955 CHEVROLET Bel Air sedan. Radio, heater, Power Glide. New Pontiac trade-in from one local owner—\$1495.
- 1955 PONTIAC 8 passenger station wagon. Powerful 8 cylinder motor. Radio, hydraulic, heater. Premium whitewall tires. 30 months to pay—\$1850.
- 1952 FORD Custom 8 club coupe. Radio, heater, Fordomatic. Lots of accessories. Ready to go. Low down payment—\$1225.
- 1952 PONTIAC Chieftain deluxe 4-door. 2-tone blue. Local trade-in. Radio, heater, hydraulic. E-Z eye glass—\$1095.
- 1950 FORD 1/2-ton pickup. A good one. Radio, heater—\$695.
- 1942 CHEVROLET Astro. Transportation Special—\$95.
- 1954 MERCURY Monterey sport coupe. Radio, heater, whitewalls and overdrive. Beautiful 2-tone with matching interior. Sharp used Mercury available—\$2395.
- 1951 CADILLAC 62 club coupe locally owned. Shows fine care. All factory equipment. What you would expect in a Cadillac—\$1945.
- 1952 FORD custom 2-door. Radio, heater. A real buy—\$1095.
- 1951 BUICK special deluxe series 4-door. Radio, heater, whitewalls. Dynaflow. Rings and performs like the best. A 1953 Pontiac trade-in—\$795 on good terms.
- 1953 CHEVROLET club coupe. Radio, heater. Lots of extras. America's most popular lower price car. Going for only \$1195.
- 1949 PONTIAC 2-door. Radio, heater and hydraulic. Only—\$425.
- 1951 FORD 2-door. Radio, heater, good tires. Very nice. At Harbor Pontiac we guarantee them. Terms. Price only—\$645.
- 1950 FORD V-8. 2-door. Radio, heater, overdrive. Make this your better second car. Only—\$595.
- 1951 FORD Victoria. A real bargain. Finest in the Ford line. Radio, heater, overdrive. Only—\$885.
- 1950 CHEVROLET deluxe 2-door. Radio, heater, whitewalls. Runs fine. Only—\$665.

WE HAVE THE CARS

Bring your pink slip, payment book, or what have you. The car of your choice may be the first one sold.
(\$25 Down on Approved Credit)

Immediate delivery. Courteous, efficient service in every way.

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SAN PEDRO
HARBOR PONTIAC COMPANY

HERE'S YOUR

Round Trip Ticket
TO

No More Car Worries

Choose One of These Sharp-Clean
SAFETY TESTED USED CARS

- 1952 CHEVROLET 2-DOOR SEDAN. \$995
Styline Deluxe. Radio, heater, original jet black finish. Immaculate.
- 1942 CADILLAC '62' 4-DOOR SEDAN \$295
Radio, heater, Hydra-Matic, motor completely overhauled. Very clean.
- 1951 OLDSMOBILE "88" 4-DOOR \$1095
Radio, heater, hydraulic, Premium Royal Master Whitewall tires. Immaculate!
- 1953 OLDSMOBILE "88" 4-DOOR. \$1795
Radio, heater, Hydra-Matic, power brakes, white wall tires, 2-tone blue finish, immaculate throughout. (Choice of 3).
- 1952 PLYMOUTH 4-DOOR SEDAN. \$895
Cranbrook model with heater, whitewall tires. Original throughout.
- 1950 PONTIAC "8" 2-DOOR \$695
Chieftain model with radio, heater, Hydra-Matic. Original car throughout.
- 1951 CHEVROLET 4-DOOR SEDAN. \$895
Radio, heater. Spotless inside and out. Real sharp car.
- 1952 STUDEBAKER 4-DOOR SEDAN. \$595
Champion model with gas saving overdrive, heater. Clean as a pin.
- 1950 FORD V-8 CLUB COUPE. \$595
Custom model with gas-saving overdrive and heater. Real sharp.

PLUS MANY MORE TO CHOOSE FROM
GMAC or BANK TERMS

HARBOR MOTOR
COMPANY

"OLDSMOBILE"

230 WEST ANAHEIM 300 WEST ANAHEIM
WILMINGTON — TE 4-1166

GROUCHO SAYS:

—400%—

What Does 400% Mean, Folks?

Well, You've heard that De Soto Sales are up 74% nationally
But at WHITTLESEY MOTORS in Torrance

DE SOTO SALES ARE UP 400%

That means just one thing, folks. They're trading! So
if you haven't been in to see them — DO IT TODAY!

BUY LOCALLY FOR LESS!

1955 PLYMOUTHS

WHITTLESEY MOTORS has a complete stock of all models and colors

IMMEDIATE DELIVERY on the car of your choice!

Low down payments available. Or, if necessary, no cash
required on approved credit. SEE THEM NOW!

BUY LOCALLY FOR LESS!

WEEKEND USED CAR SPECIALS

A FEW OF OUR MANY TOP VALUE BUYS

- | | | |
|---|--|--|
| 1950 DE SOTO STA. WAGON
Completely reconditioned throughout. Here's utility plus comfort.
ONLY \$795 | 1955 DE SOTO V8 FIREFLYTE
4-Door Sedan. Power steering, power brakes, Powerflite transmission, radio, heater, whitewalls, etc.
SAVE \$1200 | 1953 DE SOTO CLUB COUPE
Radio, heater, automatic drive, Continental kit, new tires, solex glass. A blue beauty!
ONLY \$450 DOWN |
| 1952 DE SOTO V8 FIREDOME
Radio, heater, automatic transmission, etc. Your choice of 4-Door, 2-Door, and Club Coupe. All local 1-owner cars!
ONLY \$1195 | 1953 PLYMOUTH CLUB COUPE.
Cranbrook with radio, heater and automatic transmission. A low mileage, beautiful car.
ONLY \$1195 | 1952 PLYMOUTH BELVEDERE
Sport Coupe. Radio, heater, overdrive, whitewalls, 2-tone green & black finish, 2 spots. What a dream!
ONLY \$1095 |

WHITTLESEY MOTORS

Oldest DE SOTO - PLYMOUTH DEALER In So. Bay Area

1600 Cabrillo Ave

Torrance

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FACTORY AUTHORIZED SERVICE ON ALL CHRYSLER PRODUCTS
COMPLETE BODY & PAINT DEPARTMENT

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In

TORRANCE

CAN AND WILL DELIVER TO YOU

A BRAND NEW

1955 BUICK RIVIERA HARDTOP

FOR ONLY

\$299 Down

Includes The Sensational New Dynaflow radio, heater, etc.

AT

B-U-T-L-E-R B-U-I-C-K

2084 TORRANCE BLVD.

Corner of Cravens

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