RUSSIAN

### EDITORIALS

### Downtown Face Lifting

The active Retail Merchants Division in Torrance is hopeful of attracting the interest of downtown store owners and property landlords to the desirability of giving the business district some needed face lifting or at least a coat of new makeup.

Buildings that have been painted or improved with the proof of the company of the proof of the company of the proof of the company of the past year stand as examples of the company of the past year stand as examples of the company of the past year stand as examples of the company of the past year stand as examples of the company of the past year stand as examples of the company of the past year stand as examples.

Buildings that have been painted or improved with new fronts during the past year stand as examples of what can be accomplished at surprisingly low cost. Some stores have plans for remodeling on the drawing boards and others are going ahead with paint brushes that will bring about a marked change in the general appearance of the business section.

All of this effort is worthwhile and essential if the advantages of trading in the Torrance showing district.

All of this effort is worthwhile and essential if the advantages of trading in the Torrance shopping district are to have favorable presentation. No business is more competitive today than retailing. A good retailer operates on the premise that things don't just stand still. An old paint job, a store front that looks exactly like it did 15 years ago, doesn't attract business which today goes where it is invited.

### Pay for Planners

Recently, this newspaper advocated some sort of compensation for members of the City Council. While giving a thought to the men who serve long hours—often thankless—THE HERALD makes a similar suggestion for members of the Planning Commission.

Being a member of a planning body in many communities is often simple stuff. It is accepted as a matter of public service with the realization that tasks for the most part will be perfunctory and of short duration. But, in this city of rapid development, the men who make up the Torrance commission hold numerous hearings and make hundreds of decisions requiring a tremendous amount of time, energy, and sacrifice.

amount of time, energy, and sacrifice.

We believe members of the Planning Commission should be compensated for their services. We believe only the highest caliber of men and women should be selected for these important positions and that they should not be expected to give their time for nothing.

### Kefauver's Insult

Senator Estes Kefauver, whose principle concern is his sack race for the Democratic party nomination next year, had the audacity last Sunday to tell the television audience that he was greatly concerned over the disregard of the people's rights by the Eisenhower administration. That's a good one and laughable if it were not for the seriousness of such irresponsible political twaddle on the part of a LIS. Senator of a U.S. Senator

Never have the rights of the American people had a greater exponent and defender than in President Eisenhower. He has given more than lip service to the basic principles of our American system and can be counted upon to do so as long as he occupies the White House.

upon to do so as long as he occupies the White House. Kefauver knows this as well as anyone in the United States. He talks the way he does because his general stature is no greater than the small town politician who willingly smears any opponent that might keep him from victory in an election. He is not presidential timber, coonskin cap not withstanding.

Despite the predictions of the Eisenhower detractors, America today is enjoying the greatest and soundest peacetime prosperity in history. The President's cabinet, made up of men and women who were outstanding successes before they ever accepted the call to office, has done a masterful job of running the nation's business. Secretary Dulles probably will go into history as one of this nation's greatest Secretaries of State. Certainly no man ever made as exhaustive an effort to preserve a peace man ever made as exhaustive an effort to preserve a peace in the face of conditions that would try the patience of a

Americans as a whole appreciate sincerity and stature in their President. They can be proud of President Eisenhower and the greatness and humility he has brought to the White House. Democrats and Republicans together would gladly give him another term tomorrow if he asked



# LAWIN ACTION

proof that somebody broke the law.

Suppose your banker comes to work some morning to find the doors of his money vault blasted off their hinges and the cash box gone. He and the pollee have enough to go on to say that there was a robbery or hurglary.

You may think from your whodunnits that the district attorney must produce a corpse to prove a murder. Don't you believe it. He can prove murder in other ways. One California court convicted a man of killing and

tossing the body of a 15-yearold girl over the cliff into
the ocean, even though no one
ever did find the girl's body.
What was the corpus delicit
of this crime, the proof that
the crime had been done? The
man's discharged gun, blood
on the car seat cover, the
girl's school books, clothing
in his possession, etc.
And the reason for all this?
Our courts must work under
the law with evidence, not suspicion, that a legally defined
crime has been done, and that
the defendant did it. Law plus
facts, ma'am.



Tame Now?

HE'S REALLY A LOVEABLE

PET!

## Glazed Glances

By BARNEY GLAZER

One of our local citizens visited her psychiatrist and complained that her husband was becoming a mental case was becoming a mental case because he insisted he was a refrigerator. She could put up with that, she stated, but she just couldn't stand it when he fell asleep with his mouth open and that little light kept her a wake. . If you've bought a new ear lately, this one's for you. You don't have to walk to the bank anymore with your deposits, not that you can now drive over instead but just that you don't have any money left to make

a deposit . . . I've got the dumbest dog on earth. I taught him how to take a lie detector test without making

The truck driver said to the police officer: "This man struck my parked moving van." So, if it was parked, how could it be moving?... Trouble with most of us to-

# The Freelancer

By TOM RISCHE, Herald Staff Writer

The Mexicans may have thought that they killed Davy Crockett at the Alamo, but it looks like he got away from them. In fact, even now, he threatens to get completely of the Davy Crockett has been consumed for the hills in the wake of the Davy Crockett has been consumed for the hills in the wake of the Davy Crockett has been consumed for the hills in the wake of the Davy Crockett has been consumed for the hills in the wake of the Davy Crockett has been consumed for the hills in the wake of the Davy Crockett has been consumed for the hills in the wake of the Davy Crockett and the raccoms are sad about him, I'm structure that the standard for the hills in the wake of the Davy Crockett and the raccoms are sad about him, I'm structure that the standard for the hills in the wake of the Davy Crockett and the raccoms are sad about him, I'm structure that the standard for the hills in the wake of the label to hold his own against the combined on slaught.

In view of the coonskin revival among the younger population, the Democrats might well consider an Estes Kefauver Fess Parker presidential ticket in 1955.

Juvenile playground fights used to be over who would be

well consider an Estes Ketauver-Fess Parker presidential
ticket in 1956.

Juvenile playground fights
used to be over who would be
Roy Rogers and who would
be Trigger, or who would be
the Lone Ranger and who would
be Tonto. Now these perennial
favoriles, along with Superman, Hopalong Cassidy, and
Gene Autry, have been discarded for Davy Crockett.
One mother reported, "In a
way, I'm thankful to Davy
Crockett. My boy used to
wear five guns, but now he
just wears a knife and carries a rifle, because that's
When Davy Crockett failed
to show up for a recent appearance at a local park du
to show up for a recent appearance at a local park du
to show up, the younger generation sent up the most agonized outcry in recent years.
One of the newer local fads
Survey Crockett tailed to buy a stove
or refrigerator, I could get a
Davy Crockett to give away
untographed pictures of Davy
Crockett as thowrooms, if
mommy and daddy will come
valve trends well of well of the
sit was the sun of the latest gimmicks is the offer of an auto
manufacturer to give away
untographed pictures of Davy
Crockett tailed, Say Crockett pants,
Crockett a bathony on the
sit was the control of the
solve treating to the properties of the
provided to the parket of the properties of the
momy and daddy will come
valve treating Davy Crockett used
stirts, Davy Crockett pants,
Crockett thats. They may
be carrying Davy Crockett unch
be control of the properties of the
momy and daddy will come
valve treating Davy Crockett
usit swering Davy Cr



# AFTER HOURS

OSLO (special to the ADD)—

ADD)—I just came back from the secret NATO headquarters some 15 miles out of Oslo, which I saw started back in 1953, and which has g to wn into one of the foremost defense bases of NATO in Europe. It is absolutely hu shush... no figures are given out as military personnel or types of equipment buried in the hills and forests all around the base. I got inside all right, but no one would say much more than the weather and the time of day. This I can report ... the Free World is setting up a military defense barrier in the far corners of the world bordering Russia that most certainly is having a bearing on Russia's more friendly attitude towards its neighbors and the West.

Without question Denmark, Norway and Sweden are on our side, especially Norway, Swedish talk of "neutrality" is more diplomatic than actual. Swedish officials I talked with from top to bottom are on the side of the U.S. in case of trouble. They realize that if war should come, Sweden can not remain neutral as she did in World Wars I and II. Scandinavia is militarily united ... although the blitterness of World War II has not subsided in the least, Swedes visiting Norway and Denmark are not exactly welcomed with open arms. People openly resent Sweden for its neutrality in World War II ... its profits and prosperity by doing business with both sides ... while Norway and Denmark we re under Nazi occupation. But from a defense military point of view I heard nothing but the fullest cooperation be-

the ready of the company of the control of the three Scandinavian countries, Norway is in the worst financial crisis in 50 years. I talk ed with old friends here in old of the three Scandinavian countries, Norway is in the worst financial crisis in 50 years. I talk ed with old friends here in old of this is my fourth trip in five years and I began coming here in 1931) and helir examples of socialist impositions upon business and capital is hardly recognized in the U.S. Of course all Scandinavia is socialist, but Norway is controlled by such extremists that business is being hampered and unemployment Increasing. Taxes on profits run as much as 70% on a small business with a net or \$50,000. Automobiles are almost taxed out- of reach of even the upper middle class. A car that costs \$5,000 in Sweden for example, would cost day is that we're always expecting results by moving heaven and earth. What we ought to try is raising a little hell ... Breathes there a man with soul so dead who ne'er to himself hath said upon emerging from a supermarket: "Ten bucks spent and nothing to show!"? ... Description of this mode'n era: We're always speeding to save time so we can kill it later ... Attention to that fellow who has been attempting to persuade Uncle Sam to buy the rights to his new automatic pistol. Sorry, bub, but the Army just won't go for it. They're after that six-shooter seen on television that fires 28 times without loading ... Excuse me. I gotta go. A little girl who used to make faces at me is now making eyes.

OSLO (Special to the HER-ALD)—I just came back from the secret NATO headquarters to me 15 miles out of 0.85 miles of 1.50 miles

Norway and Sweden are as different as Alaska and New York Norway is a large rangy unexplored country with terrific distances, rugged mountains and forests while Sweden for the most part is modern with buildings and industry and population scattered all over the country way is about the size of New Mexico (128,000 square miles) but it's shaped like a spoon . . Sweden is about the size of California (170,000 square miles) and resembles its shape. Norway has, about 7,000,000. Both countries have Socialist governments ... both are constitutional monarchies with a king and parliament ... the Norwegians call it "Storthing" and 'the Swedes "Riksdag." There is no night in Norway from April to September ... about the same in the north of Sweden. Norway is very hot in the summer . . Sweden mild ... Winters in both countries are about the same as in Detroit. The monetary unit in Norway is the krone, worth seven to the U.S. Dollar. Dinner in Norway is apt to be at 4:30 p.m. . . tea and sandwiches at 9 p.m. Food in Sweden with Its famous Smorgaabord is among the finest in the world. In Sweden the state religion is Lutheran . . in Norway wille most of the population is Lutheran . in Norway wille most of the population is Lutheran . in Norway wille most of the population is Lutheran . in Norway wille most of the population is Lutheran . in Norway wille most of the population is the most

expensive in Europe . . . \$2.50 per suit, \$3.50 in hotels and takes a week to get it back. Cigarettes 65c a pack. Good hotels charge from \$10 to \$20 per day for two. There is no "cocktail hour" (thank goodness for that) in Sweden. Dinners are formal with much toasting around the table, except no one toasts the hostess. The time in Norway and Sweden is six hours later than New York.

### ... and I Quote

"A speaker should remember that the mind can absorb only what the seat can endure."—Irone Reuter.
"What this country needs is a good five-seat bike."—L. R. P. Schoonheim.
"Our idea of a good job would be one where we could work eight hours and sleep eight."—J. O. Jewett.

ESTABLISHED JAN. 1. IBMA

eight!"-J. O. Jewett.
ESTABLISHED JAN. 1, 1914 Torrance Herald



MEMBER CALIFORNIA NEWSPAPER PUBLISHERS ASSOCIATION MEMBER NATIONAL EDITORIAL ASSOCIATION

ASSOCIATION ASSOCIATION

### A WORD FROM THE TORRANCE MUNICIPAL BUS LINES:

WE ARE IMPROVING OUR EQUIPMENT!

To better serve the community of Torrance we are improving our equipment! On Nov. 1st, 1955, we are pleased to announce, we are placing on our transportation system four new General Motors AIR RIDE buses. These new buses are outstanding in every detail! From the quietness with which they perform on the city streets to the comfort with which they seat forty-five people.

#### WE ARE PROUD

... to make this addition to our transportation system, which has served Torrance since 1941. As a consequence it is necessary to increase our rates on July 31st, 1955 to 15c for one zone, and 5c in addition for each zone line crossed, with the exception of north of Manchester and Hoover, which is 10c. Our fares have not been increased since April, 1950.

We will continue to serve, as in the past, the people of Torrance with courtesy and pride.

### **PUBLIC SERVICE IS OUR BUSINESS**

**TORRANCE MUNICIPAL BUS LINES** 

1730 Torrance Blvd.

Torrance