TORRANCE HERALD JULY 11, 1955

EDITORIALS

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Betters Roads on Way

Disecting thoroughfares, that lead to something other than blind ends, have been a serious need in Torrance for many years. Now the city and county are cooperating in steps that eventually will carry Arlington straight through the city limits, open up Del Amo, thus creating a sea-to-mountain exit, and extend Hawthorne over the peninsula to connect with Palos Verdes Drive South.

Aside from general convenience to motorists, exten-sion of Del Amo will become an exit highway in the event sion of Del Amo will become an exit highway in the event of attack. The project, consequently, is looked upon favor-ably by defense officials concerned with acquiring an exit to the mountains from the seaside area. Completion of Arlington is essential to the proper servicing of the Tor-rance shopping centers, now reached less directly from the north and south. Extension of Hawthorne directly over the peninsula from Torrance is nearing reality be-cause the County Board already has put a high priority on the project. on the project.

All of these improvements are seriously needed to further the development of the downtown Torrance area. With Arlington and Del Amo open, shoppers will find it easier to do their spending in Torrance and the entire community will benefit as a result.

A Busy Year Recorded

We can all take a bow in the direction of the city's Planning Commission.

During the past 12 months, according to a report made public this week, the members of the commission, who serve the city without pay, reviewed nearly a hun-dred different subdivision proposals and passed on plans to construct enough dwellings to house another 20,000 persons

To study and pass on many new homes for the city's rapidly expanding population demanded a great deal of time from each of the men who served on this vital com-mission, and it demanded no less of them in a sense of responsibility to the city as such, and to the thousands of residents now living in Torrance.

In addition to this remarkable record, the commission handled a veritable mountain of papers concerning other phases of city development, and for this should receive the thanks of a gratified citizenry.

Newspapers Top List

Alfred G. Peterson, who is president of the National Savings and Loan League, has this to say about advertis-ing: "I feel that advertising is a very profitable invest-ment. But we should not buy advertising blindly. We should give careful consideration both to the appeals and the media we use.

the media we use. "The medium which tops the list is the medium that reaches the greatest number of people at the lowest cost. It is my opinion the newspaper is that medium. I place the newspaper at the top of the list because it reaches the local market. All of us are really conducting local busi-nesses. We may be bound together into a national indus-try, but our spheres of influence are entirely local. "The newspaper reaches precisely the people we want to reach."

Well spoken, Mr. Peterson!

The Freelancer By TOM RISCHE, Herald Staff Writer

Startling predictions of hings to come (heretofore 100

things to come (heretofore 100 per cent accurate): The underlying juvenile ten-dencies in the older members of the local population, as well as the readily apparent juve-nile tendencies in the smaller fry, will be in full sway at the Torrance Community Fair this week.

week. Everybody will throw inhibi-tions to the winds when a fair or circus comes to town. Mrs. 'An Richwitch will toss off her furs and her high heels and trudge through 've exhib-its munching on a bag of pea-nuts.

its munching on a bag of pea-nuts. Local businessmen will dis-card their conservative Hart, Schaeffner, and Marx crea-tions and take a whirl on the granidest Hawain sport shirts / available. Fair time is when everybody and has a good time. Bug-yed kids will inspect the ridest, take spins on the merrygor round and Ferris wheel, and consume thousands of bushels of popcor, pea-nuts, cracker jacks, cotton candy, and other assorted goddles.

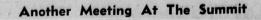
of Dummer nuts, cracker] at a source candy, and other assorwa-goddies. Sweet young things will scream at the top of their lungs on the Ferris wheel, if accompanied by a muscular young man, Otherwise, they will twirl around stoically. Hundreds will don farmer hundreds will don farmer

will twirl around see firmer Hundreds will don farmer hats that no self-respecting farmer would be caught dead in The will be Hollywood's idea of what a farmer should weat.

vear. Curious adults will study he wares of local merchants— inching, pokin, and feeling he arlous goods. They may t behind the wheel of a new

car, write "Now is the time for all good men" on typewriters, watch their names embroider-ed by the latest in sewing ma-chines, or squirm to the ca-resses of 'e latest in vibrat-ing machines. Thousands of people will chines, or squirm to the ea-resses of e latest in vibrat-ing machines. Thousands of people will come home with dollies, canes, panda bears, and lots of other trinkets and jimcracks. In the cold, sobering daylight, they will wonder why they got these things. Several middle-aged men will strain their backs trying to ring a gong, several others will have sore arms from fling-ing balls at milk bottles, and several shooting gallery at-tendants will be frightened by near misses of eager, but wob-bling dead-eyes. Tots will be seen whispering in mother's ear, after which she will per around search-ingly, then pick them up, and disappear.

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Glazed Glances

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watch the smille of joy it brings. Remember the good old days when people used to move to California for their health? . . . Loo Guild says every woman who has two children really has three, if you'd care to include her hus and . . . A smart woman is one who steps on the scales, observes she's gained five pounds, refers to the height and weight chart and then tells her husband that accord-ing to her weight she should be five inches taller . . . Now that summer is here, you may that happens if you don't which makes me wonder -what happens if you don't keep up the payments-do they reposses the vacation? Our Glazed Award of the Wede goes to the motoreycle

..., Our Glazed Awa Week goes to the r officer handling an a collision involving ty drivers. With bot chattering away at time, the officer sait a time, please. Nov gin with the olde first."

One of 1400 Bite Victims Gets Rabies, But All of These Will Die The man whose a bits inter-fored with his work was tak-ing a chance that he wasn't the one man in seven who would develop rables. The fa-ther was taking nearly as great with his son. No clites in this area have yet passed the vaccination program, although Los An-geles recently dropped plans for such a law. At the present time, Torrane's City Fathers are considering such a com-pul-ory rables vaccination plan.

By TOM RISCHE If John Q. Citizen is walking down a Torrance street and is bitten by a rabid dog, what are the chances that he will get rables?

are the chances that he will get rables? According to a recent sur-vey in Los Angeles, one of every 1400 persons bitten gets rables. This is because only one dog bite in every here of a rabid dog. If he is bitten by a rabid dog, his chances of getting rables are about one of the 1400 who gets rables from the bite, what are his chances of recovery? According to medical au-thorities, he hasn't got a pray-er. The receives Pasteur treat-being bitten, what are his chances of having a severe re-being bitten, what are his chances of having a severe existence of having a severe section of ever heleng? According to latest figures.

charges of having a severe re-action of even dicling? According to latest figures, one person in 600 has a severe reaction from the vaccine. What is the answer to this publicity vaccination I aw for multiple of the sevent periodic outbreaks of the disease, such as han Redondo, and other areas of the County this year. The answer lies, they be-lieve in regulating the activi-ties of the dog to safeguard human life. In other parts of the world, Great Britan, Den-mark, Norway, Sweden, Aus-trails, New Zealand, and Ha-wali have vitually wiped out-rables through immunization. Rabies are most common in dogs, although it is not infla-skunks, horses, and other fa-siliar animals.

SOUIRREL

skunks, horses, and other farming animals. The first second sec

The incubation period in dogs varies from 10 to 90 days or longer, Doctors believe that the long survival of the virus keeps the epidemics alive from year to year.

puleo plan.

... and | Quote

"Although a girl may be as strong as an oak, she still needs so me sap to support her." - Harry Sosnik. "A gentleman farmer is one who has more hay in the bank than in the barn."--The Four Lads.

Lads. "When a mule has it, no one calls it will power."—Frances Rodman.

Rodman. "The honeymoon is over when the husband stops call-ing his wife dear and thinks of her as expensive." — Dave Crown.

was not rabid at the time of the bite. 3. If the 'mal is shown to be rabid, treatments con-sisting of 14 Pasteur shots, may be given on the advice of a doctor. Lack of understanding has led to so me persons taking dangerous chances with their lives. One man, who had tried to 'remove a bone' from a rabid dog's throat, canceled the treatments because 'it in-terferes with my work.'' Another father, whose son was bitten on the face in, an area where several rabid dogs were reported, did not takk him to a doctor 'because I didn't think it was import-ant.'' "The first lesson in the art of self-defense is to keep your glasses on."—Town Journal.

"If you're troubled by a noise in your car, let her drive!"—Mike Connolly.

"When an engaged girl is given a shower, it means an-other guy has gone down the drain."—George Shearing.

OUT OF THE PAST

Kiwanians pledged to continue active support to the war ef-fort against Japan "until vic-tory has been achieved."

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30 YEARS AGO (July 1925)

Board of Trustees

The Board of Trustees ruled that a person taking in wash-ing did not have to buy a li-cense for a laundry. If help is hired, said the board, it is a laundry, otherwise the li-cense wasn't deemed neces-sary. Police had ordered a man and wife doing family washing to buy a license at \$100... An ordinance banned issuance of permits for tent houses.

 \$100 . An ordinance banned seamed seamed appendix for tenthouses.
20 YEARS AGO (July 1935)
Torrance's assessed valuation total was announced as \$15.894,545 . . . Clizens met to discuss the pressing problem of housing shortage.
10 YEARS AGO (July 1945)
Doris Reid, 32, of 1355 W. 220th St., was convleted in Superior Court of stabbing to death William Konneth Strang, 40, shiprigger, just across the State for Torrance Police Staticn. The murder was the first in 12 years for Torrance, according to Police Chief John H. Stroh . Police sought up Edward's Service Station . Coast Insulation Corpustuat a manufacturing plant in Torrance at a cost of from twas to a suproduce rock wool in sulation . . Assessed valuation to table 24.467,89 . . . Women in the Los Angeles vey, that they intended to keep their jobs after the war. . . . 1619 Gramercy Ave. FA 8-4000 KING WILLIAMS, Publisher GLENN W. PFEIL, General Mgr. REID L. BUNDY, Managing Editor

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NATIONAL EDITORIAL

Crossword Puzzle LORIZONTAL 28. Relettes 39. Not out of the second s disinterration 3. Tuberculosis by reaction (Abbr.) 37. Goaded 3. (Abbr.) 38. Musical esercises 5. Versitable po 30. Come forth 5. Proforeaders 30. Examis 7. These (Precisi 35. Pablicius bird (Var.) 38. Bend the innee 5. Greek letter 6. Proofreader's marks 9. Three (Prefix) 8. Roman holidars 9. Greek letter

10. Punish b7 paddine 11. Confused fight 18. Smith der 20. Disputant 23. Galesperon 24. Put 18 25. Confused Pates 26. Put 18 26. Put 18 27. Confused Pates 28. Put 18 29. Put 18 20. Put 18

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Look for Answers on .

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This is all you have to do. List your obligations in the space below, then come in . . phone . . . or write our office and our manager will quote you a small monthly payment with one of our "CONSOLIDATION" loans.

Did you know that

YOU MAY GET CASH

Here's good news for you. If you are worried over unpaid bills, or installment payments that are too large for comfort, you may get cash here to clean them all up...you will then have a smaller payment, one place to pay each month, and you will HAVE EXTRA SPENDING MONEY.

TO PAY OLD BILLS!

Figure how much you need!

TAXES V AUTOMOBILE PAYMENTS V MISCELLANEOUS BILLS . - VETERAN OPERATED -MODEL FINANCE CO. OF CALIFORNIA

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