JULY 4, 1955 TORRANCE HERALD

Your COMMUNITY CHEST

DOLLARS were well spent because

you gave ONCE ... the UNITED way

This made it possible to allocate the bulk of the money for services . . . not

It guaranteed your gift was safeguarded and effectively spent with every penny going through safe and thrifty-hands.

Your teamwork provided for adequate planning so needs were met through unduplicated services and money allocated fairly to sound programs.

NOT A REQUEST FOR CONTRIBUTIONS

Five

CHILDREN thank you for giving them love and care \$1,213,019 total spent * 21,684 children served * 485,965 days' care

Assistance League of Southern California—Day Nursery \$	19,673	Convent of the Good Shepherd Council of Jewish Women	22,784	Pacific Lodge Boys' Home California Congress of Parents	27,429	P.T.AYnez School Ist District	200
Boys' and Girls' Ald Society	40,758	of Los Angeles	74,771	and Teachers, Inc		Rancho San Antonio Rosemary Cottage	37,264
Boys' Republic Catholic Big Brothers, Inc	12,000 29,410	Hathaway Home Holy Family Adoption Service	39,326 41,468	Los Angeles 10th District	80,875	St. Elizabeth Day Nursery	11,423
Catholic Welfare Bureau- Catholic Big Sisters	20.589	Jewish Big Brothers Assn. Jewish Big Brothers Assn	19,788	P.T.A.—31st District San Fernando Valley	6,652	Salvation Army Day Nursery Vista Del Mar Child Care	21,776
Catholic Welfare Bureau- Child Welfare Department	102.000	Camp Max Straus Julia Ann Singer Day Nursery	40,604	P.T.A33rd District Centinela Valley	1.500	Service-Adoption Service Vista Dol Mar Child Care	7,011
Children's Bureau of Los Angeles		Junipero Serra Boys' Club	13,895	P.T.A 33rd District		ServiceFoster Home	42,230
Children's Home Society		Lark Ellen Home for Boys	22,818	Inglewood	1,288	Vista Del Mar Child Care	
of California	60,585	Maryvale (Los Angeles		P.T.A 33rd District		Service—Institutional	60,838
Church Welfare Bureau-		Orphanage)	49,589	Lawndale	1,000	Volunteers of America-	
Case Work	21,046	McKinley Home for Boys	72,065	P.T.ASt. Stephens School	250	Children's Home	35,788

PATIENTS thank you for hospitals, clinics, home nursing

\$1,602,337 total spent * 81,212 patients * 152,374 days' care * 400,297 clinic visits * 79,652 home nursing visits

All Nations Clinic California Bables' Hospital	\$ 42,424	Hearing Center of Metropolitan Los Angeles	24,545	P.T.A.—10th District Dental Clinic	49,950	Salvation Army—Women's Home (Booth Memorial Hospital)	45,510	
& Clinic & Preschool Dental Clinic	37,419	Jewish Committee for Personal Service Los Angeles Psychiatric Services	30,603	P.T.A.—10th District School Health Center P.T.A.—31st District	9,125	St. Anne's Maternity Hospital Santa Rita Clinic	50,900 40,698	
Cedars of Lebanon Clinic Child Guidance Clinic	195,012 59,835	Methodist Hospital of Southern California—Clinic	7.210	San Fernando Valley Dental Clinic	9.730	Venereal Disease Council Visiting Nurse Association	13,977	
Children's Hospital and Clinic	576,238	Orthopaedic Hospital & Clinic	229,539	Resthaven, Inc.	23,766	of Los Angeles	85,386	

FAMILIES thank you for help in time of trouble

*1,598,435 total spent

American Legion Social Service Department \$	40,658
Assistance League of So, Calif.	
Family Service Agency	59,289
Beacon Light Mission	15,388
Big Sister League	24,259
British Benevolent Society of Los Angeles	4,404
Catholic Welfare Bureau- Coordination and Referral	42,630
Catholic Welfare Bureau- Family Welfare Department	147,464
Church Welfare Bureau-	
Coordination and Referral	26,120
Episcopal City Mission Family Service of	8,688
Los Angeles Area	214,250
Family Service of L.A. Area- Homemaker Service	13,211
Federation of Jewish Welfare Organizations-	
Coordination & Referral	38,561

Organizations		
Rehabilitative Services	14,915	
Goodwill Industries of Southern California	(None)	
Hamburger Home	5,871	
International Institute of Los Angeles	69,780	
Jewish Family Service of Los Angeles	97,377	
Jewish Home for the Aged- Social Service Department	23,010	
Legal Aid Foundation of Los Angeles	52,292	
Los Angeles Urban League Midnight Mission	42,354 10,050	
Motion Picture Relief Fund Queen's Daughters of Los Angeles	37,920	
St. Viblang Club Salvation Army-	8,415	
Redondo Camp Salvation Army-	10,606	
Welfare Department	71,406	

• 132,010 Individuals and families received financial aid and casework services from family agencies and other adult seerics. 710,814 meals and lodgings were given; 2,277 people bear filed from correctional services. 180,000 people were helped by special programs of such agencies as Midnight Mission, Volunteers of America Men's Service Bureau, Veterans Service Centers and Selvation Army.

BOYS AND GIRLS thank you for understanding them, their needs \$1,860,232 total spent * 234,211 boys and girls served

All Nations Boys'	Club S	39,79
All Nations Camp		7.78
All Nations Civic		
	Conter	
Play Center	and the second second	4,240
All Nations Comm		19,23
All Nations Holle		15,731
Avalon Community	y Center	17,209
Boys' Club of Ho	llywood	26.334
Boys' Club of San		22.083
Boy Scouts-	Contraction of the second	
Crescent Bay A	ma Council	39.691
Boy Scouts-	red Council	37,071
	and a second second	
Los Angeles An	ea Council	307,072
This Council is co		teen
districts as follows		
South Bay	George Was	hington
Harbor	Hollywood-V	Vilshire
Centinela	Northwest	
Green Meadows	Foothill	
McKinley	Northeast	× 100 100
Southwest	Eastern	Constant of the
Mount Vernon		
	San Antonio	
Rio Hondo	Midland	

68,483 Boy Scouts-Verdugo Hills Council 9,000 12,408 Camp Fire Girls— Compton Council 8,58 Comp Fire Girls-Los Angeles Council 79,183 Camp Fire Girls---Rio Hondo Area Council 15,560 Catholic Youth Organizatio Area and Administration 167.784 39,798 11,730 6,346 21,973

MILITARY SERVICE men and women

thank you for USO

\$624,082 total spent on United Defense Services, with greatest portion going to USO.

- This amount represents approximately 50c per month for each of the 75,000 Los Angeles men and women cur-rently in the armed forces. SERVICES were provided in 21 USO Overseas Clubs throughout the world and more than 200 clubs within the United States.

the United States. SERVICES were given to more than 1,000,000 men and women visiting the L.A. area through these centers: USO-Beveriy Fairfax Center (National Jewish Welfare Board): USO-Hollywood and YWCA Center: USO-LSO Angeles Committee; USO-National Catholic Community Center; USO-Salvation Army Center; USO-YMCA Cen-ter (East Los Angeles); USO-YMCA (San Pedro); USO-Travelers Aid Society of Los Angeles.

USO CAMP SHOWS entertained a military audience of some 3,000,000 and remember approximately 1,000,000 in our armed forces are under 21 and away from home for the first time in their lives.

OTHER UNITED DEFENSE FUND AGENCIES, such as American Social Hygiene, United Civil Defense Serv-ice, with the cooperation of affiliated agencies, served defense impacted communities, including several in California.

	Eastside Jewish	
1998	Community Center	40
19.5	- El Santo Nino Community Center	14
	Girl Scouts- Centinela Valley Council	21
	Girl Scouts- Los Angeles Council	122
	Giri Scouts	8.
	Girl Scouts	6.
	Girl Scouts	1.
	Girl Scouts- Venice Council	8.
	Homer Toberman Settlement House	22.
	International Institute-	
	Youth Project	23,
	Mahar House	12,

Salvation Army-East Los Angeles Corps Salvation Army-Campton Corps Salvation Army-Marbor Light Corps Salvation Army-Harbor Light Corps Salvation Army-Humington Park Corps Salvation Army-Salvation Army-Salvation Army-San Pedro Corps Salvation Army-Spanith-American Corps

4,250

5,000

36,686

17,500

5.600

5,225 2,000

5,000

1,500

1.800 9.216 12.345 18.744

> 400 29,518 13,174 34,684 14,276 17,823 39,567 22,52 12,837 7,510 15,692 64,095 40,917 20,025 255,180 49,702

COMMUNITY PLANNING

RESEARCH DEPARTMENT: Provides basic data for use by planning com-mittees, Welfare Federation and community agencies. Also makes studies of

VOLUNTEER BUREAU: Stimulates, recruits and

WELFARE INFORMATION SERV help people get to the right a file in Los Angeles County of service to prehensive ncies, and

AREA PLANNING: Provides st Councils—Harbor, San Fernand tralizing planning program. of decen-

YOUTH PROJECT: Provides special planning and coordination services to meet needs of youth in areas of high social need.

METROPOLITAN RECREATION AND YOUTH SERVICES ... This works to inure adequate coverage of recreation and youth reviews in LA. County: provides a channel for cooperation of public and private agencies and representatives of the community at large in planning and development of recreation and youth services.

,588 106 .049 563 .828 .712 23,800 12,555

Your Neighbors Help Decide How Chest Funds Are Used Representatives of this area are among the 241 men and women who give their time to the Community Chest budget committees studying community needs and agency services before recommending allocations. 7.653 129,067 Mrs. Talayha Lorraine Abbot Walter Binns Mrs. John Henry Camlin, 11 Herb Demott M. G. Gunn Commander William Park Watts Robert Graham Yetter 12,510 9,000 4,500

5.265 5.795 14.952 61.707 5.756 5.061 10.896 6.804

37,756 33,242 4,120 19,771 13,233 7,563

Your Neighbors Are Part of the Teamwork That Makes the Welfare Federation a Service to Your Community

1954-55 REPORT

Representatives of this area serve on your Area Board of Directors. They are concerned not only with local community health and welfare needs, but also with the needs of the total community. This teamwork makes possible many services which no one community alone could maintain. Members of your Area Board are:

Mrs. Phillip Abbot	Ira D. Kaye
Mrs. Frances Akerson	Arthur T. Kent
Grace E. Armstrong	Frode B. Kilstofte
Ben Blossom	
Honry Blythe	Mrs. Wallace Lebkicher
George Bradbeer	Virgina J. McQuarrie
Robert Buchan	Vincont A. Metzger
William Bullock	Agnes Dow Miller
Mrs. John Camila, N	Bernice, T. Murphy
Robert H. Craig	Arthur R. Pogg, Sr.
Denald H. Davidson	George W. Post
James L. Decker	Jay A. Robinson
Al Drew	Dean L. Sears
Frank R. Elliott	A. E. Thompson
A. A. Goyette	Mrs. Nick Trani
Mrs. Anna Halfpenny	James Visceglia
Cecil O. Johnson	C. N. Weber

COMMON SERVICES MAKE CHEST DOLLARS GO FARTHER

AGENCY AUDIT AND PERSONNEL BUREAU

Performs a central auditing service for agencies and thus cuts down on agency over-head. Also provides common personnel services to Chest agencies when problems in this field arise.

....\$17,406

\$ 146.877

167.767

541,320

COMMUNITY CHEST SERVICE CENTERS These Conters make services more readily available to the people living in the 855 square miles of Community Chast territory. Each Center houses a number of agencies and branches of central organizations, making possible substantial savings in overhead

CENTINELA VALLEY COMMUNITY CHEST SERVICE CENTER 331 E. Kelto St., Inglawood—OR. 1-6183 Serves Hawthorne, Inglawood, Lennox, Westchester, Lawndale, Playa del Rey.

HARBOR COMMUNITY CHEST SERVICE CENTER 1427 S. Pacific Ave., San Pedro-TE, 3-5227.

Serves Avalon Village, Gardena, Keystone, Harbor City, Lomita, Palos Verdes Estates, Rolling Hills, Torrance, San Pedro, Walteria, Wilmington...

MID-CITIES COMMUNITY CHEST SERVICE CENTER * 115 N. Ross Ave., Compton-NE, 1-5103 Serves Compton, Lynwood and Willowbrock.

SAN FERNANDO VALLEY COMMUNITY CHEST SERVICE CENTER 14419 Burbank Blvd., Van Nux—ST. S-8801. Svress Cenogo Park, Chatsvorth, Encino, Granada Hills, North Hollywood, Northridge, Pacolina, Panorama City, Reteda, San Fernando, Seoulveda, Sherman Oaks, Studio City, Sunland, Sur Vellev, Tarana, Toluca Lako, Tujunga, Winnerka, Woodland Hills, Van Nuy-

SOUTHEAST COMMUNITY CHEST SERVICE CENTER 4126 Gage Ave., Bell-LU, 1-8164

4126 Grage Ave, Bell—LU, I-8164 Serves Bell, Bell Gardens, Cudahy, Downey, Hollydale, Huntington Park, Meywood Monterey Park, South, Gate, Walnut Park.

WEST AREA COMMUNITY CHEST SERVICE CENTER 11221 W. Pico Blvd.—GR. 8-8241 Serves Baverlywood, Brantwood Culver City, Malibu, Mar Vista, Pacific Palisades, Palms, Rancho Park, Topanga, Venice, West Los Angeles and Westwood. PUBLIC INFORMATION SERVICE \$83.880

Conducts a year-round education and information program to build public understanding of hasish and welfare needs; increase appreciation of and confidence in benefits of federated fund raising and budgeting as demonstrated by the Community Otest: Through the leadership of volunteer committees the Public Information Department also conducts a publicity program on behalf of the annual Chest campaign.

NATIONAL AGENCIES included to cut multiplicity of campaigns

These worthwhile national agencies are included in the ONE Community Chest campaign in order to reduce the multiplicity of appeals. This is a Community Chest service to you and to the people of the Los Angeles Area.

Chest service to you and to the people of the Los Angeles Area.
AMERICAN FEDERATION OF INTERNATIONAL INSTITUTES
AMERICAN HEARING SOCIETY
BOYS' CLUBS OF AMERICA
CAMP FIRE GIRLS, INC.
CHILD WELFARE LEAGUE OF AMERICA
COMMUNITY CHESTS AND COUNCILS OF AMERICA, INC.

FAMILY SERVICE ASSOCIATION OF AMERICA NATIONAL FEDERATION OF SETTLEMENTS NATIONAL LEAGUE FOR NURSING, INC. NATIONAL EEGAL AID ASSOCIATION NATIONAL PROBATION AND PAROLE ASSOCIATION NATIONAL TRAVELERS' AID, ASSOCIATION NATIONAL TRAVELERS' AID, ASSOCIATION NATIONAL TRAVELERS' AID, ASSOCIATION NATIONAL TRAVELERS' AID, ASSOCIATION NATIONAL URBAN LEAGUE SOUTHERN CALIFORNIA ASSN. OF COMMUNITY CHESTS & COUNCILS \$ 1.308 5.241 10.483 2.400 6.356 24,090

Space contributed as a public service by The Torrance HERALD

6.992 2.497 1.000 1.049 8.989 4.367 5.675

Operating Departr	nents
DMINISTRATION, BUDGETING AND COLLECTIONS	
UBLIC RELATIONS AND PUBLICITY	
AMPAIGN EXPENSES	
SUB TOTAL	\$8,322,6
Reserve for pledge shrinkage-death, etc.	. 135,0
GRAND TOTAL	\$8.457.0

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\$8,322,648 hrinkage—death, etc. • TOTAL • • 135,000 \$8,457,648

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