We've Done It Again! The Biggest VALUES In Our History Purchased For This Event!



708

AVALON BLVD.

Phone TE 4-6971

NOTHING SPARED! EVERYTHING INCLUDED

Entire Stock — Of Many Leading Manufacturers Purchased for this Sale!

Yes we have combed the market from Coast to Coast and have purchased some of the most FABULOUS BUYS in our history!! We know that our customers love good BARGAINS so we are passing our good purchases on to you during this SALE!! Now is the time to buy your summer needs right at the start of the season at REA! DOWN TO EARTH LOW PRICES ON QUALITY MERCHANDISE!

THE OPPORTUNITY IS YOURS

Nothing But Quality, New Fashionable and Desirable Ladies' Famous Make Apparel.

A TOURNAMENT OF VALUES THAT CHALLENGE COMPARISON!

## PRICES SLASHED

EXTRA SPECIAL!

PANTIES

100% Nylon Fanties in white and as colors. Assorted sizes. Regularly \$1.00.

SPECIAL GROUP

DRESSES

NEWEST STYLES

Bouffant Slips

88

New shipment just received from a leading white manufacturer. Nations, tattetas, etc. White and colors.

Wonderful salection including California Saddle leathers. Fouch styles, \$5.95 etc. Assorted colors. Values to \$5.95

LADIES PURSES

0

anything like it! Nobody-nowherehas ever staged such a Sweeping Sale, smack at the heart of the season! A thrilling opportunity . . . don't miss it!

## SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

A Record Breaking Ladies Dress Sale! Dresses

ONE GROUP VALUES TO 17.95

ONE GROUP VALUES TO 19.95

ONE GROUP VALUES TO 24.95

LADIES TOPPERS

\$1244

aster colors in 100% wool fabrics om famous makers. All beau-fully lined and tailored. Values \$24,95

Synthetic Cashmere

\$599

SALE PRICE

SALE PRICE

990 SALE PRICE

SPECIAL GROUP
LADIES SUITS \$900

LADIES BETTER SKIRTS

rts all tailored by a wonderful group o nufacturers. Cottons, Linens, Prints ions, etc. Every wanted style included ONE GROUP

VALUES TO 8.95

VALUES TO 8.95

Assorted styles in cardigans and slip-overs, Long and short sleeves All full fashloned. White and colors. Values to \$8.95 LADIES

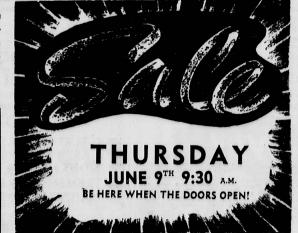
RAYON **BLOUSES** 

THE CRAZIEST **Pedal Pushers** 

ONE GROUP VALUES TO 10.95

ONE GROUP 179 VALUES TO 5.95 ONE GROUP 279

> SPECIAL GROUP **BLOUSES**



MATERNITY SMOCKS

Cottons, linens and novelty checks Values to 8.95 ..... 299

HYLON FULL SLIPS 188

rted high colors in fancy s. Here's a value that you afford to miss. Assorted sizes tlar \$3.95 values

CAPRI SUIT 488

n fabric in this wonderful t item Pedal Pushers with hing jacket. Black, Charcoal Brown with contrast trims. tlar \$8.95

FAMOUS MAKE Bermuda Shorts PEDAL PUSHERS 177

Novelty styles in these new spor styles. Choose from Poplin, Cot tons, Rayon Cords and other fab ries. Just right for summer wear Values to \$5.95

SPECIAL GROUP SLACKS & CAPRI PANTS **2**<sup>88</sup>

Cotton Boucles, Cottons, Linens, Colors in many different styles.

Famous make in the newest styles for summer. Gabardines and colors in many patterns. Dark and colors. All well tailored. Values to \$8.35







SPECIALLY PRICED FOR THIS EVENT

30-60-90 DAY CHARGE ACCOUNTS INVITED

LADY'S SHOPPE

708 Avaion Bivd. Wilmington

**OPEN** FRIDAY EVENINGS TILL 9 P.M.