

STARTS TODAY, THURSDAY

ROEBUCK AND CO.

Fill All your Needs with G

WOMEN'S 2.98 HATS, weightless \$2*

2.98 DRAWSTRINGS, snowy white nylon, easy to keep immaculate 2.44*

98e COSTUME FLOWERS in 2 for \$1*

Here's Proof of Savings!

Misses' colorful cotton bras, in sunny prints

2.98-3.98 Summer Blouses

Pretty blouses, tailored and frilly 2/53*

249.50 DIAMOND BAND, six \$199*

COSTUME RINGS, Regular \$2, exotic with imitation jewels, pearls

9.98 CHARMODE GIRDLES, 7.77*
Hi-top tu-way control. Zipper. 26 to 38.

\$2 JEWELRY in an exciting array 97°

9.98 ALL-IN-ONES with Nu-Back 7.77*
sliding back fully boned. 34-38_____

2.49-2.98 SLIPS, petticoats of fine 1.66*

98c 51 GAUGE NYLONS. Outline 77c 3.98 SLIPS of Dacron and nylon 2.88*

2.49 BABY DOLL PJ's have cute 1.97* slipcover tops, bloomer panties. 34-40

Here's Proof of Savings!

Embroid. white pime cotton and 2.99*
Dacron. Cordtex inserts. 32-42_

2.98 Stretch Nylon Panty

White nylon tissue net elastic in 2.44*
"Doll Size." Small, medium, large

6.98 WOMEN'S SHOES.
Dressy sandals, pumps. Sizes 4-9_ 3.77

2.98 PLAY SHOES White or 1.99*

MISSES' 3.98 OXFORDS, brown and white saddles, crepe soles. 2.88*

3.98 GYM JEEPERS. Sturdy 3.47*

CHILD'S 2.98 SANDALS. Cool 1.99*
Biltwels in red, brown leather. 81/2-3_

CHILDREN'S 2.29 OXFORDS. 1.66*

TOTS' 79c T-SHIRTS of knit cotton, Bright patterns, 1-6x 2 for 99c*

974 BOYS' 1.49 DENIM SLACKS
Boxer style, feded blue, 2.4-6 sizes....

BOYS' 1.69 DENIM JACKETS, dark blue knit trim. Zipper. 24-6____

Special! GIRLS' PEDAL-ALLS, 1.77*

Here's Proof of Savings!

Girls' 2.29 Sun Dresses

Summer fash. favorites in piques, 1.88*
plisses, squaw cottons. 7 to 12_ Girls' 1.98 Playtime Suits

Two-pc. play togs, twills, denims, broadcl. prints, many styles, 7-14

BOYS' 2.29 JEANS, rugged 1.88' white back denims, deep cuffs. 6-16_

BOYS' \$1 KNIT SHIRTS, fine cottons, nylon reinforced. Washfast. 6-16

BOYS' 3/1.15 SOCKS in patt., styles. Heelguard. 7-11 3 prs. 99c*

BOYS' 1.98 SHIRTS, gingham 1,57*

BOYS' 98c DENIM CAPS, faded blues, cool, lightweight. Visor bill____ 77c*

MEN'S 34.95 SUEDE COAT, 26.88* 2-button sack style, rayon lined, 36-46. MEN'S 4.98 RAYON SLACKS with 15 % nylon. Washable. 30 to 42___ 3.88*

GIRLS' 1.19 SHORTS, cottons in solids, plaids, stripes. 7 to 14_____

GIRLS' 59c SUN BRAS, prints and 47c*

Here's Proof of Savings!

Men's Faded Denim Outfit

piece.

3.98 JACKET, vet-dyed, Sanforized denim
in faded blue, green, wheet, chartone.
Knit frim, zipper. S to XL.
3.49 SLACKS in metching colors for a
smart leisure and sports outfit, Front
pleat, zipper-fly. Sizes 28-42.

6.95 HERALDER G. E. alarm clock, self starting, dependable_

_each 39c* MEN'S 59c UNDERWEAR, broad-cloth shorts, knit briefs, shirts____eac

2.98 MEN'S SHIRTS, Popover styles, linen-look rayon, chambrays 2 for 55

MEN'S 69c ARGYLE SOX, soft combed cotton, nylon reinforced. 7-11_53c*

42.50 SPORT COAT SLACKS 33.77*



Girls' Sunsuit Buy Jubilee special, 2-piece sun-suits with midriff tops. No-iron cottons, twills. 2-6x.

1.98 Girls' Plisse P-J's Special purchase cool, comfortable no-iron plisse cotton palamas. Sizes 7 to 14.

WHITE, MINT, HELIO, PINK, MAIZE, COGNAC SAVE 99

3.98 Dress Shirts

2.59 Garment Bags

59° to 79° Cottons
Thousands of yards of Fairloom cottons for summer sewing, all guaranteed washable.
36°.

3.98 VITA-PERLES Vitamin-min. 2 Bottles 4.98*

79.95 WHEEL CHAIRS. Steel tubing frame, comfortable padded arm rests. Folding 68.88*

1.29 FLUFFS, large box of 4 dozen. Soft, sanitary napkins, non-chafing covers

Here's Proof of Savings!

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pupled Range Finder orman 35mm camera, F.2.8 onar coated lens. Flash included 39.88 10.95 Slide File Case, 3-drawer_ 7.88

8.69 TABLE PADS, for tables to 48". Made to measure. Waterproof. Heat resistant 5.99

1.39-1.59 DRESSER SCARES and vanity sets.
Sheer cotton, daintily embroidered 880

\$1 BLOUSE RACKS, holds six or more blouses in space of one. Rubber tipped arms

45c SHIRT HANGERS, felt padded wood, 3 tor 99c

2.39 SUIT HANGER combination shaped coat hanger and trouser bar. Select hardwood_____

B/S1 DRESS HANGERS. plastic form-fit 8 for mecklin, swivel hook. Notched for straps.______

98c PLASTIC CUSHIONS, for indoors or outdoors. Edges firmly bound. 18x18 inch size

1.98 TABLECLOTHS, 52x52" size in colorful cotton print patterns, attractive designs 2.98 TABLECLOTHS, 52x70" size in cotton crash with beautiful screen printed designs

1.99

Here's Proof of Savings!

Regular 98c Polished Cottons Polished, taffetized cotton prints, sheds wrinkles, washfast d. 68° Regular 49c Printed Plisses

_yd. 38° No-iron crinkle cotton, full bodied, washfast prints____

3.98 FITTED MATTRESS PADS, twin with boxed sides. 4.98 full size pad, 4.27 3.27

7.95 FITTED BLANKETS, 10% wool, 90% rayon twin size. 8.95 full bed size, 7.88 6.88

6.95 LATEX BED PILLOW, plump, live molded foam latex in zippered percale_____ 5.77

98c BATH TOWELS, fluffy terrycloth in colorful stripes. 24x44" 68°

SEARS Mondays and Fridays 9:30 A. M. to 9:15