LEASE FOR AIRPORT SHOPPING CENTER GETS COUNCIL APPROVAL

NEW SHOPPING CENTER REVEALED . . . Plans for the 600,000 square foot shopping center designed by Store Properties, Inc., for construction at Crenshaw Blvd. and Pacific Coast Hwy. were disclosed this week by the planning, architectural, and engineering firm of Pereira & Luckman. The plans have been in the development stage for nearly a year and will cost between $6 million and $8 million.

Construction of Center To Be Completed in 1956

Plans for commercial development of the 35-acre Airport triangle at Crenshaw Blvd. and Pacific Coast Hwy., were revealed here yesterday following approval of a 50-year lease with Store Properties, Inc., by the City Council Tuesday evening.

Announcing plans for development of the multi-million dollar center was Samuel Genis, president of Store Properties, Inc. He said the lease was obtained by Store Properties after city officials had determined that the highest possible use to which the property could be put would be a major retail business development.

The triangle leased this week to Store Properties was separated from Torrance Municipal Airport two years ago when Crenshaw Blvd. was opened to Pacific Coast Hwy.

The new shopping center occupies a site which will enable it to serve the entire peninsula area and is in the center of a population exceeding 350,000 persons, Genis said.

Approval of the lease by the City Council was done by resolution presented to that body by City Attorney James M. Hall, who has handled details of the lease negotiation with the development firm for the city.

Designer Well Known

In making the announcement, Genis said the well known planning and architectural firm of Pereira & Luckman had been commissioned to design the 600,000 square foot shopping center which will be one of the most outstanding retail developments of its kind in Southern California.

Panorama Markets Co., one of the Southland's leading retail grocery firms, has leased 61,000 square feet in the center through Coldwell, Banker & Co., pioneers of the shopping center field who have been retained as exclusive management and leasing agents for the property.

Other top Southland firms now negotiating for space in the new center include Butler Brothers Co., who has made application for 150,000 square feet for a department store. Negotiations also are under way with another leading department store for a major lease, Genis said.

Others Negotiating

Also negotiating leases in the new Torrance center are F. W. Woolworth Co.; Lerner's Dress Shops, W. T. Grant Co., Bank of America, C. H. Baker Shoe Co., Edison Shoe Co., and Bond's Men's Clothing. Other nationally known firms also have expressed keen interest in the center, Genis said.

As designed by Pereira & Luckman, the buildings will be surrounded by parking areas which will accommodate in excess of 4000 cars. Ample additional space is provided for employe parking. All pedestrian circulation has been planned around two intersecting malls sufficient in width to incorporate small outdoor displays and a series of small supervised nurseries for children. Connecting overhead bridge canopies provide maximum customer protection from the elements.

Features Listed

The buildings will incorporate the use of Palos Verdes stone and will feature gay carnival type sign treatments. A unique feature has been designed for the development in the use of colorful kiosks positioned advantageously within the parking areas around the periphery of the center. Abundantly landscaped rest areas are placed in the malls and extensive lighting is provided for maximum use of visual merchandising.

Present plans call for construction to commence in the spring of 1956 with completion scheduled in the fall.

Harold Johnson is associate architect with Pereira & Luckman for the project.

Store Properties, Inc., is in the course of completing a similar development of the same type at the intersection of Laurel Canyon Blvd. and Victory Blvd. in the Valley. The organization specializes in retail shopping developments for major chain stores.

NTHS Personnel Named by Board

Assignments for the North Torrance High School, which will open in September, were announced Tuesday night by the Torrance Unified School District.

Dale M. Harter, present vice principal of Torrance High School, will become principal of the new school, while Carl R. Ahee will assume his duties as vice principal on July 1. Boys' and girls' advisers have not been chosen as yet.

Many Transferred

Many of the faculty announced are now teaching at Torrance High School, but are being shifted to insure that the new school, as well as the older one, will have experienced personnel, officials said. A number of positions remain to be filled.

The North Torrance High School faculty will include:

Art: Bernard Hoeffer and Robert W. Rogers.

Business Education: Lee Roy Steffy and Clara Lawson.

Foreign Language: Louis Bereskin.

Home Economics: Anne Armstrong and Lillye Duke.

Industrial Arts: William Schuchman, Clyde Perdiew, and Guy Sherod Jr.

Mathematics: James Blue Jr., Edwin F. Brown, and Gale Stockdale.

Physical Education, boys: Cliff Graybehl, Willard Morgan, and Del Nuzum.

Physical Education, girls: Alice Haworth, Catherine Leslie, and Betty Jane Wilhelm.

Science: Anthony Gallo and Grant C. Jones.

Social Studies and English: Willard G. Andreasen, John E. Armer, Mary Coover, Ernest Gabrielson, James Guillet, Thomas D. Jones, Elizabeth Jean Mattew, Lavona McKelvey, Herschel Merchent, William E. Moore, Marion Wilson, Clarence Underwood, and George A. Zavislan.

Speech-Drama: Robert Browning and Betty Soden.

Vocal Music: George A. Zavislan.

Librarian: Cecily Severson.

Teachers, Staff For School Year Hired by Board

Administrators and teachers for the Torrance Unified School District were rehired by the School Board at its meeting Tuesday night.

The list included officials ranging from superintendent, J. H. Hull, 31 school administrators, 17 auxiliary personnel, 452 teachers, and 168 bus drivers and maintenance men.

The board also discussed the possibility of hiring a new official who would be in charge of planning curriculum for Torrance's rapidly expanding high school population. With two high schools planned next fall, and more in the offing, such a man is needed, Dr. J. H. Hull declared.

Hiring Authorized

The board authorized the hiring of such a man, with exact title and duties to be determined later.

Administrators rehired, beside Hull, include Assistant Superintendents Albert N. Posner and Sherman E. Waldrip; Warren Hamilton, director of special services; Robert C. Morton, director of personnel; and Walter Rehwoldt, director of instruction.

Principals Rehired

Principals rehired and their present assignments include: W. Bruce Magner, Torrance High School; Dale M. Harter, North Torrance High School; Raymond E. Collins, Adult School; Robert D. Allen, Hillside; Alfred Artuso, Walteria; Margaret H. Denmarsh, North Torrance; Rolbert R. Dexter, Riviera; Donald K. Duncan; Evelyn Carr; Herbert J. Farris, Meadow Park; Robert Evans, Howard Wood; Earl Eckert, Crenshaw.

Lester I. Foster, Perry; Lloyd G. Jones, Seaside; D. Boone Kirks, Torrance Elementary; George Marich, Madrona; Roland K. Petrat, El Nido; Malcolm Richard, Fern-Greenwood.

Rehired as vice-principals were Carl R. Ahee, Tony Barratta, Joe Tishel Brandon, William J. Clary, Roy C. Shaner, John T. Shea, Webster J. Smith, John Webster Strom, and Richard K. Welte.

Lisman to Head Jaycee Offices

Philip A. Lisman, of 1503 Post Ave., a certified public accountant and a resident of Torrance for many years, has been named president of the Junior Chamber of Commerce to succeed Fred Hansen.

Lisman was graduated from Torrance High School and has been active in the Junior Chamber of Commerce for several years. He is associated with the accounting office of C. A. Woodcock, CPA, in Torrance.

Named to serve with Lisman during the coming year were Lloyd Familio, first vice president; Clyde Anderson, second vice president; Bob Curry, state director; Harry Klinger, secretary; Keith Pischel, treasurer; and Gordon Jones, sergeant-at-arms.

Board Named

Serving on the new board of directors will be Jack Smith, Nolan Stuckey, Milo Goetsch, Bill Sturgis, Vern Lovelady, and Hansen.

Installation of the new officers has been scheduled for Saturday night, June 11, at the Western Avenue Club. A dinner-dance is planned for the group on that evening.

First project of the new officers of the Jaycees is the Second Annual Torrance Community Fair, which will have its preliminary kickoff here June 1. The fair, to be held July 13 through 17, is being sponsored solely by the Jaycees this year. First phase of the fair will be the "Miss Community Fair" queen contest in which participating clubs and civic organizations will sponsor a queen.

Familio is fair chairman for the group.

(Herald Photo)
PHIL LISMAN
. . . New Jaycee President

Shell Chemical To Provide Breakfast Topic

Maarten Voogd, manager of Shell Chemical's new plant system here, and G. S. Williamson, plant superintendent, will head the May Chamber of Commerce breakfast program next Tuesday morning at the YWCA building.

The 7:30 a.m. meeting is expected to attract upwards of 100 men from Torrance area business and industrial firms, according to Chamber Manager Tom V. Watson.

Following introductory remarks by Voogd, Williamson will describe the processes involved in manufacture of synthetic rubber. He will use graphic flow diagrams to illustrate the procedure and will wind up making a small batch of rubber for the breakfast crowd.

Watson said yesterday that the breakfast turnout is well on the way to smashing all records for these affairs as nearly 100 tickets have been distributed through advance sales efforts. Serving will begin at 7:15.

Tuesday's program is designed to kick off Chemical Progress Week which will be held throughout the week during the week starting May 16.

Snowbound Fishermen Back Safe

Unpredictable weather brought rain to Torrance Sunday, and trouble to a 51-year-old Torrance educator stranded in the San Gabriel Mountains by snow.

Herbert E. Morey, of 2617 W. 168th St., principal of David Starr Jordan High School in Los Angeles, was one of ten persons who hiked 24 miles to safety Monday after being marooned in the mountains by the sudden snowstorm.

Morey had been fishing at Prairie Fork, but found that his car could not make it through the snow. He and two fellow fishermen had to hoof it to get help at Camp Bonita, 24 miles away.

They were joined by six other occupants of three other cars in the trek through six miles of snow, and the rest of the 18-mile journey.

New Office Planned Here

Plans for the construction of a new one-story building on the southwest corner of Post and Cravens Ave. to house the South Bay District Agency of the Prudential Insurance Co. of America, was announced yesterday.

Dr. John W. Beeman, owner of the property, said that ground will be broken for the start of construction tomorrow. Special ground breaking ceremonies will be planned with Chamber of Commerce and Civic officials participating.

Contract for the construction has been awarded to Hahn-St. John Builders. Martin M. Denn is the architect.

Dad of Twins Held in Jail

James C. Ridge, 24, whose 15-year-old wife, Doris, gave birth to twins last March 19, was being held in County Jail Wednesday morning on suspicion of disturbing the peace and injuring telephone lines at his father-in-law's house.

Sheriff's deputies picked him up early Wednesday after his father-in-law, Sam P. Wiley, of 2436 W. 255th St., Lomita, complained that he had been causing trouble at his home, and had ripped out the telephone. He is estranged from his wife, who is living with her parents.

Polio Shots to Resume Monday

Polio shots in Torrance will be resumed again Monday, according to the latest word from the County Health Department, Dr. Benjamin A. Kogan, local health officer, said yesterday.

Shots, which were interrupted a week ago by the withdrawal of Cutter vaccine from use, will start again Monday with children at Howard Wood, Meadow Park, and Lomita Elementary Schools scheduled to get their shots.

A Lawndale girl, who was taken to the County General Hospital for observation, was released this week, as doctors decided that she did not have polio.

Only Three Cases

Dr. Kogan pointed out that the Torrance area has had only three cases of polio since Jan. 1, compared with eight at the same time last year.

Shots will be resumed Monday with the Parke-Davis vaccine, which was flown in from the East. The schedule will be roughly the same, except that the dates have been moved up a week.

The second series of shots have been moved up two weeks, and will begin on May 23.

Schedule Told

The revised schedule, subject to change, is:

May 10—Walteria, Torrance Elementary, and 232nd Pl. Schools.

May 11—Hillside, Perry, and El Nido Schools.

May 12 — North Torrance, Crenshaw, Carr, and St. Catherine Laboure Schools.

The second series of shots will begin on May 23, with shots at Seaside, Riviera, and South Bay Christian Schools.

All Quiet on Rabies Front In Torrance

Health and humane society officials were hopeful that they had licked the rabies problem in northwest Torrance this week, as no additional rabid dogs were reported.

Last week, three rabid dogs died and 17 persons were taking Pasteur treatments after being bitten by or coming in contact with the animals.

Four other animals — two dogs and two cats — under close observation and some 20 others being held at the South Bay Humane Society showed no signs of having rabies, pound officials reported.

One of the dogs being held at the Humane Society, belonging to R. M. Futrell, of 18023 Ermanita Ave., did not bite a neighbor girl, its owner said. Humane Society officials had reported that the dog was being held because it had bitten the girl.

The dog had been vaccinated, and voluntarily boarded by him at the Humane Society, Futrell said.

Crash Hurts Local Man

Felony drunk driving charges have been filed in Compton Superior Court against Jesse C. Hudson, 30, of Los Angeles, in connection with an April 24 accident which injured Bruce R. Virgil, of 1311 Sartori Ave.

Virgil received chin cuts, which required 14 stitches, and an injured knee, when the car he was driving collided with Hudson's car at Central and Rosecrans on April 24.

Bail for Hudson was set at $1000, with a hearing set May 10 before Judge Donald Dunbar.

City May Join School Venture

Torrance may enter a cooperative program with six Centinela Valley school districts for schooling of exceptional children, the Torrance School Board was told Tuesday night.

Children included in the program would include blind, deaf, mentally retarded, and children with various other difficulties.

It means that the seven districts would operate joint facilities for children involved, saving each the cost of maintaining separate facilities, since only a small number of children in each area need such training.

In the past, children have been sent to other districts on a contract basis.

Under the plan, each of the cooperating districts furnishes certain types of classes for certain types of exceptional children. Discussions thus far have indicated that the Torrance district might hold a sight-saving class here.

Superintendents of the Centinela Valley School Districts—including Hawthorne, Lawndale, Lennox, Wiseburn, Inglewood, and Centinela Valley Union High School—have recommended to their boards that Torrance be admitted to the cooperating group.

Clay Digging Plans Hit by School Board

A letter has been sent to the Torrance City Council from the Board of Education protesting the controversial north Torrance clay pit which adjoins the proposed Arlington School.

H. M. Guenser, who has used part of the area to dig clay for his brick-making factory, has sought to expand his operations to an L-shaped area. After he has completed his digging, he proposes to give the land to the city for a park.

In the meantime, however, the area would be filled in from his clay pit, which adjoins the vicinity of a dump, which are not conducive to a good educational environment for the children of the area."

Thief Rifles Car

A camera and billfold, with total value of $188, were stolen from his car, parked at Torrance Beach Wednesday, Pisario Angelo Disario, of Santa Monica, told Torrance police.

Annexation Hearing Set

A temporary restraining order on efforts of Palos Verdes Estates to annex a strip of territory immediately south of Torrance will remain in effect until a hearing in Los Angeles Superior Court on May 13.

Originally scheduled for Monday, the hearing was rescheduled by stipulation of both Palos Verdes and the Great Lakes Carbon Corp., which is seeking to prevent permanently a Palos Verdes annexation of strips of territory which would block proposed annexation of 6513 acres in the peninsula to Torrance.