DRIVE A DE SOTO

BEFORE YOU DECIDE

The Proof of De Soto's

TREMENDOUS POPULAR ACCEPTANCE

WAS APPARENT WHEN ON APRIL 19th, PRODUCTION OF 1955 MODELS SURPASSED THE ENTIRE 'PRODUCTION FOR 1954!

That's Why You See More De Soto's Everyday

AND WHY WE SAY "Drive a De Soto Before You Decide"

You Are Cordially Invited to See and Drive This
''SMARTEST OF THE SMART CARS''

LET US SHOW YOU HOW YOU, TOO, CAN OWN A NEW

1955 DE SOTO

For As Low As \$369 Down Payment

(DELIVERED IN TORRANCE ON APPROVED CREDIT)

P.S. PLYMOUTH LOVERS! Most Models Available Now For Immediate Delivery

YOUR BEST DEAL IS HERE

WHITTLESEY MOTORS

Oldest DE SOTO - PLYMOUTH DEALER In So. Bay Area

FACTORY AUTHORIZED SERVICE ON ALL CHRYSLER PRODUCTS COMPLETE BODY & PAINT DEPARTMENT

Torrance

New Car Driving Pleasure

At

USED CAR PRICES

Oscar Maples' A-I Used Cars

Are ROAD READY & Ready For MILES Of SERVICE

SEE THESE FIVE STAR SPECIALS

LINCOLN

"SOUTH SHORE" **MERCURY**

FREE!

Now a \$225 Continental Kit

FREE!

WITH EVERY NEW 1955

MERCURY or LINCOLN HARDTOP SOLD

DURING OUR

60 DAY VOLUME SALE!

MONTCLAIRS

IN STOCK NOW

MONTEREYS STATION WAGONS

PRICES START AT \$2092 DELIVERED IN TORRANCE

WHY WAIT?

NO STRINGS ATTACHED — We Are After VOLUME And Still Are The HIGHEST TRADERS In Torrance

2 BIG LOCATIONS

Showrooms—1336 Post Ave Next to Bank of America

FA 8-3142

Biggest Used Car Lot In Town-1311 Cabrillo Ave. FA 8-6644

"SOUTH SHORE"

MERCURY

BIG PONTIAC DEALER SELLS BUSINESS HERE

In a surprise move, the retirement of Hohman & Hadenfeldt, reputable old established Pontiac Dealer in Hermosa Beach was announced today. New owners of this Pontiac direct factory selling agency will be announced on May 1st.

Brief, but unusual, plans for an unprecedented clearance sale were disclosed today. Between now and midnight, April 30th, each and every one of the 26 new Pontiacs in stock must be soid.

"No offer - reason "No offer—reasonable or unreasonable —will be refused," sales officials stated. "We will give higher trade-in allowances, or whatever is necessary, to dispose of these cars on hand by Saturday, April 30th."

Clearance includes only those cars on hand, not orders for future delivery, prospective buyers were cautioned.

HOHMAN & HAD-ENFELDT is located in smog - free Hermosa Beach at 505 Pacific Coast Highway (101).

Weekend Specials 1950 Chevrolet . . . \$595 4-Door Custom. Radio and heater.

1952 Pontiac . . . \$1295 Super Catalina All the extras. 1953 Dodge V8...\$1495 Convertible. Gyrotorque, radio, heater whitewalls and plaid top.

1954 Ford V8...\$1795 Custom Tudor, Overdrive, ra-dio and heater.

1954 Oldsmobile "98" \$3195 Kolldey Coupe. Full power. Easy Terms Highest Trades

KAZAN MOTORS 15019 S. Western Ave. (Corner Compton Blvd.)
Gardena DA 4-4941

NASH SALES & SERVICE Los Angeles Harbor Area

Harbor Nash 445 E. ANAHEIM

Buy With CONFIDENCE

WHERE YOU GET THAT

OK Warranty At Paul's Chevrolet

1953 Chevrolets | 1951 Chevrolets

All body styles. Radios, heaters, white-walls, custom seat covers, 2-tone fin-ishes. Plenty of colors to choose from. Powerglide and standard transmission.

As Low As \$1195

All body styles — all colors. Radios, heaters, whitewalls, Powerglide and standard transmission. Whatever yo, want we have it. See these extra clean cars.

As Low As

\$695

EXTRA GOOD CHEAPIES

'47 Ford Convertible Rebuilt motor. Good top & tires.

\$195

'47 Pontiac 4-Door Runs exceptionally good. \$95

'41 Chevrolet 2-Door Radio & heater, Runs & looks good.

\$95

'40 Plymouth 4-Door Radio, heater, new tires.

A-1 mechanically. \$95

MANY MORE TO CHOOSE FROM COME IN AND LOOK AROUND YOUR SATISFACTION IS OUR FUTURE BUSINESS

PAUL'S CHEVROLET

YOUR LOCAL CHEVROLET DEALER

1640 Cabrillo Ave., Torrance 1961 Torrance Blvd.

FAirfax 8-1640 FAirfax 8-1643

Complete Selection

Late Model Used Cars

Transportation Cars PRICED TO SELL SEE

Carl P. Pursche STUDEBAKER DEALER 16317 S. Vermont Gardena DA 4-6603 EXCEPTIONALLY niec clean Convertible black top. White Walls, radio, heater, Fordo-matic, continental kit. Fordo-matic, continental kit. Serios, Gase Olcherd 2-5837.

SEE THESE BEFORE YOU BUY CHEVROLET '52 Club Coupe Radio and Heater \$995

FORD '48 Tudor, radio, heater and over-drive. Clean. \$395 HUDSON '49 Club Coupe Radio and Heater \$395

DE SOTO '50 Convertible o, Heater and Auto \$795 STUDEBAKER '51 onvertible, V-8, radio, heat and automatic. New top. \$695 CHEVROLET '49 Half-ton Pick-Up Like New \$695

BEN FIX

15525 S. Western Ave.

DAvis 9-6568

GOOD DEAL LESS AT WILMINGTON MOTORS

1946 MERCURY 4-Door Especially clean car with radio, glistening maroon finish, good tires. Here's A-1 transportation. 1946 OLDSMOBILE 4-Door \$295

1600 Cabrillo Ave

YOU GET A

GOOD DEAL MORE

FOR A

Hydramatic, radio, heater, new paint and new seat covers. Excellent mechanically. \$345

1947 PONTIAC Sedanette Radio, heater and new seat covers. Clean as a whistle inside and out.

1949 PONTIAC "8" 4-Door Standard transmission, new paint, good tires. A weekend extra special.

1949 DODGE 4-Door Coronet model. New motor and new paint. Clean from bumper to bumper.

Many More Makes & Models To Choose From — All At

NEW LOW PRICES

Wilminaton Motors DODGE-PLYMOUTH DEALER
412 W. Anaheim Wilmington TE 4-1188

SAFETY TESTED

USED CAR SPECIALS

Custom model with radio, heater and new seat covers. Perfect condition. 1949 FORD V8 TUDOR

MANY MORE TO CHOOSE FROM

HARBOR MOTOR CO

TE 4-1166

230-300 W. Anaheim

1947 CADILLAC SEDAN leetwood with radio, heater, hydra-matic. Garfield green. Like new!

FA 8-6161

1951 CHEVROLET 2-DOOR Radio, heater, radiant green finish. Perfect in every way!

\$199 Dn.

1949 BUICK SUPER

Convertible. Bermuda yellow with new black top and premium whitewalls An immaculate carl

\$199 Dn.

TERMS TO SUIT

1950 DE SOTO CLUB jet black beauty with whitewal radio, heater and automatic.

\$275 Dn. TERMS TO SUIT

1950 DODGE CLUB Sedan. Radio, heater & fluid drive. A dependable car!

\$150 Dn. TERMS TO SUIT

1953 FORD V8
Convertible, Radio, heater, Fordomatic,
whitewalls, Edelbrock heads, 4
barrel carburetor. Like new!

\$399 Dn.

\$150 Dn. TERMS TO SUIT

1950 CHEVROLET 1/2 TON Pickup truck. Radio and heater. Very sharp. Mechanically tops! \$199 Dn.

TERMS TO SUIT 1951 DE SOTO SEDAN

Fully equipped. A one owner low mileage car. Immaculate. \$275 Dn.

TERMS TO SUIT 1950 FORD V8 CLUB CPE 2-tone white over goldenrod. Extras include overdrive. Really fine.

\$275 Dn. TERMS TO SUIT

1950 MERCURY CLUB Radio, heater and overdrive. Baniff blue. Extra nice 1 owner new car trade in.

\$199 Dn.

don't miss these money saving values! Many many others to choose from

OSCAR MAPLES

YOUR FRIENDLY FORD DEALER

1420 CABRILLO AVE.

TORRANCE

FAirfax 8-5014