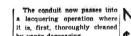
Marine and a second with the second second

Superior Steel Conduit A Product of Torrance

In 1950, the Rome Cable Corporation, Rome, New York, purchased the Andersen-Carlson tube mill located on 213th Street. Shortly after the acquisition of its Torrance plant, Rome Cable brought out its first electrical metallic tubing. Light weight, mirror-smooth interior surface and over-all strength of this tubing, plus its uniform protective zinc coating soon brought the acceptance and acclaim of leading contractors, utilities, and

Carlson tube mill located on 213th Street. Shortly after the acquisition or us iorrance month interior surface and overall strength of this tubing, plus its uniform protective month interior surface and overall strength of this tubing, plus its uniform protective month interior surface and overall strength of this tubing, plus its uniform protective month interior surface and overall strength of the subscription of the sub



Southern California, with its unprecedented expansion in all fields, has become the new business and industrial capital of the West. It is the land of today – and the future. More and more electricity is necessary in our

homes, offices, factories and farms to make such growth possible. For more than fifty years Edison has supplied customers in the Southland with that vital electric service, and since 1945 the company has spent more than half a billion dollars for new plants, lines and stations to serve this dynamic territory. Still more Edison facilities are on the way today for the

future which is now in the making.

1. 19 Southern California Edison's New Etiwanda Steam State

Edorat

The conduit now passes that acquering operation where its first, thoroughly cleaned warmed for degrassing.
New Home Loans Nearing operation where its first, thoroughly cleaned warmed for the Southwest Southeast Southeast

Southern California Edison Company serves-

The fastest growing area in the nation California's center of population, business and industry!



Original Torrance Plant

We've grown, too

There are a lot more new faces around Torrance than there were five years ago when Rome Cable came here ... almost 40.000 of them. Torrance is bigger ... and better, too, because in these five years, there has been no lessening of the pro-gressiveness and community pride which attracts industry to Torrance. We're happy to be a part of this growth picture and proud, too, that

we have been able to grow along with the community. The wide in-dustry acceptance of the Rome Cable products made in Torrance and recognition of their superior quality has made it possible to expand our Torrance operations. Yes, we've grown, too-more than doubling our size during our first five years here.

Technological improvements and skilled craftsmanship have contin-ued to make Rome • EMT Electrical Metallic Tubing and Rome Rigid Metallic Tubing and Rome Rigid Steel Conduit products of acknowl-edged excellence. The same reasons that brought Rome Cable to Torrance in 1950 keep us here today...a friendly,

co-operative and active community from which to serve the West with products made in the West.



Our plant today-expanded and equipped with modern machinery for the manufacture of quality steel tubing and conduit.

Rome's superior Electrical Metallic Conduit is specified by many of the leading electrical contractors, utility and industrial plants throughout the nation.

Rome's new Rigid Steel Conduit is the only conduit cold forn from shot-blasted steel, electrically welded and hot-dip galvani by the famous Sendzimir process.

It Costs Less to Buy the Best

がしい 約0-3 傾日日 - パン anat ataca



