

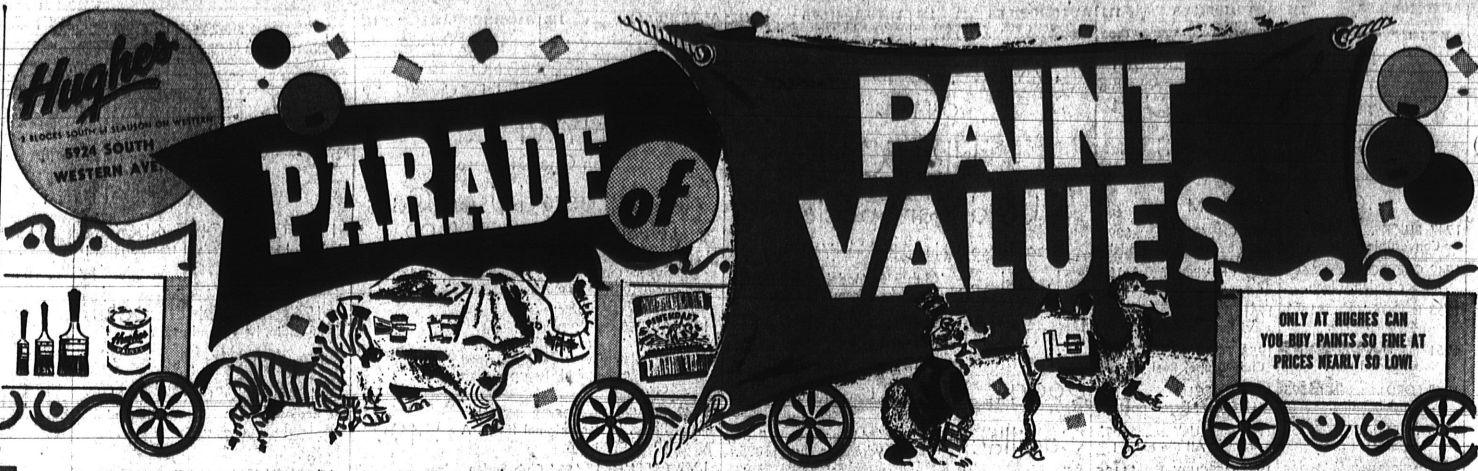
A "How-To-Do-It" PAINT POINTERS



MIXING CUSTOM PAINT colors to suit the homemaker, from a range of hundreds of hues, is a fast growing practice in paint stores across the country. A simple system of adding tubes of easy-to-mix colors to a base white has been developed to accurate matches can be produced in minutes as against hours of hit-run-miss effort with old type oil pigments. Custom color mixing provides redecoration possibilities previously beyond the means of the average homemaker.

Southland Has Greatest Construction Year Yet

The greatest construction year in southland history was revealed last week with an announcement that residential, commercial and industrial building evaluation in Los Angeles County during 1954 totaled \$1,123,751,063.



ONLY AT HUGHES CAN YOU BUY PAINTS SO FINE AT PRICES NEARLY SO LOW!

WHITE AND 40 NEW COLORS! 1 Coat RUBBER BASE WALL PAINT

Regularly \$5.29! **\$3.69** Gal. Pure Latex Paint, White and Colors. Leaves a tough, velvet-like, washable finish. Simple and easy to apply. Can be brushed, rolled or sprayed. It seals and covers at the same time. Quick and light color some price, Qt. \$1.19

The New One Coat Flat Wall Enamel Huetone Wall Paint

White and 24 New Colors! Regular \$4.50 **\$3.98** Gal. Washes Like Porcelain Self-sealing! The New Self-Sealing Synthetic Wall Paint—A flat wall enamel that is quick and easy to apply over inferior stucco, brick, sand finish walls, wallpaper, plaster board, etc. One coat covers most surfaces, dries quickly.

ASPHALT Roof Coating

Asbestos Filled 5 Gal. **\$2.98** For re-roofing paper roofs. Asphalt and asbestos fibered roof coating that protects, waterproofs and adds many additional years to the life of your roof. No heating to apply. 20 gallons as a set the average house.

"Plaster" Oil Base Wall Paint

Regular \$3.79 One Coat **\$2.59** Gal. One coat "Plaster" (OIL PAINT) for any wall or ceiling or for a washable flat finish is desired. White only. Can be tinted.

Quick Drying Plastic ENAMEL

Regularly \$1.95! **\$1.69** Quart The Best Money Can Buy! HI-GLOSS—For furniture, walls, woodwork, doors, garden furniture, cool covers, any color. Leaves a hard, tough, porcelain like finish. White and 16 colors.

Pure Linseed Base House Paint

Regularly \$6.25 **\$4.39** Gal. Ground 100% pure linseed oil. Ready to use—leaves a tough, glossy, enamel-like finish. Washes like iron and stays shiny for years. White and colors.

Our Best One Coat Enamel CRYSTAL ENAMEL

"Our Best" Regularly \$6.85 One Coat Covers. Gal. **\$4.98** Reg. \$6.85 Gal. "Our Best" One Coat covers. Both of these new enamels leave a beautiful, lasting, washable finish that is easy to apply. Ideal for interior walls and woodwork. White, 24 colors.

Pure Linseed Oil Based Hughes Stucco House Paint

Regularly \$5.25 **\$3.98** Gallon 5 gallons does the average 3-room house. Here's a one-coat stucco finished oil paint that beautifies and water proofs at the same time. It prevents sweating and damp rooms. It also prevents water stains on the face of house. Leaves no brush marks or lags and requires no experience or skill to apply. White, Spanish white and ivory.

The Miracle Paint for Stucco Houses! VINYL PLASTIC STUCCO PAINT

It Will Not Fade! **\$4.69** Regularly \$6.50 Gal. A waterproof stucco paint that will not streak or spot, and will not fade, even in the deepest colors! It is abrasion proof, and won't crack, chip or peel. White and 19 fine and deep-tone colors. Very easy to apply. Values 5 gallons for one coat on the average 3 room house.

Snowy White That Stays White! Marine House Paint

Sells Elsewhere for \$6.25! **\$5.98** Gal. A semi-synthetic highly superior outside paint that covers like enamel. One coat covers. Easy to apply. Excellent for outside of house. Wears like iron. Qt. \$1.79.

FREE ENAMEL!

A QUART OF OUR FINEST ENAMEL FREE WHEN YOU PURCHASE

4 ROLLS (OR MORE) OF ANY WALLPAPER IN OUR STOCKS!

A GIFT OF OUR FINEST CRYSTAL ENAMEL REGULARLY PRICED AT \$1.59 PER QUART!

SELECT ANY WALLPAPER PATTERN YOU CHOOSE—AT ANY PRICE



We are making this spectacular offer in order to introduce the superb qualities of our paints to our wallpaper customers. We are not limiting this offer in any way—you may purchase wallpaper in any pattern and at any price (starting at 19¢ per roll). Select from over 6000 patterns in Southern California's largest wallpaper selections—in either the deluxe room or the economy room!

Wallpaper is priced from **19¢** and up per roll. Just as long as you purchase at least 4 rolls of wallpaper, Hughes will give you a GIFT of a full quart of the wonderful Crystal Enamel that does such a superb job on interior woodwork. One quart does the entire woodwork in the average room. You may have your gift enamel in white or any one of 24 colors—hi-gloss or semi-gloss. We must of course limit this offer to one quart of Crystal Enamel to a customer.



YOUR NEEDS IN NECESSARY PAINT Supplies

- Paper Drop Cloths, 10x12 feet 90c
- Putty, pure linseed oil base, bulk...lb. 9c
- Paint Thinner, (bulk) gal. 16c
- Turpentine, Pure Gum (bulk) gal. 79c
- Patching Plaster, Bulk lb. 5c
- Shellac Thinner—100% pure molasses alcohol, Bulk, gal. 98c
- Lacquer Thinner, top grade, for general spraying, Bulk gal. 98c
- Lacquer Thinner, wash grade, for cleaning equipment only, Bulk gal. 65c
- Asphalt Roof Paint 1 gal. 65c 5 gal. \$2.49
- L.T.Z. Paste, Deluxe grade, lead, zinc, titanium—Linseed 1 gal. (25 lbs.) \$5.19 100 lbs. \$19.39
- Dry Ready Mixed Concrete 60-lb. bag 76c
- Dry Ready Mixed Topping 60-lb. bag 87c
- Dry Ready Mixed Mortar 60-lb. bag 93c
- Linseed Oil—100% Pure (bulk) gal. 1.29
- Aluminum Paint, varnish base Gallon \$3.49
- Aluminum Paint, asphalt base Gallon \$2.49
- Redwood Oil Stain gal. \$2.98
- Paint Remover, industrial grade, Quart 65c Top grade qt. 95c
- Tile Cement—Large tube, waterproof, pure white 55c
- Plaster of Paris, Bulk lb. 2c
- T.S.P. (tri-sodium-phosphate), Bulk lb. 9c
- Creosote—100% pure, No. 1 grade, Make 2 gallons with each gallon. 89c

VARNISHES
All types of top quality varnishes at the low prices!
● BLOOD AND LINOLEUM ● PLASTIC FINISH ● BAR TOP
● SPAR ● FLAT ● SEMI GLOSS
Champion Brand \$1.09 qt.
All Purpose Varnish Gal. \$2.98
VARNISH STAINS Reg. \$1.45 Qt. \$1.49 (Colored Varnishes)

UNDERCOAT FOR ENAMEL Crystal Flat
"Our Best" Regularly \$4.45
One coat covers. Holds out enamel and leaves a smooth flat finish. Sands easily.
Champion Flat 1 Coat Flat, excellent quality, Regularly \$1.98 Gal. **\$2.98** Deluxe Flat Gal. **\$2.39**

PHONE TW. 1145
FREE DELIVERY
ON ANY ORDER OF PAINT OR WALLPAPER
No Limits or Reservations
We will deliver your order no matter how small or how large.

One Coat, Hi Gloss Enamel Very Washable!
Gal. **\$2.98**
An enamel (white only) that has good covering qualities for walls and woodwork. Easy to apply. Washes like enamel. For tilebars and baths.

1 Coat—Linseed Oil Base Shingle Stain
Gal. **\$1.88**
They're smooth and finely ground—made from the finest grades of 100% pure oil—color that can be purchased. They're in their original color and stay fresh looking for years. Single gallon \$1.78.

Hughes 100% Pure Shellac
Clear (White) and Orange Gal. **\$3.19** Quart 89c
White and Six Colors **Fence and Barn Paint**
Linseed Oil Base Gal. **\$1.98**
Specially designed to meet rugged outdoor use. We'll give you green, brown, maroon, tile, silver gray and graphite.

Price Elsewhere \$1.89. Cement Enamel
Gal. **\$1.49**
For cement or wood porches, etc. floor, either inside or outside. A synthetic that cures faster, is a longer life. 1 quart does 4 sq. ft. average porch or floor. Dries in 1 to 2 hours. Nine popular colors.

1 Coat Linseed Oil House Paint Deluxe
Gal. **\$2.98** Regularly \$3.95!
A linseed oil, lead and zinc paint that provides good covering qualities and long wear. In an easy to apply paint. Qt. 98c

Hughes Synthetic Log Oil
Regular \$4.25—Plastic Base Gal. **\$2.98**
Leaves a beautiful, rich, smooth, shiny finish. It's a new type of oil—clear and reduced thickness—perfect for covering wood siding or trim or "redwood" furniture.

For Woodwork and Ironwork Marine Enamel
Regular \$7.49 Gal. **\$5.98** 1 Coat Synthetic
Permanently White!
Hi-Gloss—Recommended where permanent whiteness and extra shine! Buildings are desired—will not yellow. Widely used on garden furniture, ships, etc. Bath, refrigerator and more. It leaves a tough film that defies hard wear and abuse. Qt. \$1.79

Hughes Wall Sealers
CLEAR SEALER—interior, exterior. GAL. **\$2.49**
PIGMENTED—for new or old plaster. GAL. **\$2.98**
VINYL PLASTIC. Ideal for new or old, wet or dry plaster. Can be re-coated within 48 minutes. GAL. **\$3.79**

WATERPROOF! BEAUTIFUL! Stucco Cement Paint
Preserved 30 pounds (one the average 3 room house). (In colors and white, 25 lb. bags only.) Pound **9¢**
Texture Wall Paint
For Matching Walls 5 LB. **98¢**
For smoothing and leveling up broken and badly patched walls. Can be tinted in many patterns. 25 lb. bag \$1.79.

Roof Oil (Bulk) Gallon
Linseed Oil Base Dark Gal. (bulk) **95¢**

The Best That Money Can Buy! Screen Enamel
Regularly \$1.35 Quart **\$1.19**
Synthetic Enamel, for Iron and Woodwork
—A tough glossy enamel that brightens up screens and prevents rust. 1 quart does 18 average size screens. Can be used inside or outside. Reg. \$4.50 out to \$4.09 Gallon.

Hughes High Quality Extension Ladders

Economy Grade		Mechanic Grade	
16-ft.	\$13.99	16-ft.	\$21.90
20-ft.	\$19.49	20-ft.	\$27.49
24-ft.	\$23.15	24-ft.	\$34.99
24-ft.	\$16.19	28-ft.	\$26.48
		40-ft.	\$38.50

Hughes High Quality Step Ladders

Economy Ladders		Mechanic Ladders	
4-ft.	\$3.79	4-ft.	\$4.10
6-ft.	\$5.79	6-ft.	\$6.29
8-ft.	\$7.79	8-ft.	\$9.29
10-ft.	\$9.79	10-ft.	\$11.29

Hughes PAINT FACTORY
5924 SOUTH WESTERN AVE.
7 BLOCKS SOUTH OF STATION ON WESTERN

Open 7:30 A.M. to 6:00 P.M. Daily — Closed Sun.