

ROTHS! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs!



Another

Roth's

All Roth's Super Markets in the Southern California honoring the grand opening of another Roth's Market on National Boulevards, Los Angeles. Take advantage available at all Roth's Markets. Shop early —

STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs!

Vacuum Packed
BEN HUR COFFEE
79¢
1-lb. can

STOCK UP ON THESE VALUES

Sweet Pickin'
FROZEN PEAS
3¹/₂ 29¢
10-oz. pkg.

SHOP EARLY AVOID THE RUSH

Giant package
SURF
55¢

FRESH MEATS

ARMOUR'S STAR, TENDER
SMOKED HAM **47¢** WHOLE or SHANK HALF c. lb.

Freshly Prepared **GROUND BEEF** 3-lb. **79¢** Oscar Mayer, Yellow Band **SLICED BACON** 61¢
Eastern **PORK LOIN ROAST** 39¢
Armour's Star **ROLL SAUSAGE** 1-lb. pkg. **29¢** U. S. Govt. Graded **Boneless Round Steak** 59¢

Quality Grade A, Cut Up, No Waste
FRYING CHICKEN **49¢** c. lb.

Oscar Mayer, Pure Pork **LITTLE FRYERS** 53¢
Swanson's Frozen Cut-up **Frying Chickens** 1-lb. 8-oz. box **89¢**
Kold Kist Frozen **BEEF STEAKS** 2-pkg. **25¢**
Alaskan, 4-oz. pkg. **Breaded Veal Cutlets** 23¢

GOV'T. GRADED "CHOICE"
LEG O' LAMB **57¢** c. lb.

Shrimp Ahoy, Frozen **BREADED SHRIMP** 10-oz. **47¢** Fresh Fillet **WHITE FISH** 39¢
Shrimp Ahoy, Frozen **JUMBO SHRIMP** 2-lb. box **\$1.49** Fresh Fillet **RED SNAPPER** 35¢

Oven Ready, Waste-Free Boneless
VEAL ROAST **39¢** c. lb.

VACUUM PACKED — 1-Lb. Can
MANNING COFFEE **99¢**

R.E.D. - No. 1 can **SALMON** 39¢ GOLDEN CREME Premium **ICE CREAM** Asst. Flav. Pint. 19¢

WHOLE KERNEL - 12-oz. can **NIBLETS CORN** 12¹/₂¢ CREME PAK - Half Gallon **ICE CREAM** Asst. Flavours 49¢

SHASTA - Asst. Flavors 12-oz. Cans **3 for 25¢** ARMOUR'S - 16-oz. **CORN BEEF HASH** 27¢

PACIFIC - 1-lb. pkg. **Sta-Crisp Crackers** 19¢ ROCKWOOD - 6-oz. pkg. **CHOCOLATE BITS** 25¢

ROTHS FINEST *Delicatessen*

Oscar Mayer, Yellow Band **SMOKIE LINKS** 12-oz. Package 49¢
MANHATTAN BRAND **SKINLESS WIENERS** cello pkg. **39¢** c. lb.
MIDGET BOLOGNA
MIDGET SALAMI
Kraft, Grade "A" Large Eye **SWISS CHEESE** 49¢
Ready-to-Bake **PUFFIN BISCUITS** 10 to the can 11¢
Borden's **CREAM CNEESE** 3-oz. pkg. 2 for 25¢
Borden's **CHEESE SAUCE** 8-oz. jars 2 for 29¢

ROTHS FINEST *FROZEN FOODS*

Kold Kist **SIRLOIN TIPS** 16-oz. 53¢
KERMIN'S Chicken, Beef, & Turkey Pies 4 for \$1
Fradella Dinners **MEAT LOAF, ROAST BEEF, SWISS STEAKS, or FRIED CHICKEN** 79¢
Minute Maid **ORANGE JUICE** 6-oz. can 2 for 33¢
MINUTE MAID **BLENDED JUICE** 6 6-oz. can **89¢**
GRAPEFRUIT JUICE
LEMONADE
LIMEADE — GRAPE TANGERINE
Spee-D-Spid, 12-oz. **HASH BROWN POTATOES** 3 for 29¢
Simple Simon, 9" **ASSORTED FRUIT PIES** 59¢

ROTHS FINEST *Bakery Goods*

GOLDEN CREAM BREAD
WHITE or WHEAT
LARGE LOAF 25¢

CHICKEN OF THE SEA
CHUNK TUNA

WILSON'S
CHOPPED BEEF

TOM SAWYER
PEANUT BUTTER

ORCHID CELLO WRAP
PAPER NAPKINS

CONTADINA - 46-oz. can **TOMATO JUICE** 17¢

CONTADINA - 6-oz. can **TOMATO PASTE** 3 for 27¢

FLOWERLAND - No. 2 1/2 can **PINEAPPLE** Half Slices 25¢

SUGAR RIPE - 12-oz. cello **BLACK MISSION FIGS** 17¢

KITCHEN TESTED
Gold Medal Flour

PILLSBURY
CAKE MIX

APPLE LAND
APPLE SAUCE

On the beam with **Golden Creme** MILK

Golden Creme - Quart **HOMOGENIZED MILK** 20¢
Golden Creme **HALF & HALF** Pint 19¢ at 35¢
Golden Creme **SKIM MILK** quart 8¢
Golden Creme **CHOCOLATE** quart 16¢
Golden Creme **BUTTER MILK** quart 13¢

OUR BEST **WHOLE POTATOES**
NEWMARK - No. 1 can **NEW POTATOES**
EARLY CALIFORNIA - La **PITTED OLIVES**
BEECHNUT - Ass. Strain **BABY FOOD**
ARMOUR'S - 1 **TRE**

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