The three pillars of 1955 prosoperity are stout enough to hold
foreign countries to buy U. S.
the economy on a high level
furoughout the year—unless a
low the last few years; Eurolet of very level-headed people
are being over-optimistic, However, a few observers of the
conomic scene do express
doubts.

Automobiles: Heads of the

pare being over-optimistic. However, a few observers of the commit scene do express doubts.

Automobiles: Heads of the Big Three all forecast a 5.8 millioned year. Smaller automobile companies speak glowingly of a comeback. The forecasts of individual company output, though, add up to 6.5 million vehicles. The difference between the over-all total and the total reached by adding individual expectations may mean that some plants will wind up making fewer cars than they now plan—and that might burt betroit employment some time this summer.

Construction: Building material makers are talking \$40 billion in new construction, and \$20 billion in modernization of existing buildings this year. The pessimists haven't much to say in rebuttal here, since any lull in the home building boom—and there is mone in sight—will be more than taken up by the expansion in school and road construction.

Steel: Steel men are relying heavily on a rebound for on consumer inventory c ut s to keep their operating rate around 80 per cent this year. The doubters ask why the purchasing agent, who took a chance on running out of steel this year and came to no harm, shouldn't keep on buying from hand to mouth in 1955. Moreover, the railroads, big customers, took the last of their 1963 rail orders in 1964. They haven't shown any desire to buy more rail until they know how they will pay for it.

ECHOES OF THE PAST—Anticipation of things to come has spurred the merchandising of new products in many fields during recent years, but it was only this season that a forward-looking American distiller glanced backward to find implration for a current marketing program.

The elegant marble staircases, velvet draperles, and orystal chandleirs that typi-

inspiration for a current marketing program.

The elegant marble stair-cases, velvet draperles, and crystal chandelers that typi-fled the decor of the late 19th and early 20th centuries have been adopted by a large distiller as the "prope" and the theme of its advertising and merchandising campaign for three new luxury brands just introduced across the nation.

The appeal to consumers to select whisties associated with the gracious, leisurely living of the golden age of elegance is proving quite successful, according to a company official.

THINGS TO COME — Steel

2

cording to a company official
THINGS TO COME — Steel
coated with aluminum after the
fashion of galvanized sheets
cun now be had for far m
building, water tanks, and the
like. It won't rust coats much
less than solid aluminum
A new home wortshop vise is
said to hold a workplece-in
any position, eilminating the
need for special clamps
A magnetic switch working in
a thousandth of a second has
been adapted for commercial
use from its original airplane
application ... Offset printed stationery provides your
letterhead with your picture
as well as your address.
SUCCESS STORY—Beer and

SUCCESS STORY—Beer and ale production by the United States container industry last year passed the 6.5-billion mark, which is 160 cans for every American family. The previ-ous year's mark was 6.3 bil-lion.

ous year's mark was 6.5 billion. This is a remarkable success story, William C. Stolk,
president of American Can Co.
pointed out when the figures
were compiled. The beer can
was developed and introduced
by Canco just 20 years ago
this month. Since then the industry has manufactured 42
billion of the cans.
Moreover, the 160-cans-a-year
figure is significant in itself.
Half a century ago, Stolk said,
the whole use of cans per year
per family for all purposes
food, beverages and other can
ned articles—was only 130 cans a
year used for beer and ale
are only a sixth of total usage.

HOSPITAL GROWTH
About 20 million persons were
admitted to United States hospitals in 1953, a number almost three times as great as
the number 20 years before.

W M-Jan. 1917-26-21, 1955

TOPRANCE HERALD—29

TOPRANCE HERALD—29

CERTIFICATE OF BUSINESS
FICTITIOUS SPMM NAME
THE UNDERSIGNED does hereby
control to the state of the state

(SEAL)

MARGARET W. DEAN

Notary Public in and for Said

County and State

My Commission Expires

May 22, 1985

M-Jan, 24-31; Feb. 7-14, 1985

M.Jan. 34-51; Feb. 7-4. 1985

TORRANCE HERALD—22

TORRANCE HERALD—22

NOTICE - 7074 REVIOUS

In the Superior Court of the State of California, in and for the County

In the Mueperior Court of the State of RUTH CAMMELLE LAWVER, Descendant of RUTH CAMMELLE LAWVER, Descendant of the County of the State of RUTH CAMMELLE LAWVER, Descendant of the RUTH LAWVER, Descendant of the State of the state of the clerk of the aforesid court of the County, 1607 Cabrillo Avenue in the City of Torranes, in the aforesid County of the County, 1607 Cabrillo Avenue in the City of Torranes, in the aforesid County of the County, 1607 Cabrillo Avenue in the City of Torranes, in the aforesid County of the County, 1607 Cabrillo Avenue in the City of Torranes, in the aforesid county that the county of th

RANCE DWCLARING ITS INTENTION TO VACATE A CENTAIN
DOTTIN THE LOTT C. CENTAIN
PORTING AT HE WILEN
RANCE FIXING A TIME WILEN
RANCE FIXING A TIME WILEN
THE CITY COUNCIL WILL MEED
THE CITY OF TOTAIN
WHEREAS, the City Council has been petitioned to vacate a certain
In the City of Torrance, more particularly deepibed as follows. to wit.
The County of Los Angeles, State of
Council Went of the County
Recorder of said County, lying ber
of the westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Westerly line of lot P-5 of
the Torrance Tract. as per map
recorded in Book 22. Pages 84 and
the sasterly prolongation of
the City of Torrance has
the westerly line of lot P-5 of
the Torrance Tract. as per map
recorded in Book 22. Pages 84 and
the sasterly

Reflections

Janus, the Two-faced God

Good hunting

32 YEARS"

STONE AMYERS
AMORILLARY

DON'T TAKE A CHANGE

MODEL

TELEVISION REPAIRED

Jack Snow Joins Firm

Of Joseph Burton
J. C. "Jack" Snow, for years foreman of the steel mill at forman of the steel mill at Joined the staff at Joe Burton, realtors, 2468 Torrance Blvd.

Snow, who resides with his wife at 1820 Beech Ave., has long been known in the Torrance area, He was with Columbia Steel for 27 years.

Public Notices

RESOLVED that the 8th day of Pebruary, 1866, at 500 cleeks, punk of the City All of the Ci

TORRANCE HERALD—30
CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby
certify that they are conducting a
Service Station business at 23555
Arlington Avenue. City of Torrance,

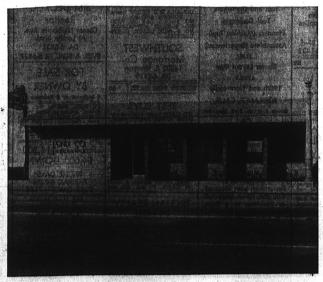
One (1) 16" Finned Gate Valve, 1756, AWWA, Non-Rising Stem w/oper nut.
One (1) 20" Finned Gate Valve, 1756, AWWA, Spur Geared with extended gear case of the Control of the

und []

To Better Serve You . . .

We Have Moved to New Offices Located at ...

2367 TORRANCE BLVD.



You are Cordially Invited to Visit Our New Building

- "Parking is Insured at LUND Co." -

The Torrance

TORRANCE HERALD

Herald CLASSIFICATION INDEX

Announcements / . . . 2 to 30 Employment32 to 38 Business Opportunities

Financial40 to 46 Real Estate 50 to 68 Miscellaneous ...90 to 106

CALL AT OFFICE, 1619 Gramercy, Torranc or Phone Your Ad to FAirfax 8-4000

WE SINCERELY wish to extend our apreciation to of our friends, relatives at neighbors who offered the kind expression of help as sympathy during the line and death of our hubband as father, OMER V. TURNER.
Mary Turner and Childre

CEMETERY LOTS

"A LOCAL INSTITUTION SERVING LOCAL NEEDS" PACIFIC CREST 182nd St. & Inglewood Ave. Redondo Beach, Calif. Frontier 2-1017

GREEN HILLS MEMORIAL PARK An Endowment Care Cemetery Serving the Harbor District For Information Call TE 3-0442. 27501 S. WESTERN LOST AND FOND

in Lomita or Torrance, ladies Hamilton platfium case, diamond write watch, and the case of the case of

GET OUT OF DEBT Without Borrowi

You make one convenient payment. We'll have all your bills paid whether past due or not. No security—no cosigners. Newcomers to Calif. invited. No charge for consultation. Telephone inquiries invited. Licensed and bonded to State of California since 1940.

CALIFORNIA FINANCE COUNSELORS EXBROOK 4-3278 (not a loan company) 1515 Wilshire Blvd. SANTA MONICA
Open Mon. & Fri. till 8 p
Open Saturdays till noo
INSURANCE

HOUSEHOLD THEFT
INSURANCE
LOMITA INSURANCE
AGENCY
Jack Pettit
Fred Korchensky 2281 Lomita Blvd., Lom DA 6-0090

INCOME TAX Computed in the privacy of your home by qualified TAX

ACCOUNTANT Day or Eves \$2.50 Up FAirfax 9-1765

RUGS

9x12 cleaned and sized \$5.00 Pick-up & Delivery \$5.00 Cash & CUTY PHOLSTERED FURNITUES CLEANED WORK GUARANTEED

BURCHFIELD'S CARPET WORKS

Hire ...

Herald