TELEVISION Radios 94

HAPPY NEW YEAR

FROM

EZ-TV SERVICE

For Your Convenience

We Will Be Open

OVER THE HOLIDAY

HOME SERVICE CALL

$2.50

ANY MAKE — ANY MODEL

EZ-TV SERVICE

2355 Torrance Blvd. FA 8-6110

FURNITURE and Appliances 90

VETERANS
40% OFF

TORRANCE
FURNITURE CO.

Through the co-operation of our manufacturers, we have arranged to clear their warehouse merchandise at a fraction of their original cost and set up a GI pay plan for VETS or their families.

4 ROOMS
185 PIECES

FILL THE KITCHEN AND EVERY ROOM IN THE HOUSE
— Complete living room group
— Complete bedroom group
— Large deluxe range
— Large deluxe refrigerator
— Full size dinette

AL LTHIS FOR

$395

FULL PRICE

Out of State Buyers Welcome. Your CREDIT OK with Us! $5 Delivers — Your Terms

TORRANCE
FURNITURE
1255 Sartori Ave, Torrance

Next to Bank of America
FA 8-5550—Open Friday 'til 9

JANUARY
WAREHOUSE
CLEARANCE
On
Stored Items

1954 G. E. Refr. two door. Pd dn to $378.96. Saves you $143.00 1954 Wedgewood Range big 40". Pd dn to $238.56. Saves you $140.00. 1954 Crosley Freezer 13½ cu ft. Pd dn to $258.74. Saves you $244.00. 1954 Norge Automatic washer. Pd dn to $315.46. Saves you $90.00. 1953 Gaffers & Sattler vanishing shelf. Pd dn to $148.88. Saves you $145.00. 1953 Bendix Automatic Washer. Pd dn to $94.58. Saves you $170.00. 1954 Whirlpool automatic Washer. Pd dn to $149.54. Saves you $120.00. 1954 Westinghouse 9 cu ft. Pd dn to $194.58. Saves you $120.00 1954 Tappan Range. Pd dn to $178.57. Saves you $100.00. 1954 O'Keefe & Merritt Range. Pd dn to $144.49. Saves you $80.00.

BAUGHNS
WAREHOUSE SALES
1323 So. Lng. Bch. Blvd., Compton
2 blocks So. of Olive. Open 9-9, Sun. 11-5.

NEwmark 2-7408

Season's
Greetings

To Our Friends and Customers From

BURKE'S
BARGAIN SPOT
2113 Torrance Blvd.

Easy Credit Terms

FAirfax 8-5769

(Away from the high rent section)
Plenty of Free Parking Space!

1954 PHILCO
REFRIGERATOR

The latest cross-top freezer. Chest model. Space for bottles, butter, also vegetable and meat keeper. Pd. dn. to $137.59. NO CASH NEEDED. Just pay the payments of $3.98 per mo. SEE WAREHOUSE SALES, 1323 So. Lng. Bch. Blvd., Compton

NEwmark 2-7408

1954 TAPPAN RANGE

The big one. Pd. dn. to $188.48 1954 PHILCO REFRIG. Automatic defrost. Pd. dn. to $226.58.

1954 GAFFERS & SATTLER CP Griddle. Pd. dn. to $148.96 1954 WESTINGHOUSE AUTOMATIC WASHER

Pd. dn. to $147.86. All can be purchased separately. SEE WAREHOUSE SALES, 1323 So. Lng. Bch. Blvd., Compton

NEwmark 27408

REPOSSESSED — Crosley home freeze, 14 cu.ft., custom. Follow up payments. Hanna's Appliance, 1221 Pacific Coast Hwy., Lomita. Open nights to 8:00, including Sundays.

PHILCO REFRIGERATOR
1954 MODEL

Large family size, cross top freezer, dairy bar on door for eggs, vegetables, etc., with MANY OTHER EXTRAS. Pd. dn. to $189.73 or take over bal. payments of $9.34 per month. NO CASH DOWN. Next payment due Feb. '55. Five year factory guarantee. SEE WHERE'S SENT IT. - GARDENA'S LARGEST THOMAS MURRAY APPLIANCE, 1047 W. 167th St., 1½ blocks west of Vermont Ave., Gardena. Open daily 10 a.m. 'til 9 p.m. CLOSED SUNDAY

FURNITURE And Appliances 90

DE LAYNE'S
SMALL FRY

The Baby Budget Shop

CUTIE FURNITURE FOR THAT CUTIE PIE
1559 PACIFIC COAST HWY

FRontier 9-1011

4 ROOMS of nice furniture Consigned by Finance Co. for a quick sale. Including Florence Range, large refrigerator, bedroom, dining room, 10 piece living room. Balance due $365 $4.00 week. HUB, 1122 So. La Brea (near Century) Inglewood.

MUSICAL Instruments 92

CLEARANCE SALE
of
USED INSTRUMENTS
ACCORDIONS
Small - From $20 - $55
120 Bass From $50 - $140
Coronets $35. Trombone $45. Trumpet $55. Marimbo $55

Bettie Thomas Studios
1215 Crenshaw Blvd.
FAirfax 8-6312

NEW PIANOS
Over 100 Styles and Colors
Kimball—Estey—Story & Clark
Also many good used pianos
MINSHALL ORGANS

FOLK'S
California's Foremost Piano Shop
4230 Atlantic L.B. 40-1711
2119 No. L.B. Blvd. NE 2-0488
Open Daily 'Till 9 p.m.

TELEVISION Radios 94

Lou's TV
Radio Service

Offers You Dependable Quality Service, 30% of All Work Done in Your Home.

SERVICE CALL $3.50
PLUS PARTS
DAY & NIGHTS

FOR QUALITY!
FOR HONEST RATES!
DAvenport 6-6581

TV & RADIO REPAIR SERVICE
HOURS 9 A.M. TO 9 P.M.
CLOSED SUNDAYS

A local institution with the largest and most complete service department in this entire area. We succeed when others fail. If you are in trouble call us!
CALL OR PHONE AS EARLY AS POSSIBLE

PHONE
FAirfax 8-1721

TORRANCE
TEE VEE
Cor. of Cravens & Gramercy
Torrance

THIS COUPON
Cut Out & Saved is worth
$2
On any $4.50 Service Call
PLATT T.V.
SALES & SERVICE
2153 West Lomita Blvd
DA 6-8515 Lomita
Hours 9 to 9

12½" EMERSON mahogany table model. Ideal set for the kids room. Only $55. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open evenings til 9 p.m. and all day Sunday.

21" MAJESTIC mahogany table model. A big screen set at small screen price. Only $110. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening til 9 p.m. and all day Sunday.

12½" SILVERTONE table model. A small compact set. Ideal for trailer or den. Only $45. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening til 9 p.m. and all day Sunday.

16" ARTONE mahogany table model. You can't beat this low price. Only $68.50. Griffey Electric, 212 S. Pacific Ave., Redondo FR. 4-2616. Open every evening til 9 p.m. and all day Sunday.

21" MAGNAVOX mahogany table model. Has picture tube with one year guarantee. Only $139. Griffey Electric, 212 So. Pacific Ave., Redondo. FR. 4-2616 Open every evening til 9 p.m. and all day Sunday.

12½" PACKARD-BELL, ½ door mahogany console. Yours for only $89. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening til 9 p.m. and all day Sunday.

17" HALLICRAFTER, Table model. Small compact cabinet. Ideal for den or trailer. Only $79.95. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening 'til 9 p.m. and all day Sunday.

17" WESTINGHOUSE blond table model. Like new. Only $110. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening 'til 9 p.m. and all day Sunday.

AUTOMOBILES Trucks, etc. 112

"A Happy New Year"

Should Be Yours Starting 1955 With
GOOD — RELIABLE
ECONOMICAL TRANSPORTATION

CHOOSE FROM OUR BIG STOCK OF CLEAN USED CAR INVENTORY

MANY COMPLETELY RECONDITIONED
MANY CARRY 10,000 MILE
GUARANTEE

1946 CHEVROLET 4-DOOR SEDAN.....$299
Here's Good Transportation

1947 FORD V8 FORDOR SEDAN.....$299
You Can't Beat This for Value

1949 DODGE 4-DOOR SEDAN.....$599
Correct Model with Radio, Heater and Automatic Transmission

1950 PLYMOUTH 4-DOOR SEDAN.....$699
Radio and Heater

1953 DODGE 4-DOOR SEDAN.....$1199
Clean Inside and Out

TRUCKS TRUCKS

1951 CHEVROLET ¾ TON PICKUP.....$799
4-Speed Transmission

1952 DODGE ½ TON PICKUP.....$899
Ready to Roll

1953 STUDEBAKER ¾ TON PICKUP.....$999
Has Overdrive

AND 40 OTHER GOOD BUYS
Bank Terms Highest Trade-In Allowance

WALTER G. LINCH
Same Location 32 Years
312 S. Catalina, Redondo Beach
312 S. Pacific Coast Hiway, Redondo Beach

Open Evenings Til 9 P.M.

AUTO REPAIRING 107

BRAKE
RELINE
DECEMBER SPECIAL
WE WILL:
REMOVE ALL 4 WHEELS
CLEAN BRAKE PLATES
LUBRICATE ALL MOVING BRAKE PARTS
RELINE WITH PREMIUM LINING
REPLENISH BRAKE FLUID IF NEEDED
ADJUST ALL WHEEL BRAKES
ADJUST HAND BRAKE
ROAD TEST CAR
REGULAR $23.50 VALUE

SPECIAL
$18.45

Here's A Real Special
YOU SAVE $5.05

FREE LUBE
WITH THIS AD

TORRANCE
Lincoln-Mercury
SOUTH SHORE
1336 Post Ave. FA 8-3142

Sincere Wishes For A
Happy & Prosperous
New Year

TELEVISION Radios 94

17" Coronado mahogany table model New picture tube with a 1 year guarantee. $97.50 full price. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening 'til 9 p.m. and all day Sunday.

REPOSSESSED 1953 Crosley Television, 17-in. and 20-in. Follow up payments. 1221 Pacific Coast Hwy., Lomita. Open nights to 8:00, including Sundays.

16" ADMIRAL ½ door mahogany console. Excellent condition. Only $79.95. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening 'til 9 p.m. and all day Sunday.

10" ADMIRAL Table Model. Small and compact. Another trailer special. Only $39.95. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening 'til 9 p.m. and all day Sunday.

17" CAPEHART blond, open face console. Beautiful stylish cabinet. Only $97.50. Griffey Electric, 212 S. Pacific Ave. Redondo. FR 4-2616. Open every evening til 9 p.m. and all day Sunday.

14" PHILCO mahogany table model. Ideal second set at a low price. Only 68. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open every evening til 9 p.m. and all day Sunday.

21" MOTOROLA table model. Popular Ionherite cass. A-1 condition. Only $135. Griffey Electric, 212 S. Pacific Ave., Redondo. Open evenings til 9 p.m. and all day Sunday. FR. 4-2616.

16" PHILCO mahogany table model. Looks like new. Full price only $79.50. Griffey Electric, 212 S. Pacific Ave., Redondo. FR. 4-2616. Open evenings til 9 p.m. and all day Sunday.

MISCELLANEOUS For Sale 98

RED, GREEN and WHITE floor paint, $2.98 gal.; FLAT WALL PAINT, water thinned, $3.49 gal.; WALLPAPER, large selection of new designs; NASON auto injectors and enamels; SAND-BLAST AIR COMPRESSORS and POLISHERS for rent Rubber-base paint, $5.15 gal

CAIRNS
GENERAL PAINT STORE

Distributor of
GENERAL PAINT PRODUCTS
926 N. Avalon Blvd. Wilmington
Hours 8 til 5:30 Mon. to Sat.
Terminal 4-4254—Free Parking

Look - Drive
BUY
YEAR-END
Clearance

Check These Values

1953 CHRYSLER . . . $1899
4-Door Windsor Deluxe. Very clean and original.

1953 PLYMOUTH . . . $1599
Suburban. Radio and heater. 1-owner.

1952 PLYMOUTH . . . $1088
Club coupe. Radio and heater. A good car priced right!

1950 DE SOTO . . . $999
Custom 4-Door Sedan. Heater and whitewalls. Very cheap. Priced to sell!

1950 CHRYSLER . . . $999
4-Door Windsor Deluxe Sedans. 2 to choose from!

1950 PLYMOUTH . . . $999
Suburban. A clean one!

1949 PLYMOUTH . . . $599
Club Coupes, 2 to choose from

Many Other Good Buys
EASY BANK TERMS

Fred Briggs
CHRYSLER-PLYMOUTH
1885 Torrance Blvd.
FA 8-2040

MISCELLANEOUS For Sale 98

STORAGE SALE

Dining or Dinette sets $15 up. Bassinettes $2 up. Tricycles $1.50 up. Cars $3.50. Slide $8.50. Refrigerator $35. Late model Washing Machines $22.50 to $35. Top for Pickup Truck Bed $12.50. Bed Rm Sets $22.50 up. Real Maple Chests $12.50. Real Maple Twin Beds $6. Maple Bd Rm Sets complete $83.50 up. Mirrors $3. Piano $49.50. Mattresses $5. Springs $1 up. New Ironing Boards $2.50. Platform Rockers $5 up. Antique Rockers $7.50 up. 10½x15 Rug $20. New 9x12 Linoleums $8.95. Table top Stoves $3.50 up. Linoleum dollie $10. Hand Trucks $7.50. Old Dutch Master Pure Outside White Paint $2 gal. Baby Scales $2 up. New Bird Cages $3.75. Heaters $1 up. Odd Stands, Chairs and Tables $1 to $16.50. Rollaway Bed $10. Console Wood Bed Davenport and Chairs $15. Heater $8.50. Kerosene Stove $6 Ice Skates $1. Sled $7.50.

1000's OF ODD PIECES OF FURNITURE AND MISCELLANEOUS ITEMS

GARDENA STORAGE
16611 S. Western Ave.
DA 4-8508 - Hrs 9-5:30
Sun. 10-4—Closed Monday

Unpainted
Furniture

FOR EVERY ROOM

SAVE 50% or More

CUSTOM BUILT PIECES
WROUGHT IRON LEGS
PICTURE FRAME MOULDINGS

G & G
U-Finish Furniture
119 Pacific Coast Hiway
Hermosa FR. 4-9414
Open Monday & Friday Eves

AUTOMOBILES Trucks, etc. 112

FOR YOUR
Quality Used Car

It PAYS TO SHOP At Your
CADILLAC-OLDSMOBILE DEALER

We feature many local one-owner cars in our inventory that are trade-ins on our new Cadillacs or Oldsmobiles. We have many makes to select from at all times.

1953 OLDSMOBILE "88".....$2395
Super Holiday. Hydramatic, power brakes, radio and heater, electric windows, etc. 2 to choose from. Both near new.

1953 PONTIAC 8 CATALINA.....$1995
All leather custom model equipped with hydramatic, radio, heater and 2-tone finish.

1952 PLYMOUTH 4-DOOR.....$995
Radio, heater, gas-saving overdrive and 2-tone finish.

1949 LINCOLN SPORT SEDAN.....$645
Radio, heater and hydramatic. This car is beautiful throughout.

1947 STUDEBAKER 2-DOOR.....$245
Champion model with radio, heater and overdrive. Take advantage of this low price.

SAVE $ $ $

Business Goes Where Appreciated—
WE APPRECIATE YOURS

RONALD E. MORAN
OLDSMOBILE — CADILLAC
25 - Pacific Coast Highway - 26
Hermosa Beach FRontier 4-3436

We Are Again Having One of Our
HUGE MONTH-END
CLEARANCE SALES

You've Seen The Rest —
NOW SEE THE BEST!

1953 DE SOTO FIREDOME V8.....$1895
4-Door Sedan. Power steering and torque converter. Nothing but luxury inside and out. A beautiful car.

1953 CHRYSLER NEW YORKER 4-DOOR
A truly luxurious car. Has the famous 180 horsepower V8 motor. Also radio, heater, torque converter, power steering and power brakes. Actually priced $3000 under original cost.

1953 DODGE RED RAM V8.....$1645
Coronet 4-Door Sedan with gyromatic transmission, torque converter, beautiful 2-tone green finish with handsome matching interior.

1952 DODGE 4-DOOR.....$1195
Coronet model. This car is strictly original and fully equipped. Drive it with pride.

We have a LARGE SELECTION to choose from INCLUDING GOOD WORK CARS!

Remember Our Famous 1 Year Warranty
On All Late Model Used Cars!

Whittlesey Motors
Your Local De Soto-Plymouth Dealer
1504 Cabrillo Torrance FA 8-2585

FROM ALL OF US
TO ALL OF YOU
SINCERE WISHES
For A
Happy & Prosperous
NEW YEAR

We appreciate your past patronage and hope to be able to serve you again in the very near future.

Carl P. Pursche
Sales — STUDEBAKER — Service
16317 S. Vermont Ave., Gardena
DA 4-6603 PL 6-2050

MISCELLANEOUS For Sale 98

WASHER, A.B.C. AUTOMATIC sold new $219.95. This is the best deluxe model. Paid down to $152.28. NO MONEY DOWN, take over bank payments of $3.22 per month. Store at: Gardena's largest, THOMAS MURRAY APPLIANCE, 1047 W. Gardena Blvd., W. 165th St., 1½ blocks west of Vermont Ave., Gardena. Open daily 10 a.m. 'till 9 p.m. Closed Sunday.

CUSTOM MADE
LAMPSHADES

Order before Dec. 15th for Christmas Delivery
Modern—Classic
Provincial—Chinese
SELECTED GIFT ITEMS
Only 5 lessons needed to make your own lampshades
ENROLL NOW

SISTERS
LAMPSHADES
1754 Cabrillo — FAirfax 8-7628

CLEAN, modern living room set, $80. Odd chairs, good condition, $5 each. Brand new Polaroid camera, cost $95, sell $55. FAirfax 8-4441.

CHAIN saw, gas driven, seldom used. FRontier 8-3019.

MISCELLANEOUS Wanted 100

2-3 Bedroom Homes
1-3 Bedroom Apts.
AGENT
FAirfax 8-0421

PETS, POULTRY Rabbits, Supplies, etc. 104

FOR SALE—Boxer pups—Flashy fawns, male and female. Double Masterpiece of Mezaline breeding. PR. DA 6-4850.

THOROUGHBRED Beagle, 9 months old with papers. Female. Call FRontier 9-2001 after 6 p.m. $80.

LIVESTOCK 106

PONIES AND HORSES, saddles and equipment, $75 and up. Terms and trade. 2257 West 230th Street. DAvenport 6-4398.

FOR SALE 1 Jersey family cow and 6 weeks old calf. 3½ gals. a day. 2332 - 254th St., Lomita.

If you have any white elephants in your home such as an old chair, carpet or refrigerator . . . Sell them for cash through

HERALD WANT ADS

AUTOMOBILES Trucks, etc. 112

THE BOSS SAYS
MUST REDUCE INVENTORY
WHOLESALE ALL USED CARS
Rather Than Wholesale These Cars To Dealers
WE WILL
WHOLESALE TO YOU

THE CAR BUYERS OF TORRANCE
LOOK AT THESE LOW — LOW PRICES

1946 FORD SEDAN
$99

1947 PONTIAC CLUB SEDAN
$199

1949 HUDSON SEDAN
$199

1949 BUICK CLUB SEDAN
$399

1949 NASH SEDAN
$399

1950 FORD SEDAN
$499

1949 STUDEBAKER CONVERTIBLE
$499

1949 MERCURY CLUB COUPE
$499

1952 STUDEBAKER CLUB COUPE
$699

1952 PONTIAC CATALINA
$1499

DON'T MISS THESE MONEY SAVING VALUES!
MANY MANY OTHERS TO CHOOSE FROM

OSCAR MAPLES
YOUR FRIENDLY FORD DEALER
1420 CABRILLO AVE. TORRANCE FAirfax 8-5014

HOLIDAY HONEYS

We've Got That Spirit And We've Got These
SPECIAL HOLIDAY BARGAINS

1931 MODEL "A" FORD
ONLY $39

1941 PONTIAC SEDAN
JUST $39

1941 CHEVROLET CONVERTIBLE
Radio & heater. This is it!
ONLY $99

1941 CHEVROLET CLUB COUPE
This one won't stay long!
ONLY $99

1948 DODGE CLUB COUPE
Radio and heater. You can't beat it!
JUST $199

1948 KAISER SEDAN
It's really good!
ONLY $199

1949 CHEVROLET 2-DOOR
New tires, new paint. Seat covers.
NOW $599

1951 STUDEBAKER CLUB COUPE
Has overdrive. A real buy!
ONLY $599

2 BEAUTIFUL 1951 CHEVROLETS
Both in perfect condition. Your choice,
ONLY $999

VERY SPECIAL

1954 PLYMOUTH SUBURBAN.....$1899
Less than 10,000 miles. Radio, heater, exceptional clean!

Come in and let us show you these values and to personally wish you and yours a very

HAPPY NEW YEAR

PAUL'S CHEVROLET
YOUR LOCAL CHEVROLET DEALER
1640 Cabrillo Ave., Torrance FAirfax 8-1640
1961 Torrance Blvd. FAirfax 8-1640

In Torrance
"BUICK'S
The BUY"
NEW BUICKS
USED CARS
THE AUTOMOTIVE SHOWPLACE OF TORRANCE

BUTLER
BUICK
2084 Torrance Blvd.
FA 6-8272

AUTO PARTS Accessories 108

Pop's
Swap Shop
Buy - Sell - Trade
Hub Caps Our Specialty
TErminal 5-3246

Season's Greetings
TO ONE AND ALL
May Your New Year
Be BRIGHT and PROSPEROUS

HARBOR MOTOR CO.
OLDSMOBILE — WILMINGTON
230 W. Anaheim 300 W. Anaheim

TRAILERS For Sale or Trade 111

If you can't find the car advertised that you want to buy, your Herald Automobile ad-taker will help you.

16 FT FURNISHED, factory built, metal cover house trailer. Brakes. $195. 23501 Madison, Walteria.

DESIRABLE TRAILER SPACES $19 WESTERN AVE. TORRANCE

to sell that boat or rent that cottage . . . and get inexpensive cash results,

Call FA 8-4000

And a Competent Ad-taker Will Call on You.

1954 CHEVROLET Bel-Air Sedan Powerglide. Exc. Radio and heater. Low mileage. Must sell. Take trade. 23044 Walnut, Torrance.

1953 JAGUAR convertible. Custom top, traction master, radio, immaculate throughout. Will take MG in trade. Call Davenport 6-6389.

1949 STUDEBAKER 1½ ton stake truck, very clean, low mileage. FRontier 8-2019.

1947 DODGE Convertible, excellent condition. Radio, heater, new seat light tone paint. Price $295. Torrance. FAirfax 8-5497.

ANTIQUE 1927 Franklin Sedan $150. Corner Cabrillo & Redondo. Bill McEwen. DAvis 6-6536.