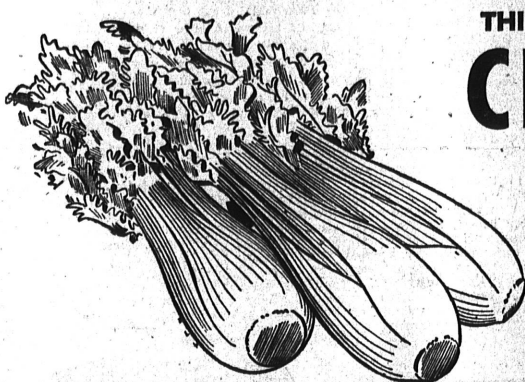


ROTHS FINEST FRESH PRODUCE



FRESH CRISP THICK, MEATY STALKS
CELERY

3 c lb.

ROTHS ARE CLOSED CHRISTMAS DAY DEC. 25



MERRY

IN WISHING YOU A VERY MERRY CHRISTMAS, ROTHS SUPER MARKETS THROUGHOUT THE SOUTHERN CALIFORNIA AREA TAKE THIS OPPORTUNITY OF SHOWING THEIR APPRECIATION FOR YOUR LOYAL PATRONAGE BY OFFERING YOU OUTSTANDING FOOD VALUES. GRACE YOUR HOLIDAY TABLE.

WHITE MEAT EUREKA
Walnuts
25 c lb.

EXTRA LARGE SWEET
Tangerines
15 c lb.



EXTRA FANCY
RED YAMS
2 lbs. **15** c

SNOWDRIFT
CRANBERRY SAUCE
SWEET POTATOS
PUMPKIN

- WHITE KING
Cocoa Almond
3 Reg. 25c
- WHITE KING
Cocoa Lemon
3 Reg. 25c
- TOILET SOAP
SIERRA PINE
3 Reg. 23c
- GRANULATED
SCOTCH SOAP
25c Lge.
- GRANULATED SOAP
WHITE KING
29c Lge.
- WHITE KING
"D" Detergent
29c Lge.
- WHITE KING
LIQUID SOAP
37c 12-oz. can
- WHITE KING
CLEANSER
12c Reg.

OUR BEST WHOLE
SWEET PICKLES **29** c
24 - OUNCE JAR

EARLY CALIFORNIA MEDIUM SIZE
Pitted OLIVES
TALL NO. 1 CAN **25** c

WEST COAST
BEVERAGES
ASSORTED FLAVORS
LARGE 29-OZ. BOTTLES **3 for 29** c

RANCH FRESH GRADE-A
LARGE EGGS
DOZEN IN CARTON **39** c

BETTY CROCKER'S
ALL PURPOSE BISQUICK
40-Oz. Package **39** c

- ROTHS FINEST FROZEN FOODS
- LIBBY'S — 10-Oz. Pkg. SWEET PEAS...
 - LIBBY'S — 10-Oz. Pkg. CUT CORN...
 - LIBBY'S — 10-Oz. Pkg. GARDEN VEGETABLE...
 - LIBBY'S — 10-Oz. Pkg. PEAS & CARROTS...
 - ANDERSON'S — 11-Oz. Pkg. SPLIT PEA SOUP...



NEW! DIFFERENT!
E-Z POP
POPS A GALLON—READY TO EAT... RIGHT IN THE PACKAGE!
39 c
E-Z POP POPCORN

ROTHS FINEST Bakery Goods
GOLDEN CREME
BREAD
WHITE or WHEAT
LARGE LOAF **25** c

- | | |
|---|---|
| MARGARINE
Del Rich,
1-Lb. Pkg. 27c | WHOLE KERNEL CORN
Butter Kernel,
No. 303 15c |
| TRETT CRACKERS
Pacific,
1-Lb. Pkg. 29c | MARSHMALLOWS
Campfire,
1-Lb. Pkg. 35c |
| CITRUS SOAP
Large
Package 25c | MAZOLA OIL
Pint
Bottle 33c |
| POPCORN
Bangs,
10-Oz. Pkg. 17c | DIAL SOAP
Regular
Bar 2 for 25c |
| STUFFING MIX
Bell's,
6-Oz. Size 12c | DINNER PLATES
Diamond,
Pkg. of 8 15c |
| POULTRY SEASONING
Bell's,
1-Ounce 12c | COCOANUT
Dromedary,
5-Oz. Pkg. 27c |

ROTHS
PRICES EFFECTIVE SUNDAY THRU FRIDAY
109 S. HAWTHORNE
Hawthorne
WE CASH PAYROLL
— PLENTY OF FREE