

# LAWSON'S

*Gifts for All*  
at Thrifty Prices

# PRE-CHRISTMAS VALUES

## NO MONEY DOWN

LAY-AWAY NOW FOR CHRISTMAS

LAWSON'S FOR EXTRA QUALITY! EXTRA VALUES! EXTRA SAVINGS ON EASY TERMS

# LAWSON'S

*Diamonds*  
for a Christmas...  
she'll never forget



**Diamond Combination**  
Diamond Engagement Ring with Two Wedding Rings, all perfectly matched. ALL 3 FOR **\$119**  
\$1.00 WEEKLY



**NEW 1955 HEART-LOCK 10 Diamond Bridal Set**  
10 diamond bridal pair, in 14K yellow or white gold. Exceptional value, now **\$350**  
\$7.00 WEEKLY



**NEW 1955 HEART-LOCK 7 Diamond Bridal Pair**  
See this value of diamond bridal pair in **\$150**  
14K white or yellow gold. Both for **\$30.00** WEEKLY



**NEW 1955 MODERN DESIGN Heart Lock Perfect "100"**  
Six Fiery Diamonds perfectly matched in 14K yellow or white gold. BOTH FOR **\$100**  
\$2.00 WEEKLY



**NEW 1955 MODERN DESIGN Heart Lock Perfect "200"**  
8 Fiery Diamonds perfectly matched in 14K yellow or white gold. BOTH FOR **\$200**  
\$4.00 WEEKLY



**NEW 1955 MODERN DESIGN Heart Lock Perfect "300"**  
8 Fiery Diamonds perfectly matched in 14K yellow or white gold. BOTH FOR **\$300**  
\$6.00 WEEKLY




**Man's Diamond Ring**  
Genuine Diamond on heavy, masculine 14K gold — The ideal gift for him. **\$6950**  
\$1.50 WEEKLY



**Diamond Onyx Initial Ring**  
Diamond onyx initial ring, with his own initial. In yellow gold. **\$2495**  
\$1.00 WEEKLY



**Bride & Groom Ring Set**  
Engraved 14K Gold Ring For Her, Plain 14K Gold Ring For Him. **\$1250**  
For Both **\$1.00** WEEKLY




**DIAMOND EARRINGS**  
Genuine Diamonds in 14K gold in hoop or clips. Real value **\$4950**  
\$1.00 WEEKLY



**5 Diamond Wedding Ring**  
5 Fiery Diamonds in 14K gold or yellow gold. Wedding Ring **\$4975**  
\$1.00 WEEKLY



**10 Diamond Wedding Pair**  
Mr. and Mrs. perfectly matched bride and groom rings, each set with 5 fiery diamonds in 14K gold. **\$75** each



**BULOVA WATCHES**  
Your choice Ladies' or Men's Bulova with matching expansion bands. **\$3575**  
\$1.00 WEEKLY



**GRUEN WATCHES**  
Your choice Ladies' or men's Gruen — the precision watch. **\$2750**  
\$1.00 WEEKLY




**ELGIN WATCHES**  
Ladies and Men's Elgin Watches with the Durapower mainsprings. From **\$3375**  
\$1.00 WEEKLY



**HAMILTON ILLINOIS**  
Greatest selection. Newest models in Hamilton watches. PRICED FROM **\$3395**  
\$1.00 WEEKLY



**17 JEWEL WITTAUER WATCHES.**  
Winner Watches — product of the Longino-Wittnauer Watch Co. Choice **\$3950**  
\$1.00 WEEKLY




**BULOVA 23**  
For him, Bulova 23 jewel. It's new. It's automatic. **\$5950**  
\$1.00 WEEKLY



**SAMSONITE LUGGAGE**  
Sturdy construction. Strong enough to stand on. FROM **\$1750**  
\$0.90 WEEKLY



**8x30 BINOCULARS**  
8x30 Binoculars. Ideal for all sports. Sensational Value. Now **\$2975**  
\$1.00 WEEKLY



**CULTURED PEARLS**  
Beautiful genuine cultured pearl necklace with gold clasp. **\$2495**  
\$1.00 WEEKLY



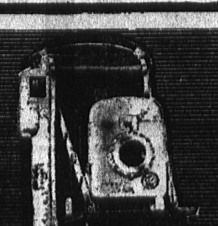
**SPEIDEL WATCH BANDS**  
Dress up your watch with a new Speidel watch band. FROM **\$495**




**17 JEWEL WATERPROOF**  
Real value, it's shock resistant, swiss second hand, radium hands and numerals. **\$2975**  
\$1.00 WEEKLY



**LADIES' & MEN'S OMEGA**  
17 Jewel Ladies' or men's Omega. The watchword of accuracy. FROM **\$7150**  
\$1.00 WEEKLY



**POLAROID CAMERA**  
The most amazing camera in the world Snap the picture! Pull the tab! See the finished print! **\$6995**  
That's all there is to it! Take beautiful pictures. 2 1/4 x 3 1/4. **\$1.25** Weekly



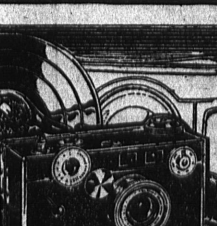
**Revere 50 Movie Camera**  
Extra powerful motor for longer scenes without re-rolling. THIS IS AN IDEAL GIFT! **\$4950**  
\$1.00 WEEKLY

**LOOK!**

Enchanting as the original Lorelei. A golden figure-eight holding a fabulous pseudo-pearl — capturing completely. Necklace **\$7.50** Bracelet **\$4.00** Earrings **\$4.00**

**NO MONEY DOWN!**

*Judy TRIPARI*  
Frankly Feminine!



**Argus C-3 Flash Camera**  
America's favorite 35 MM camera. Coated F3.5 lens with flash & case. Complete **\$6650**  
\$1.50 WEEKLY



**ARGUS "75" CAMERA**  
Complete with batteries, flash lamp, film, carrying case. **\$2250**  
And everything is yours for only **\$1.00** WEEKLY

**VISIT OUR GIFT DEPARTMENT**  
BE WISE! BE SAFE! LAY-AWAY NOW FOR CHRISTMAS

**LAY AWAY NOW FOR CHRISTMAS**

**Lawson's**  
JEWELLERS

UP TO 1 YEAR TO PAY

**Lay-Away Now For Christmas**

317 EL TORRANCE Phone FAirfax 8-4317 OPEN EVENINGS UNTIL 9 O'CLOCK