# **Auto Show Opens Here Tomorrow**



#### **Paul's Chevrolet** Starts 7th Year

With the arrival of its 1955 Chevrolet, Paul's Chevrolet, at 1640 Cabrillo Ave., is continuing to expand, maintaining its position as Torrance's oldest and one of the largest new-car agencies.

From its start in 1947 in a small building with eight

employees, the firm now em-ploys 41 persons in a 43,500 quare foot area, which includes

De Soto Agency **Growth Revealed** 

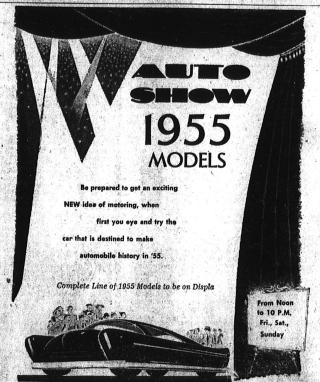
The completely restyled 1955 Plymouths and De Sotos are being displayed in a completely restyled building this year — at the Whittlesey Motor Company's showroom at 1600 Cabrillo.

Remodeling of the building marked expansion of a prime which made its first appearance in Torrance in 1951. It completely remodeled building used cars; Earl Donnellson, includes several new facilities— parts; and Earl Gerloff, body a used car building, two offices and a relocated parts department.





GEORGE WHITTLESEY



#### **Huge Neon Sign** To Mark New Lot

## Ford Dealer Wins Agency Contest Continued expansion has marked the record of Oss Maples Ford Agency, 1420 Cabrillo Ave., since the fire

### **Three-Day Show Opens at Noon**

Residents of the Greater Southwest will be given a chance to see all of the new 1955 automobiles now being shown by Torrance dealers when the First Annual Auto Show opens at Annual Auto Show opens at

### **Briggs Chrysler** To Get Imperials

When the Briggs Motor Co., at 1859 Torrance Blvd., tarts selling the Imperial, for the first time, a separate line, a early December, it will mark continuation of facilities of company that began 18 months ago.

After 25 years as a market owner in San Pedro, owner







#### Instrument Panel High Point in Car

#### YNOLDS KNIGHT Auto Industry Slips Into High Gear, Takes Steel Firms Along