

LAWSON'S

Gifts for All
at Thrifty Prices

PRE-CHRISTMAS VALUES

NO MONEY DOWN

LAY-AWAY NOW FOR CHRISTMAS
LAWSON'S FOR EXTRA QUALITY! EXTRA VALUES! EXTRA SAVINGS ON EASY TERMS

LAWSON'S

Diamonds
for a Christmas...
she'll never forget



Diamond Combination
Blended Engagement Ring with Two Wedding Rings, all perfectly matched. ALL 3 FOR **\$119**
\$1.00 WEEKLY



NEW 1955 HEART-LOCK 10 Diamond Bridal Set
10 diamond bridal pair in 14K yellow or white gold. \$350
\$7.00 WEEKLY



NEW 1955 HEART-LOCK 7 Diamond Bridal Pair
Top the money of all most bridal pair in 14K white or yellow gold. \$150
\$2.50 WEEKLY




NEW 1955 MODERN DESIGN Heart Lock Perfect "100"
Six Flory Diamonds perfectly matched in 14K yellow or white gold. BOTH FOR **\$100**
\$2.00 WEEKLY




NEW 1955 MODERN DESIGN Heart Lock Perfect "200"
8 Flory Diamonds perfectly matched in 14K yellow or white gold. BOTH FOR **\$200**
\$4.00 WEEKLY



NEW 1955 MODERN DESIGN Heart Lock Perfect "300"
8 Flory Diamonds perfectly matched in 14K yellow or white gold. BOTH FOR **\$300**
\$6.00 WEEKLY



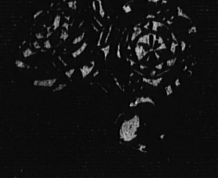
Men's Diamond Ring
Genuine Diamond on 14K yellow, rose or white gold. The ideal gift for him. **\$69.50**
\$1.39 WEEKLY



Diamonds & Initial Ring
Genuine diamonds and initial set with his own initials in yellow gold. **\$24.95**
\$1.00 WEEKLY



Bride & Groom Ring Set
Engaged Ring \$19.95
Wedding Ring \$12.50
For Both \$32.45
\$1.62 WEEKLY



DIAMOND EARRINGS
Genuine Diamonds in 14K gold or rose or white gold. Real value. **\$49.50**
\$1.00 WEEKLY



5 Diamond Wedding Ring
5 Flory Diamonds in 14K gold or yellow gold. Wedding Ring **\$49.75**
\$1.00 WEEKLY



10 Diamond Wedding Pair
Mr. and Mrs. perfectly matched bride and groom rings each set with 5 flory diamonds in 14K gold. **\$75**
\$3.75 WEEKLY



BULOVA WATCHES
Your choice Ladies or Men's Bulova with matching expansion band. **\$35.75**
\$1.00 WEEKLY



ORUÉN WATCHES
Your choice ladies or men's Oruén - the precision watch. **\$27.50**
\$1.38 WEEKLY




ELGIN WATCHES
Ladies and Men's Elgin Watches with the Dorepower Main Springs. From **\$33.75**
\$1.69 WEEKLY



HAMILTON ILLINOIS
Greater selection. Newest models in Hamilton watches. PRICED FROM **\$33.95**
\$1.69 WEEKLY




17 JEWEL WITNAUER WATCHES
Witnauer Watches - producer of the Lee - the Witnauer Watch Co. Chicago. **\$39.50**
\$1.98 WEEKLY




BULOVA 23
For Men, Bulova 23 Jewel. It's automatic. **\$59.50**
\$1.00 WEEKLY



SAMSONITE LUGGAGE
Sturdy construction. Strong enough to stand on. FROM **\$17.50**
\$6.00 WEEKLY



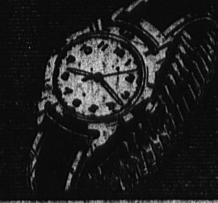
8x30 BINOCULARS
8x30 Binnoculars. Ideal for all sports. **\$29.75**
Now \$1.00 WEEKLY



CULTURED PEARLS
Beautiful genuine cultured pearl necklace with gold clasp. **\$24.95**
\$1.00 WEEKLY




SPEIDEL WATCH BANDS
Gives up your watch with a new Speidel watch band. FROM **\$4.95**




17 JEWEL WATERPROOF
Real value, it's shock resistant, resists heat and hand, medium band, and numerals. **\$29.75**
\$1.00 WEEKLY



LADIES' & MEN'S OMEGA
17 Jewel ladies' or men's Omega. The watchword of accuracy. FROM **\$71.50**
\$1.36 WEEKLY



POLAROID CAMERA
The most amazing camera in the world! Snap the picture! Pull the film! See the finished print! **\$69.95**
That's all there is to it! Takes beautiful pictures. 2 1/2x3 1/2. **\$1.39 Weekly**



Revco 50 Movie Camera
Extra powerful motor for longer scenes without overheating. **\$49.50**
IDEAL GIFT! **\$1.00 WEEKLY**

LOOK!

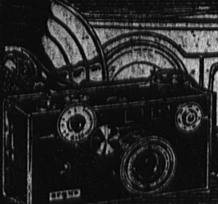


Enhancing as the original Lorelei. A golden figure-eight holding a fabulous pseudo-pearl capturing completely. **Necklace \$7.50 Earrings \$4.00**

NO MONEY DOWN!

Lawson's JEWELERS

UP TO 1 YEAR TO PAY



Argus C-3 Flash Camera
America's favorite 35 MM camera. Coated 3.5 inch lens with flash & case. Complete. **\$66.50**
\$1.33 WEEKLY



ARGUS "75" CAMERA
Complete with batteries, flash lamp, film, carrying case. And everything in view for only **\$22.50**
\$1.00 WEEKLY

VISIT OUR GIFT DEPARTMENT
BE WISE! BE SAFE! LAY-AWAY NOW FOR CHRISTMAS

LAY AWAY NOW FOR CHRISTMAS

Lawson's JEWELERS
1317 EL PRADO, TORRANCE Phone FAI-fax 8-4313 OPEN EVENINGS UNTIL 9 O'CLOCK