

LAWSON'S

Open Evenings Till 9 o'clock Until Christmas

LAWSON'S

PRE-CHRISTMAS VALUES

LAY-AWAY NOW FOR CHRISTMAS

your credit is good

NO MONEY DOWN

NO MONEY DOWN

IT'S THE WONDER OF THE AIRWAYS!

Nov. 1955

ZENITH WAVEMAGNET ANTENNA



THE PACEMAKER AM RADIO
Small in size, but big in performance, styling and value. 1 to 5 tuning dial— gives fast, accurate station selection. Built-in Wave-magnet antenna. Powerful Alnico 6 speaker magnet. Superb tone. In wide selection of wonderful NEW color! AC/DC. Model R209, as low as **\$19.95**



THE ADVANCE AM RADIO
Powerful NEW performance with push buttons that require no tuning. They're located on TOP of set! Finger beam Dialia spotlights each station you tune in. Handy carrying handle. Wave-magnet antenna. Superbly styled—in thrilling new color selection. AC/DC. Model R212, as low as **\$41.95**



ZENITH SUPER AM CLOCK-RADIO
Alnico 6 speaker magnet with this best-sounding new radio. Automatically turns radio on and off. Operates small clock—also as convenient, desirable alarm. Clock hands glow in dark. In Maroon or Ivory color. AC only. Model R215, as low as **\$41.95**



THE ZENITH PORTABLE
Another Receiver—equalled only by the Super sets. The secret is its Iron Core Loop Antenna (on handle) plus the powerful speaker magnet. Smart color! Styling—in thrilling new color! AC/DC or battery. Model R202, as low as **\$41.95**

NO MONEY DOWN—EASY TERMS—AS LOW AS 1.00 WEEKLY



Ideal Gift for the Home!
UNIVERSAL Coffeematic

WITH THE FLAVOR SELECTOR
\$24.50 8 Cup Size
No Money Down
\$1.00 Weekly

The fastest way to good coffee. Set flavor selector at desired strength. Built-in signal when done. It's kept hot automatically. No-drip spout, balanced handle—easy to pour. Chrome finish.

GENERAL ELECTRIC

NEW G.E. "SWIVEL TOP" VACUUM CLEANER

- No Bag to Empty
- 4/5 Horsepower G-E Motor
- All Attachments
- Quiet

Reg. \$89.50
NOW... **\$69.95**



GUARANTEED BY G-E
It's Complete with Attachments
NO MONEY DOWN
\$1.25 WEEKLY
Buy Now and Save! Easy Terms!

the new DORMEYER Silver-Chef

All-Steel Construction with Stainless Steel Mixing Bow



- Speed and delivery—fast! will not over-mix or pull down a mixture. Government-Inspected Motor
- 20 Speeds—Total 7 Speeds—Control at the Speed Control Switch Release
- Single-Mix Arm and Bowl Indicator
- Detachable Bowl for Portable Mixing

No Money Down — **\$1.00 Weekly**
Ideal Gift For The Home

BLANKET BUY OF THE YEAR!

G-E Automatic Blankets \$34.95!

BUY NOW ON OUR SPECIAL LAYAWAY PLAN!
(Save Money) has purchased a quantity of the famous G-E Sleep-Guard Blankets at amazingly low prices. We would like to pass these remarkable savings on to you.
If you've never owned a G-E Automatic Blanket, ask the person who has. Find out for yourself when it means to spend nights of blissful warmth without ever having to get up for more blankets or take blankets off. Find out what it means to have a blanket that adjusts itself as the bedroom gets warmer or cooler. Find out what we mean when we say, here is the best night's sleep you've ever had!

No Money Down — **\$1.00 Weekly**

BUY NOW AND SAVE!



Layaway Now FOR CHRISTMAS

Surprise Him!



Give yourself a better looking husband FOR CHRISTMAS

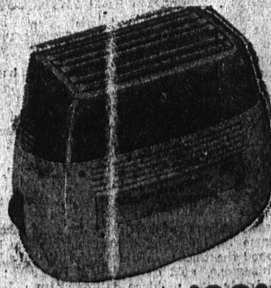
Give Him the GIFT OF THE YEAR
Remington 60 DeLuxe ELECTRIC SHAVER

Will you see how much handsomer your husband (or husband-to-be) is—once he starts shaving with the Remington 60 DeLuxe.
For he'll get a closer shave (softer to the touch) and more comfortable shave than he's ever had. This is the shaver that's so gentle it can shave the short, close hair off a peach—proving that it will give you a close shave no matter how tender his skin!

And yet the Remington 60 DeLuxe is so powerful it can shave the toughest bristles off a brush—proving that it will give your man a close shave no matter how tough his beard!

Let him try it free for two test days! You can give him the manliest Remington for Christmas and he can try it free for two weeks at no obligation.
But stop in soon—because it means every gal in town wants a better-looking husband!

\$7.50 ALLOWANCE
On Your Old Electric Shaver
Regardless of Age, Make or Condition



Less Trade-In Allowance **\$22.00**
WITHOUT TRADE IN... **\$29.50**
NO MONEY DOWN
\$1.00 WEEKLY



1317 EL PRADO, TORRANCE PHONE FA 8-4313

Exclusively at LAWSON'S NEW 1955 Modern Designs in *Hard Rock* AMERICA'S MOST BEAUTIFUL DIAMOND RINGS