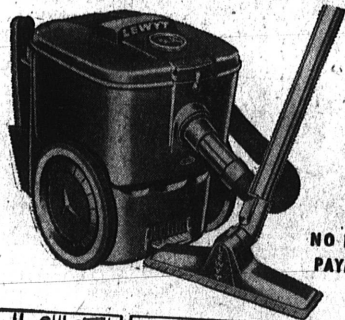


**2 for 1 Offer!**  
**ALL NEW**  
 WORLD'S ONLY VACUUM CLEANER  
**on big wheels**



**NO DOWN PAYMENT**



**ROLLS READY-TO-USE** from your closet! Tubed hose, nozzle can be kept assembled!  
**ROLLS OVER DOOR SILLS,** rugs, bare floors! Not only swivels but rolls across-room!  
**ROLLS WITH ALL TOOLS** everywhere you go! Tools ride behind, don't dig furniture!  
*\*Head Back for Lewyt and Wall Back for closet optional at small extra cost.*  
**ONLY LEWYT GIVES YOU SO MANY GREAT NEW FEATURES!**  
**NEW!** Instant dust disposal—No stamps to undo! No dust bag to empty!  
**NEW!** Motor plus No. 50 High-Speed clean rug 4 ways at once!  
**NEW!** "Power Dial"—Exact control for every job!  
**NEW!** Allergy-proof 8-filter system!  
**NEW!** Quietness! New compact square shape! New deodorizing! Comes with all cleaning tools!

**INTRODUCING**  
 THE SENSATIONAL  
**LEWYT**

**LOOK!**

**SAVE \$24.95**

Trade in your old cleaner for the new LEWYT now  
**GET THIS \$24.95 CHEST T.V. BENCH FREE!**

Stores your Lewyt, washers, toys! Double as TV bench! Rich washable vinyl upholstery in Burgundy Red, Forest Green, White with black trim. Even has built-in High Amplifier!

**OFFER LIMITED! TRADE IN YOUR OLD CLEANER NOW!**

**LIMITED TIME ONLY!**

IDEAL TIME TO BUY NOW  
 FOR CHRISTMAS!

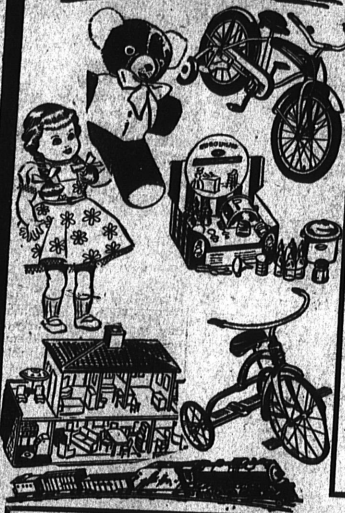
**SPECIAL OFFER...**

**Free**

**\$50.00**

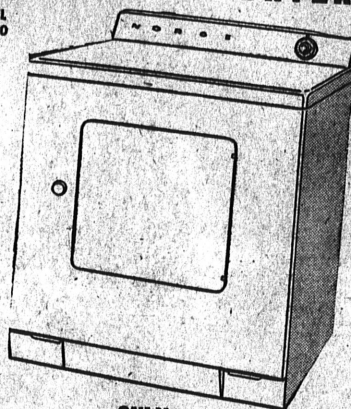
Worth of **TOYS**

WITH PURCHASE OF NORGE DELUX MODEL



THE NEW **NORGE** GAS DRYER

MODEL AG-700



ONLY

**179.95**

NO DOWN PAYMENT  
 EASY TERMS

**FREE INSTALLATION**  
 Compliments of Southern Calif. Gas. Co.

**SAVE \$24.00**

**1955 ZENITH**

THE BROADWAY AM RADIO



**\$31.95**

Finger Beam Dialite lights up stations as you tune in! Wavemagnet\* Antenna. AC/DC. Convenient carrying handle. Sleek modern plastic cabinet. Beautiful colors to choose from!

Model R511, prices start at

THE ZEPHYR AM RADIO

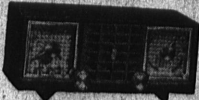


**\$38.95**

Glorious big-set volume, and full, true tone—from a Zenith-built Dial Speaker. Convenient "Piano-Grip" handle—and plug-in Phono-Jack. Zenith Long-Distance AM reception. Smartly styled plastic cabinet in handsome new colors. AC/DC. Model R615, prices start at

\*Reg. U.S. Pat. Off.

DELUXE AM CLOCK-RADIO

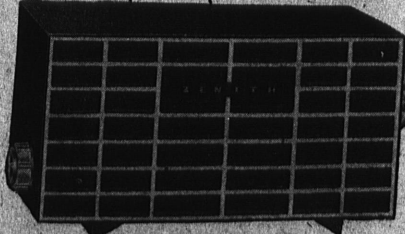


**\$46.95**

A clock-radio that's really new and different—with dial that light at night! Dialite on clock has dimmer control. You choose degree of light you wish. Radio alarm and timer. Wavemagnet\* Antenna. Appliance outlet. In rich new Decorator colors. AC only. Model R521.

IT'S THE WONDER OF THE AIRWAYS!

**ZENITH**  
 with exclusive **WAVEMAGNET\* ANTENNA**  
 Top performance EVEN ON WEAK SIGNALS!



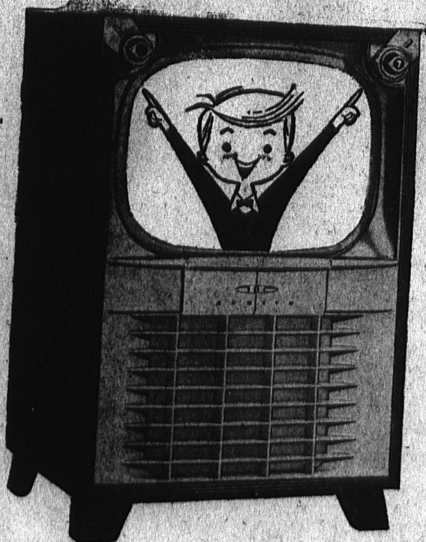
THE PACEMAKER AM RADIO

**\$19.95**

AN UNBEATABLE RADIO VALUE WITH THESE GREAT ZENITH FEATURES:

- 1 to 1 tuning dial—for faster, more accurate tuning.
  - powerful Alnico S speaker magnet—for finer performance—finer tone
- Even at this low price you get all the advantages of Zenith's famous WAVEMAGNET\* Antenna! A styling masterpiece in wide variety of new decorator colors. See it today! AC/DC.

**CONVENIENT TERMS**



**Model "X"**

**TOP TUNING HIGH FIDELITY!**

20,000 VOLTS OF PICTURE POWER

MODEL X

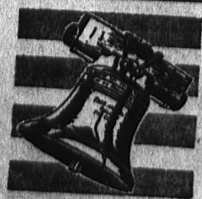
AVAILABLE NOW!

BLONDE or MAHOGANY CABINET with MOROCCO SAND COLOR

SPEAKER GRILLE CASTERS

Model - 223599

ONLY **\$389.95** EASY TERMS



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