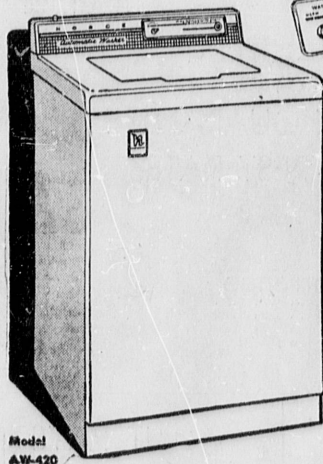


NORGE SPECIAL



~~\$279⁹⁵~~
NOW... \$239⁹⁵

NORGE "Time-Line" AUTOMATIC WASHER



Model AW-420

LOWEST PRICED FULLY AUTOMATIC WASHER
 SATISFACTION GUARANTEED

1. FOR FULL LOADS. Just push the Time-Line, and washing's all done for you... automatically.
2. FOR PARTIAL LOADS. Set the Time-Line for only as much hot (or warm) water as you need. Then let the Norge washer go to work for you... automatically.
3. FOR DELICATE WASHABLES. It's easier to wash delicate fabrics because you can skip, shorten, or repeat any washing action with the push of a button.

Also, a plus feature that costs nothing extra—the new Norge built-in Suds Return!

FREE GIFT!

BEAUTIFUL RAIN HOOD

GET THIS ALL-PLASTIC RAIN HOOD FREE AS A PRESENT FROM US JUST BY DROPPING IN. COME IN TODAY!



WHEREVER YOU SEE NORGE ADVERTISED, IT IS AVAILABLE AT

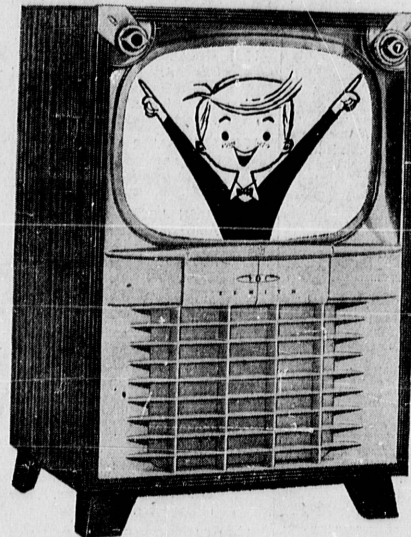
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YOUR EXCLUSIVE FRANCHISED DEALER IN TORRANCE

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MODELS	
AW405 - AUTOMATIC WASHER.....	\$169 ⁹⁵
AW410 - AUTOMATIC WASHER.....	\$199 ⁹⁵
AW450 - AUTOMATIC WASHER.....	\$299 ⁹⁵
AW425 - AUTOMATIC WASHER.....	\$279 ⁹⁵

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AE600 - AUTOMATIC DRYER.....	\$149 ⁹⁵
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WHY NOT? THE NEW



Model "X"

TOP TUNING HIGH FIDELITY!

20,000 VOLTS OF PICTURE POWER
 MODEL X

AVAILABLE **NOW**

BLONDE or MAHOGANY CABINET with MOROCCO SAND COLOR SPEAKER GRILLE CASTERS

Model - 223599

ONLY \$389⁹⁵ EASY TERMS

THE BROADWAY AM RADIO

EXCLUSIVE **CINEBEAM** PICTURE TUBE and Now **CINE'LENS**

Doubles picture power... all the electronic light is reflected out the face of the tube.

The plus factor for CINEBEAM gives you whiter whites, blacker blacks... MORE picture detail and realism! Exclusive on Zenith!

IT'S THE WONDER OF THE AIRWAYS!

New 1955 **ZENITH** with exclusive **WAVEMAGNET* ANTENNA**

Top performance **EVEN ON WEAK SIGNALS!**



Finger Beam Dialite lights up stations as you tune in! Wavemagnet* Antenna. AC/DC. Convenient carrying handle. Sleek modern plastic cabinet. Beautiful colors to choose from!

Model R511, prices start at **31.95**

THE ZEPHYR AM RADIO



Glorious big-set volume, and full, true tone—from a Zenith-built Dial Speaker. Convenient "Flexo-Grip" handle—and plug-in Phono-Jack. Zenith Long-Distance AM reception. Smartly styled plastic cabinet in handsome new colors. AC/DC.

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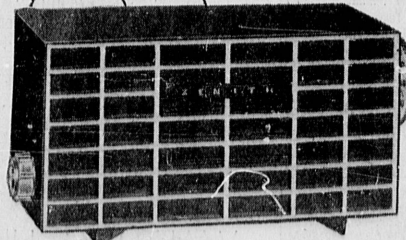
DELUXE AM CLOCK-RADIO



A clock-radio that's really new and different—with dials that light at night! Dialite on clock has dimmer control. You choose degree of light you wish. Makes perfect night light. Radio alarm and timer. Wavemagnet* Antenna. Appliance outlet. In rich new Decorator colors. AC only. Model R521. **46.95**

THE PACEMAKER AM RADIO

\$19⁹⁵



CONVENIENT TERMS

AN UNBEATABLE RADIO VALUE WITH THESE GREAT ZENITH FEATURES:

- 1 to 1 tuning dial—for faster, more accurate tuning.
- powerful Alnico 5 speaker magnet—for finer performance—finer tone

Even at this low price you get all the advantages of Zenith's famed WAVEMAGNET* Antenna! A styling masterpiece in wide variety of new decorator colors. See it today! AC/DC.



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