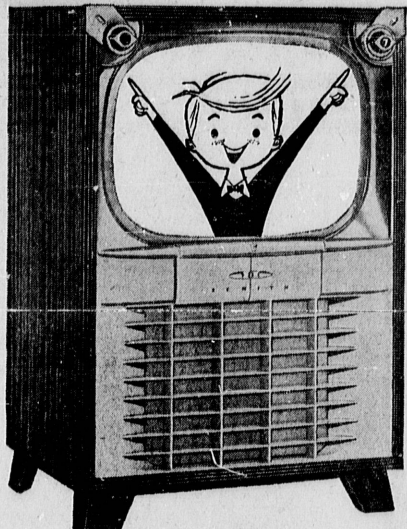


1955 ZENITH

Model "X"

top tuning
HIGH FIDELITY!
20,000 VOLTS of PICTURE POWER



MODEL "X" AVAILABLE NOW!
Blond or Mahogany cabinet with Morocco Sand Color speaker grille. Casters. Model R2359R.

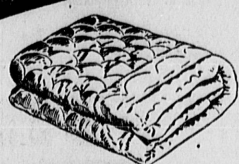
EXCLUSIVE **CINEBEAM** and Now **CINE'LENS** PICTURE TUBE
Doubles picture power... all the electronic light is reflected out the face of the tube.
The plus factor for CINE'LENS gives you whiter whites, blacker blacks... MORE picture detail and realism! Exclusive on Zenith!

\$ **389⁹⁵**

ZENITH MODELS START AT

1800 R	\$169 ⁹⁵
228 Y	\$189 ⁹⁵
229 R	\$209 ⁹⁵
2230 R	\$229 ⁹⁵
2248 R	\$249 ⁹⁵
2249 E	\$279 ⁹⁵
2237 R	\$349 ⁹⁵
2253 M	\$329 ⁰⁰
2257 E	\$339 ⁰⁰
2258 R	\$309 ⁹⁵
2360 R	\$409 ⁹⁵
2367 E	\$459 ⁹⁵
2671 R	\$420 ⁰⁰
2975 R	\$620 ⁰⁰
2979 E	\$670 ⁰⁰
2294 EU	\$1300 ⁰⁰

GIANT VALUE



BEAUTIFUL DACRON COMFORTER

Washable—warm—with a retail value of **\$29⁹⁵**



50 LBS. OF ALL DETERGENT

Wash free for a year... retail value **\$132⁰**



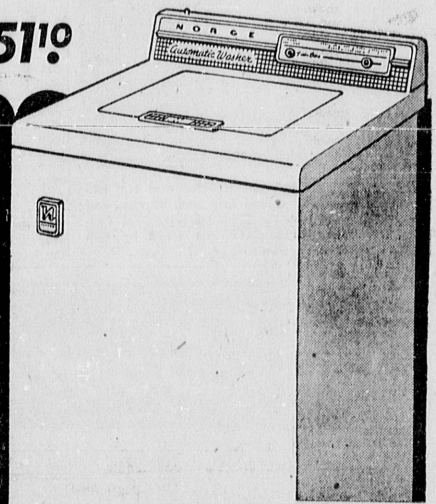
RIPPLETTE

New! Special attachment for woolens... retail value **\$7⁹⁵**

TOTAL RETAIL VALUE **\$511⁰**

FREE WITH THE PURCHASE OF A 1954

NORGE Time-Line AUTOMATIC WASHER



NORGE TIME-LINE
\$299⁹⁵
TRADE-IN YOUR OLD WASHER EASY TERMS

- NO DOWN PAYMENT
- EASY TERMS
- BIG TRADE-IN ON YOUR OLD WASHER

SATISFACTION GUARANTEED
Yes, your money back... unconditionally... if, after 30 days, you are not satisfied with the NORGE Time-Line!

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AW425 - AUTOMATIC WASHER . . .	\$279 ⁹⁵

AUTOMATIC DRYERS

AE600 - AUTOMATIC DRYER . . .	\$149 ⁹⁵
AE610 - AUTOMATIC DRYER . . .	\$189 ⁹⁵
AE620 - AUTOMATIC DRYER . . .	\$229 ⁹⁵
AG700 - AUTOMATIC DRYER . . .	\$179 ⁹⁵
AG710 - AUTOMATIC DRYER . . .	\$219 ⁹⁵
AG715 - AUTOMATIC DRYER . . .	\$249 ⁹⁵
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