

## Archie's

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## Archie's market

## bIG ENOUGH TO SERVE YOU ... SMALL ENOUGH TO KNOW YOU <br> 1617 CABRILLO



Buying TV? Make sure you
check sound as well as picture!
Here's a tremendous "plus value" only RCA
Victor Television can give you-new "Golde
Victor Television can give you-new "Golde
Throat" Fidelity Sound! The reason is RCA Throat" Fidelity Sound! The reason is RCA
Victor's exclusive tone system-a precise bal
ance of amplifier, speaker and cabinet.
It brings you new tonal depth and clarity, And RCA Victor's new "Magic Monitor" chassis automatically ties this glorious tone to
the clearest picture in television-RCA Victor's new "All-Clear" picture with $212 \%$ greater
picture contrast! New "Easy-See" VHF dial has slanted king-size numbers. (89A) RCA Victor Television today!



