MAYFLOWER FOR DEPENDABLE MOVES



CITTY COUNCIL BRIEFS

Torontone City Countil

Councilians prount! Mayor in the bash requests from four and and the City Missage and Countil and Counti

TORRANCE Van & Storage 1916 BORDER AVE. FA 8-7021

Savings can serve you as it has served thousands of investors and home owners in the past,

OPEN HOUSE, Fri., Sept. 17

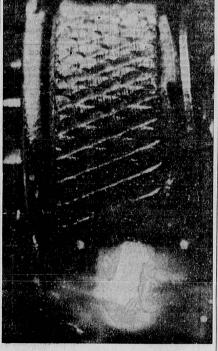
You are invited to visit First Federal Savings on Friday, September 17th . . to inspect our new offices and to meet our friendly, courteous staff.

TOOM FEDERAL SAVINGS

AND LOAN ASSOCIATION OF SAN PEDRO LOMITA BRANCH

2233 Lomita Blvd. DAvenport 6-6143
Principal Office in San Pedro

Obituaries



TRUCK AGE

Detroit—The average truck in 1941 was 5.6 years old. Today the average is about seven years.

PARKING CODE

Denver's new building code regulates multi-level parking galayers about seven years.

Little Yankee FIRMA-BASE

LE KINGS Shoe Store FA 8-2426

Mother To Visit Hull Family

Visiting at the new home of tion in Colorado. High points of her son and daughter-in-law, the journey were visits with her Superintendent of Torrane parents, the Rollo Shaklees, and Schools and Mrs. J. H. Hull of her brother and sister-in-law, the 1730 Hickory Ave. over Labor Debert Shaklees, in Keenesburg. Day will be Mrs. Angus Hull of Pasadena.

The Torrance couple returned her Lake and saw many friends recently from a two-week vaca and relatives in Denver.

Prescription for Individual

A 25 TH ANNIVERSARY MESSAGE FROM EDWIN M. BLAKESLEE, PRESIDENT GENERAL TELEPHONE COMPANY OF CALIFORNIA



and where it is wanted and in sufficient quantities

Where else but in America could a company such as ours, born of many small companies—consolidate—grow steadily and soundly through the years? From 600 employees to 6,000; from 70,000 telephones to 600,000; from an investment under 10 million dollars to 180 million dollars is the 10 million dollars to 180 million dollars is the story of General Telephone Company of California. This is our story but it is not an unusual one. Our progress report, no matter how gratifying it may be, could not have been possible but for one all important fact—the fact that the seed of free enterprise from which is grown the bountiful fruits for the cuttoner employee and the investor investor in for the customer, employee and the investor is so firmly implanted in our land.

As more people discover the advantages of liv-ing and working in this "Golden State," we shall be eager to provide them with our service. By the end of 1964, we believe that the territory now served will require more than one million telephones. This doubling in size in the next decade means larger payrolls to be spent in California and greater finan-cial investment for the economic security of the communities we serve.

California has been good to the General Tele-phone Company of California. On behalf of the Company's stockholders, board of directors, officers and employees, it is with great pleasure on the occasion of our 25th Anniversary that I thank our customers for the privilege and opportunity of serving them. We are looking forward with great enthusiasm to our continuing responsibilities of helping build a greater and stronger community,

General Telephone Company of California



we have learned to look ahead"

On September 1, 1954, General Telephone Company of California began its second quarter century of service to California homes, businesses and industries. For the past twenty-five years we have had the unusual opportunity of providing telephone service to one of the most interesting, progressive and challenging areas in the United States. We of General Telephone look at Califor-nia as a land of opportunity—opportunity within the easy grasp of establishments capable of fulfilling a basic need for the many publics in its growing communities.

There is little virtue in serving long and faithfully—for twenty-five years—unless the experience gained from this serving can help us make future improvements of a substantial nature for our customers, employees and the investors in our business. We have learned many things during the past quarter century—many the hard way. We have learned the ways and means of weathering critical times when national economy reached levels where the utility business came within a whisper of suffering irreparable damage. We have learned how to cope with situations brought about by a nation in conflict when our services were stretched to the limit to meet military and civilian communication needs. We have learned that thousands of people waiting for telephone service wait patiently providing the company is employing every expedient to build and add the missing links to provide these

We have learned to look ahead-far aheadwith long range instruments which assist us im-measurably in providing telephone service when