

It's GRAND! It's OPENING!

SPECIAL OPENING WEEK VALUES

CLIP THIS COUPON TODAY

NAME

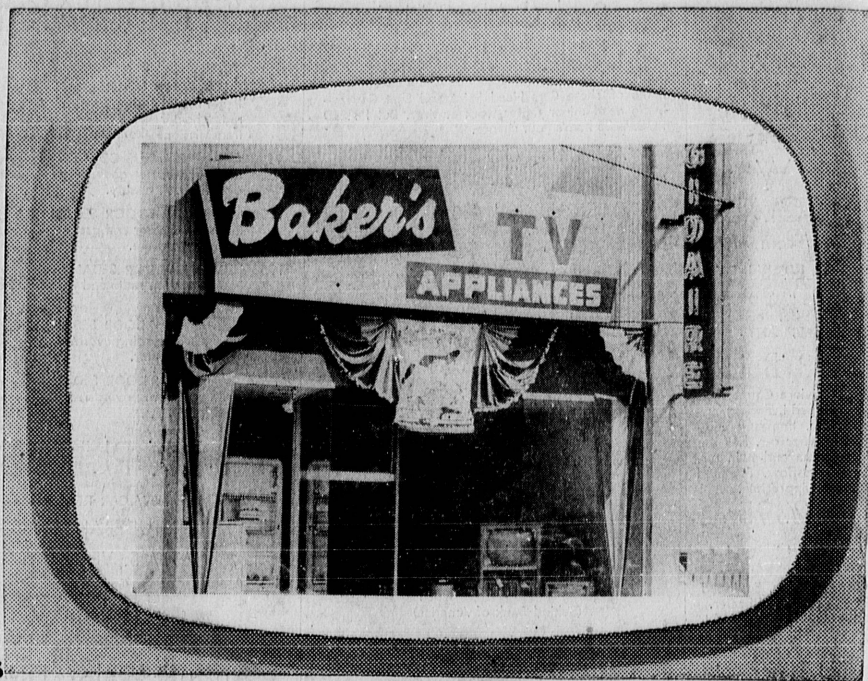
ADDRESS

PHONE

WIN A
DELUXE CHROME DINETTE
SET FROM BAKER'S T.V.
DEPOSIT AT 1344 EL PRADO

FRIGIDAIRE — GAFFERS & SATTLER — CROSLY — BLACKSTONE — R.C.A.

BAKER'S DOES IT AGAIN!
Due to the great demand of appliances and televisions from our old and new customers, we have added a separate store to better serve our hundreds of friends. . . Now such items as FRIGIDAIRE refrigerators, automatic washers and electric ranges; CROSLY televisions and refrigerators; RCA televisions; BLACKSTONE automatic washers; GAFFERS & SATTLER ranges; and many other famous names may be had from our new appliance store which offers you the same wonderful service as our furniture store has for the past 6 years!



RANGES
REFRIGERATORS
AUTOMATIC WASHERS
TELEVISIONS

Colorama Styling with Complete Self-Service in the CYCLA-MATIC FRIGIDAIRE



America's Most Beautiful Refrigerator
Glamorous porcelain interior finished in a pastel shade—with rich golden trim. Choice of white or two colors ON THE OUTSIDE. Right or left-opening doors at no extra cost! Its Self-Service features are like another helping hand in the kitchen.
Kitchen-Size Food Freezer is completely separate.
Refrigerator Defrosts Itself without any buttons, dials, clocks or heaters.
Roll-to-You Shelves glide out all the way.

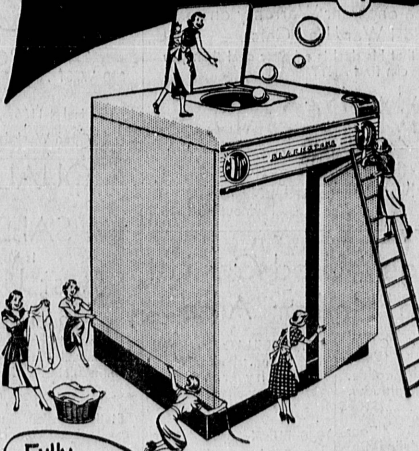
New Pantry-Door

For more Self-Service, Frigidaire's new Pantry-Door has built-in Server Tray, one-at-a-time Egg Server, 3 removable full-width shelves, covered containers for leftovers, tall bottle space, Butter Conditioner and Cheese Compartment.

PRICES FROM
\$181.95 and up

Only Frigidaire offers a choice of DuLux or Lifetime Porcelain exterior finishes

SEE THE NEW BLACKSTONE — a new kind of automatic washer



Fully...

- AUTOMATIC
- FLEXIBLE
- MECHANICAL

Don't fail to see this amazing new washer. Now you can wash any way you want to wash . . . blue, starch, bleach, or handle all fabrics properly. Come in for a demonstration.

BAKER'S TV-APPLIANCE 1344 EL PRADO

PHONE FAIRfax 8-6606

Now for the first time in Torrance!! You may purchase your furniture and appliances from one company . . . but through separate departments that specialize in each!

GRAND OPENING SPECIAL! 5 Pce. CHROME DINETTE SET

THIS IS A DELUXE SET

WILL BE GIVEN

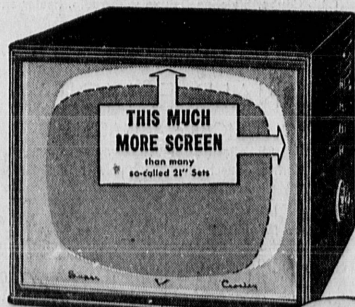
FREE

WITH THE PURCHASE
OF ANY MAJOR
KITCHEN APPLIANCE!



SEE The new CROSLY SUPER-V 21 plus

- ★ **BIGGEST 21" SCREEN ON EARTH.** 30% BIGGER than many so-called 21's, the new Super-V 21 Plus measures 257 square inches. That means you get up to 60 square inches more picture!
- ★ **SMALLEST CABINET.** 20% SMALLER than many other 21" models . . . up to 4 cubic feet smaller, thanks to Crosley's new Super-Vertical chassis and new picture tube.
- ★ **BRIGHTEST PICTURE.** Up to 40% brighter than ordinary TV pictures. New aluminized picture tube gives you the brightest, clearest picture this side of Mars!
- ★ **LOWEST PRICE** for any 21" TV set! Not \$250, not \$200, not \$175, but all for \$169.95 (walnut-finished cabinet).



\$169.95
WALNUT-FINISHED

Including Federal Tax
Yours for only \$2.39 a week!



You can see it **BETTER** on a **CROSLY**

For her Majesty the Homemaker...

the most beautiful, most automatic range in America!



- With:
- ★ TBT (Top Burner Timer) Just set it and forget it!
 - ★ Vanishing Grid! Shield and Cover Prevents food spatter!
 - ★ Cool Pilots Save gas—keep kitchen cool!
 - ★ Full Flow Oven Even heat in every part of oven!
 - ★ Cool Control Panel Recessed panel keeps controls Cool-to-touch!
 - ★ Fold-A-Way Shelf Saves countless steps daily!
 - ★ Char-Glow Hi-Broiler Lets you barbecue broil indoors!
 - ★ Automatic grease saver



Gaffers & Sattler
AUTOMATIC GAS RANGES

Completely new from top to bottom and years ahead in cooking features—features you'll find only on the beautiful new Gaffers & Sattler.