Roundup of Vacations Offered Telling About Who Went Where

By MARY and JACK WEBB

The time of hot summer
days and human languor; of well
used pation and vacation stored
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Serving more people every month

Last week this company's 600,000th Last week this company's 600,000th telephone was flaced in service in West Covina, one of the 100 communities we serve in Southern California. This installation marks a growth of 100,000 telephones in less than two years—nearly 300,000 since the end of 1948.



The Peterssen Family

and their new telephone

A telephone instrument was installed at 530 S. St. Malo Street, West Covina, last Friday for Mr. and Mrs. Robert J. Peterssen and family. There is nothing different about the appearance of this telephone—it looks exactly like the thousands of others we place in service each month. It carries a special significance, however, because it marks an important step in the progress of this Company. Behind this installation is a story of our constant effort to bring our customers the best telephone service possible. As California prospers and grows, we shall look forward to meeting the telephone demands of its expanding population.



Harlan W. Holmwood. Executive Vice President, General Telephone Company of California, assists Mrs. Peterssen in placing the first call from the 600,000th telephone, as Mr. Peterssen and the children look on.





RONALD E. MORAN'S GREATER-THAN-EVER TRADE-IN ALLOWANCE

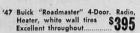
-PLUS-

1954 OLDSMOBILES EXECUTIVE CARS **SAVE UP TO \$90000**

LOOK FOR OUR FAMOUS "SEAL" FOR YOUR PROTECTION! USED CARS

'46 Ford "6" 2-Door Sedan \$245





'47 De Soto Club Coupe. Radio, heater, auto. trans., custom interior. Like new — Gleaming original \$445



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serviced by our agency. \$1395
The buy of the week!......

'52 Buick Special 4-Door Sedan. Radio, heater. Sparkling \$1395

"Wasp" 2.

the Hydramatic with 127 serial like new and is priced \$1995

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