

POWER OF IMAGINATION... NO WORD OF MOUTH... NO STORY OF THE PRESS COULD POSSIBLY CONVEY TO YOU THE SENSATIONALISM OF THIS EVENT!

COME TO IT!
SHARE IN IT!

MILADY'S SHOPPE

-708-
Avalon Blvd.
1 Block South of Anaheim St.
WILMINGTON



SMASH CLEARANCE SALE

WE'VE BLASTED PRICES WIDE OPEN FOR THIS STOREWIDE SALE!

CONDITIONS DEMAND THIS DRASTIC ACTION!!

YES, WE ARE LOADED AND MUST CLEAR OUR RACKS... Due to the unseasonable weather we find that we are loaded on certain items of WEARING APPAREL AND WE MUST CUT OUR PRESENT INVENTORY! You know that the way to get the fastest results is to give our customers THE BEST VALUES ON QUALITY MERCHANDISE THAT THE MARKET AFFORDS... AT THE LOWEST POSSIBLE PRICE. Everywhere in our store we are preparing to take care of the greatest number of VALUE Minded PEOPLE THAT HAVE EVER FILLED OUR STORE... COME WITH THE CROWD... IT WILL BE A LANDSLIDE OF BARGAINS... WE MUST SELL IT! GET YOUR SHARE. COME EXPECTING BIG BARGAINS YOU WON'T BE DISAPPOINTED. Be here when the doors open... THURS., JULY 29th, AT 9 A. M.

EVERYTHING GOES! Our Entire Stock is included in this great Sale! SPACE DOES NOT PERMIT US TO LIST ALL THE VALUES, SO HERE IS A REPRESENTATIVE SELECTION FROM EACH DEPARTMENT IN OUR STORE! MAKE PLANS. COME EARLY AND SAVE REGRETS. SELLING STARTS THURS., JULY 29, AT 9 A.M. SHARP.

FORMER PRICE TAGS MEAN NOTHING

Sale Starts
THURSDAY July 29
— AT —
9 A.M.
and will continue from day to day until most of this stock is sold

STORE OPEN
FRIDAY NIGHT 'TIL
9 P.M.
Charge Acc'ts Invited
30-60 90 DAYS TO PAY

LADIES' Play Shorts
Many novelties for summer wear. You'll find Denims, satinetts and blends in many different styles. Regular values to \$5.95. **SALE PRICE \$1.00**

BIG GROUP Ladies' Blouses
Special group for this sale! Choose from cottons, nylons, Dan River flannels, seersuckers, crepes and slacks. Long and short sleeves. Values to \$7.95. **SALE PRICE \$1.00**

FAMOUS MAKE Bathing Suits
Personality known make. Newest styles in one and 3 piece Nylon suits, Nylon Taffetas, novelty cottons. Assorted colors. \$15.00. **SALE PRICE \$5.88**

Ladies' Purses
Brand new showing. Choose from Gabardine, Satin and Plastic in Whites and colors. Many styles. Values to \$6.95. **SALE PRICE \$1.88**

Ladies' Slacks
Big group of slacks. Choose from Gabardine, shantung, nylon mixtures. Assorted sizes and styles. Values to \$2.95. **SALE PRICE \$4.88**

Seersucker Gowns
Just received. Seersucker gowns for Summer. Prints and solid colors. Assorted sizes. Values to \$2.95. **SALE PRICE \$1.49**

Ladies' Denim Coordinates
Suits, skirts, shorts, blouses and jackets specially advertised by famous maker in a variety of better denim sportswear in various, pink and full line offered to you at the first time at its authorized price. **SALE PRICE \$2.77**

TOP FASHIONS! Spring Toppers
100% wool fabrics, in tweeds, fleeces, and novelty checks. Fully lined in a wonderful array of styles. Sizes to 44. Values to \$29.95. **\$11.88**

LADIES' NEWEST STYLE SPRING SUITS
Finest of fabrics in Ladies Suits. Choose from Wool Poodles, Tweeds, Checks, Solids and Failles. Large assortment of styles. Values to \$39.95. **\$13.88**

Ladies' Better Dresses
Majority of our stock of better summer dresses, and many just unpacked are grouped in the following sale prices. You'll find cottons, nylons, linens, taffetas, pure silks and other wanted fabrics for sport, casual afternoon and evening wear. Sizes for Juniors, misses, women and half sizes.
ONE GROUP - Values to 14.95 \$4.77 SALE PRICE
ONE GROUP - Values to 17.95 \$7.77 SALE PRICE
ONE GROUP - Values to 24.95 \$9.77 SALE PRICE

BETTER GRADES LINGERIE SLIPS, GOWNS PAJAMAS
Nationally advertised lines included in this group of Lingerie. These are items that are regularly priced to \$10.95. Choose from many styles at this one low SALE PRICE. **\$2.77**

LADIES LARGE SIZE DENIM Separates
A select group of skirts, pedal pushers, jackets, shorts and slacks expertly styled. **\$1.88**
Class A workmanship. Faded blue only. Sizes 38 to 44. Regular \$5.95 value

100% WOOL-LADIES SPRING COATS
Latest Styles for this season. Choose from \$14.88
100% wool Poodles, Imports, Tweeds, suedes, fleeces in assorted colors. All fully taffeta lined. Sizes for misses and women. Regular values to \$29.95.

Rayon Panties
You'll recognize the famous label. Select from many styles. In assorted colors and sizes. Regular \$1.95. **SALE PRICE 25c**

WHILE THEY LAST Ladies' Skirts
Chosen from our regular stock. Choose from Cotton, Rayon Taffetas, Nylons and Prints. Assorted colors. Values to \$12.95. **SALE PRICE \$1.00**

Maternity Wear
One group assorted dresses, skirts and smocks in cool and easy to wear cottons and novelty fabrics. Values to \$10.95. **\$2.99**

SPECIAL PURCHASE Maternity Wear
Special purchase of nationally advertised merchandise made through our buying office. These two piece maternity suits in a host of styles. Values to \$19.95. **\$8.88**

Nylon Pants
A large assortment of Nylon pants in popular Hollywood brief style. Colors, pink, white and blue. Regular \$1.00. **49c**

SEEING IS BELIEVING... AND WE DON'T MEAN MAYBE!
LADIES' DRESSES \$2.00
VALUES TO \$14.95—SALE PRICE
You'll grab them at first sight. Be here when the doors open for these Big Values. Choose from cottons, nylons, taffetas, jerseys, crepes and other fabrics all taken from our higher price groups. Many styles and many one of a kind. Assorted sizes.

NEWEST STYLE Ladies' Dusters \$3.88
Styled right for all summer and so easy to wear. Choose from faille or linen in Blackand Navy. Values to \$10.95. **SALE PRICE \$3.88**

LADIES Better Skirts
Make your selection from these large groups. New collection in styles galore in wanted fabrics... wool mixtures, nylons, imported fabrics, linens, gabardines and cottons... pailds, checks and solids.
ONE GROUP Values to 8.95 \$2.77 SALE PRICE
ONE GROUP Values to 10.95 \$3.77 SALE PRICE
ONE GROUP Values to 14.95 \$5.77 SALE PRICE

Better Blouses
Literally hundreds to choose from in short and long sleeve styles. Nylons, cottons, linens, crepes, etc. Prints, solid colors, plenty of whites. Many Famous Brands. Assorted sizes.
ONE GROUP Values to 5.95 \$1.77 SALE PRICE
ONE GROUP Values to 7.95 \$2.77 SALE PRICE
ONE GROUP Values to 8.95 \$3.77 SALE PRICE

Ladies' Gowns 96c
A large assortment of nylon trimmed Jersey gowns with top and bottom trims. Assorted sizes and colors. Values to \$2.95. **\$96c**

Ladies' Sweaters SPECIAL GROUP \$1.88
Many styles in cardigans and slip-ons. 100% wool, boucles and Nylons included. In complete sizes and colors. Values to \$8.95. **SALE PRICE \$1.88**

Lingerie Specials \$1.00
Half & full slips. One group in jerseys, cottons, nylons, & taffetas in both full & half slips. Assorted sizes & colors. Values to \$3.95. **\$1.00**

SPECIAL PURCHASE Ladies' Jeans \$1.88
Another fabulous Milady's super value. This quality well-made Jean regularly selling for \$3.49. **\$1.88**

Playtex Girdles \$2.77
with Stationary Garters. Regular \$6.95—SALE **\$2.77**

all Surplus Inventory
MUST GO!
REGARDLESS OF SACRIFICE!

MILADY'S SHOPPE ★ **Use Your Credit 30-60-90 Days To Pay!** ★
★ **WOMEN'S APPAREL** ★ **708 AVALON BLVD.**
1 BLOCK SOUTH OF ANAHEIM ST. **WILMINGTON**