

# 1954 TORRANCE BUSINESS REVIEW 1954



**Torrance Cycle & Sports Shop, 1421 Marcelina Ave., is owned by Ben and Paul Smith, who started in 1947 with a bicycle and key shop and moved to this location in 1950 when they added the sports line. Paul won National spin fishing tournament in 1952. They carry a complete line of Sita-flex fishing rods and the most complete stock of fishing equipment in the Harbor area. They handle repairing of all kinds.**



**Carl P. Jensen, pictured above on the left, will personally demonstrate the many outstanding features offered by the Fleetwood Trailers which can be purchased at the C & M Manufacturing Co., 1802 1/2 S. Broadway. All hard plumbing and pull drapes are found in all models of the Fleetwood trailers. The trailers also have Canadian birch interiors and plastic dinette seats. Whether for a vacation or a permanent home a house trailer is ideal and the place to go for complete satisfaction in the one you buy is the C & M Manufacturing Co.**



**Owner Al Fitzgerald of the Fitzgerald Cabinet Co. at the convenient location of 17817 S. Main Street will design and build cabinets to any specification. Mr. Fitzgerald takes orders for cabinet doors and will also cut plywood to any size you need. He has a complete stock of hardwood, wallboard, roofing and marine plywood building materials. For the convenience of many of his customers who are unable to visit his shop during the week Mr. Fitzgerald is open each Sunday until noon.**



**The featuring of Western dancing and "your favorite beer" has made The Ranch, located at 414 E. Sepulveda Blvd., in Wilmington, a very popular place with residents of this area. The Ranch is open from 10 a.m. to 2 a.m. every day with dancing from 8:30 until 2 a.m. Sundays have been set aside for the jam session and you can get in on this any Sunday between the hours of 2:30 until 10 p.m. You are invited to "meet your friends at The Ranch" for an enjoyable afternoon or evening.**

<b>AIRCRAFT MAINTENANCE</b> <b>ACME AIRCRAFT CO.</b> Torrance Municipal Airport Maintenance & Modification Designated Aircraft Maintenance Inspection Student Instruction, Rentals, etc. C. R. Keeney—H. K. Crawford Owners & Operators P. O. BOX 516, LOMITA DAVENPORT 6-4831 Same location since 1945	<b>AUTOMOTIVE</b> <b>PENNSYLVANIA</b> AUTOMOTIVE SALES & SERVICE Tune-up with Latest Equipment Motor Rebuilding—Brake Service Parts for All Makes of Autos 24 Hour Tow Service Auto Club of So. Calif. Approved Emergency Service 2512 PENNSYLVANIA AVE. LOMITA DA 6-2674	<b>CABINETS</b> <b>A &amp; B CABINET CO.</b> Arthur C. Adams Custom Built Cabinets for Houses and Apartments QUALITY FIRST 1865 1/2 W. 109th ST. GARDENA ME 4-4631	<b>CLEANERS</b> <b>TOP HAT CLEANERS</b> Pick-up & Delivery Service "Distinctive Dyeing - Bleaching Occasions" We Operate Our Own Plant 2025 W. COMPTON—ME 4-5139 1803 REDONDO BEACH BLVD. GARDENA 2218 TORRANCE BLVD. FA 8-2713 TORRANCE LOMITA & WESTERN DA 6-2252	<b>FLORISTS</b> <b>LA GALERIA FLORISTS</b> "Distinctive Flowers for All Occasions" Delivery & Wire Service 1820 GRAMERCY FA 8-4745 2171 TORRANCE BLVD. TORRANCE	<b>KENNELS</b> <b>BY-GEORGE CHIHUAHUA</b> KENNELS AKC STUDB.—BOARDING Chihuahua—Also Toy Poodles Terminal 4-8360 17 No answer call AX 7580 237 E. CARSON TORRANCE	<b>PAINTING Contr.</b> <b>AMES PAINTING CO.</b> "Qualified Interior Decorating" by David Boraschig Paperhanging—Waterproofing Guaranteed Work since 1941 1954 JAYBORCK DR. SAN PEDRO One-Time Carbon Forms 1316 CARRILLO AVE. FA 8-6622 Zenith 0445	<b>PRINTING</b> <b>AUTOMATIC PRINTING</b> COMPANY Lithographers & Printers Business & Factory Printed Forms Orders—Catalogs One-Time Carbon Forms 1316 CARRILLO AVE. FA 8-6622 Zenith 0445	<b>SHOE REPAIRING</b> <b>KENNY'S SHOE</b> REBUILDING Comfortable Worn Shoes Rebuilt Like New for a fraction of their former cost Finest Materials—Skilled Craftsmanship Arch Supports—Shoe Accessories 1278 SARTORI Next to Kirby's Shoe Store
<b>AMBULANCE</b> <b>JACOB'S AMBULANCE</b> 24-Hour Service—2-way Radio Oxygen Equipped Resuscitator 2093 TORRANCE BLVD. FA 8-1415 ME 4-3203	<b>BABIES &amp; CHILD-REN'S SHOP</b> <b>PIXIE BABY SHOPPE</b> We invite our Torrance Patrons to visit us in our new location in the new DesImone Shopping Center. 713 N. PACIFIC COAST HWY. REDONDO BEACH, CALIF. Phone Frontier 9-4702	<b>CAFE</b> <b>CORK CAFE</b> 909 W. ANAHEIM WILMINGTON Lunch 8 a.m. - 2 p.m. Lunch - Coffee - Beer MIRL'S CAFE 535 W. 8th STREET WILMINGTON Open 8 a.m. - 9 p.m. Breakfast - Lunch	<b>CLOTHING STORE</b> <b>COHN'S</b> Smart Clothes for Men and Women Friendly credit There is No Better Place to Shop In The Wilmington Area 738 AVALON BLVD. (Just South of Anaheim Blvd.) WILMINGTON TE 4-3781	<b>FOOD MARKET</b> <b>QUALITY SUPER MARKET</b> Frozen Food Lockers Complete Groceries Meats, Fruits & Vegetables 2171 TORRANCE BLVD. FA 8-2103 TORRANCE	<b>LANDSCAPING</b> <b>STANLEY STEARNS</b> LANDSCAPING Serving Torrance & Vicinity Commercial, Residential Free Estimates 1408 W. 214th FA 8-3412	<b>PAVING CONTRACTORS</b> <b>WARREN SOUTHWEST, Inc</b> Paving Fashioned for Each Job Hot Mix Asphalt Pavement is Ready for Use the Day It is Laid 20934 S. NORMANDE AVE. FAIRFAX 8-5165 TORRANCE	<b>REAL ESTATE</b> <b>ALTER REALTY &amp; INSURANCE</b> Serves the Southland from these Locations: FR 2-7586 610 Pier Ave. Hermosa Beach 1963 Pacific Coast Hwy. DA 6-3137 2220 Arlington Lomita 1425 W. Carson St. FA 8-1120 2153 Torrance Blvd. FA 8-3859 20320 S. Western FA 8-2770 Torrance	<b>SPORTS &amp; CYCLES</b> <b>TORRANCE CYCLE</b> & SPORTS SHOP Paul & Ben Smith, Owners Metary Motors Schwinn Bicycles Amputation—Tackle Keys Repairing of All Kinds 1421 MARCELINA AVE. FAIRFAX 8-8912
<b>SOUTH BAY</b> <b>AMBULANCE SERVICE</b> Complete Sickroom Supplies and Oxygen Service SALES & RENTALS 24 Hour Service FAIRFAX 8-17 Frontier 2-8431	<b>BARBER SHOP</b> <b>BILL'S BARBER SHOP</b> Special Attention to Your Particular Problems in Hair Grooming 3 Chairs to Serve You Hair cutting by appointment if desired If You're Looking for a Really Good Barber - See Bill 1538 W. PACIFIC COAST HWY. HARBOR CITY DA 6-3252	<b>CAFE</b> <b>DING HOW CAFE</b> American and Chinese Food Food to Take Out Private Banquet Room 1650-1652 CARRILLO TORRANCE PHONE FA 8-2001	<b>CONTRACTOR</b> <b>ELVER R. WHITE</b> Building, Remodel & Repair 444 LINCOLN ST. WILMINGTON, CALIF. PHONE Terminal 4-6833	<b>FRUIT CONCENTRATES</b> <b>KING-O-FLAVOR</b> 12 Delicious Flavors 12 Bottles makes 6 bottles of Finished Drink. Just add Water. "A Delicious Real Fruit Flavored Drink" 3870 PACIFIC COAST HIGHWAY LEADING FOOD MARKET	<b>LINGERIE &amp; KIDDIE SHOP</b> <b>DANA'S APPAREL SHOP</b> Infants to Age 16—Boys & Girls Complete Line of Women's Sports Wear and Lingerie Lilyette Bar and Dress Shop Open 10 a.m. - 7 p.m. Week Days Fri. and Sat. till 8:30 Chrgs. Accounts Welcome 3202 S. AVALON BLVD. Avalon Village Wilmington	<b>PET SHOP</b> <b>WATTS PET SHOP</b> A.K.C. Reg. Chihuahuas Our Specialty Pet Supplies Govt Inspected Horsemat Birds of All Kinds 22507 SO. VERMONT AVE. FA 8-3033	<b>REAL ESTATE</b> <b>WILLIAM H. TOLSON &amp; ASSOC.</b> Real Estate - Insurance Property Management Special Attention Given to Industrial & Commercial Real Estate All Types of Insurance Auto - Fire - Liability Preferred Selection with Complete Protection 1620 W. CARSON ST. TORRANCE FA 8-7200	<b>SHOE REPAIRING</b> <b>PARRISH STATIONERS</b> 1423 MARCELINA AVE. Office Supplies Office Furniture Authorized Dealer for Royal Typewriter - Sales-Rentals Complete Line of Stationery Supplies for The Home or Office FA 8-6074 FA 8-1630
<b>ANTIQUES</b> <b>YESTERHOUSE</b> PACIFIC COAST HWY. AT HAWTHORNE AVE. FR 4-6658 Lamps - Accessories - Gifts Fabrics - Curtains - Wallpaper Carrels Free Decorating Service Roberta Griffin Consultant Decorator & Color Stylist	<b>BARBER SHOP</b> <b>HANDY ANDY</b> BARBER SHOP 1110 GRENSHAW BLVD. Ladies' & Men's Haircuts Specialize in Children's Haircuts FA 8-1071	<b>CAFE</b> <b>HERB ALLEN</b> "Where Burgers and Chili are Best" Inez Allen's Home Made Pies Tel Tenor: SBB950A 1616 CRAVENS AVE. TORRANCE	<b>CREAMERY</b> <b>MAYFAIR CREAMERY</b> Fresh Dairy Products "Your Store" Two Toter Convenience or Delivered to Your Door Dacro-Protected 20301 S. WESTERN AVE. TORRANCE FA 8-2526	<b>FUNERAL DIRECTORS</b> <b>A. M. GAMBY MORTUARY</b> "Sympathy in Time of Need" In Lomita Since 1955 A Complete Service Within The Means of Every Family Every Consideration Personal and Financial 3501 W. CARBON AVE. DA 6-6343	<b>LINGERIE &amp; KIDDIE SHOP</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>PET SHOP</b> <b>WATTS PET SHOP</b> A.K.C. Reg. Chihuahuas Our Specialty Pet Supplies Govt Inspected Horsemat Birds of All Kinds 22507 SO. VERMONT AVE. FA 8-3033	<b>RESTAURANT</b> <b>COPACABANA</b> The Place to Spend an Evening It's Different—You'll Like It! Complete Mexican Food Specializing in Piplan Ranchero Music by Los Bandidos Cocktails - Dancing W. Wed. - Sun. 11 a.m. - 2 p.m. 1331 E. ANAHEIM ST. WILMINGTON TE 4-9718	<b>STATIONERS</b> <b>DEL WEIRICH</b> Ternite Control & FOUNDATION REPAIR "Protect Your Home" Ternite Control Cement & Concrete Work 26247 W. CARSON STREET HARBOR CITY
<b>APPLIANCES</b> <b>GAMBLES</b> Western Auto Supply Co. 1269 SARTORI AVE. S.A. Open 9 a.m. - 6 p.m. Fri. Till 9 p.m. Radio, Refrigerators, Stoves, Washers, Auto Accessories, Tires, Batteries, Seat Covers, Sporting Goods, Complete Line of Paints & Housewares	<b>BARBER SHOP</b> <b>TARR'S BARBER SHOP</b> 3 Barbers to Serve You We Like Children Ladies Haircutting Our Specialty Hours 10 a.m. - 8 p.m. Tues. - Fri. 9 a.m. - 7 p.m. Saturday Closed Sunday & Monday 1521 W. CARSON	<b>CAFE</b> <b>HI-HO CLUB CAFE</b> 1778 CARSON ST. TORRANCE FAIRFAX 8-9975 Steak—Shrimp—Chicken Dinners Open 24 Hours	<b>FUNERAL DIRECTORS</b> <b>FRED'S</b> Television—Appliances Furniture—New and Used Clutch & Brake—Ignition and appliances on new & later models. Save Far More Than You Think! See Fred Today Fred Hagedorn, Manager 1321 E. Pacific Coast Highway WILMINGTON TE 4-6855 TE 4-4258	<b>LIQUOR STORE</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>LINGERIE &amp; KIDDIE SHOP</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>PET SHOP</b> <b>WATTS PET SHOP</b> A.K.C. Reg. Chihuahuas Our Specialty Pet Supplies Govt Inspected Horsemat Birds of All Kinds 22507 SO. VERMONT AVE. FA 8-3033	<b>RESTAURANT</b> <b>LA HACIENDA CAFE</b> Fine Mexican Foods Tacos - Enchiladas - Tamales FAM TO GO Hours 12 to 9 p.m. Closed Sundays 1406 W. CARSON STREET FA 8-9971	<b>STATIONERS</b> <b>DEL WEIRICH</b> Ternite Control & FOUNDATION REPAIR "Protect Your Home" Ternite Control Cement & Concrete Work 26247 W. CARSON STREET HARBOR CITY
<b>AUTO BODY &amp; FENDER REPAIR</b> <b>D. K. MITCHELL</b> AUTO PAINTING Expert Auto Rebuilding & Quality Painting Complete Satisfaction Guaranteed Drive in for an Estimate 1324 BORDER FA 8-6180	<b>BOWLING</b> <b>TORRANCE BOWL</b> "The House of Action" 8 All Maple Lanes Open Bowling Every Evening Phone Erie for Reservations 1953 CARSON FA 8-9864	<b>CAFE &amp; BAR</b> <b>THE RANCH</b> Featuring Western Dancing and Your Favorite Beer Open 10 - 2 a.m. Dancing 8:30 - 2 a.m. Sun. Jan. 8:30 - 10 p.m. 141 E. PULVEDA BLVD. WILMINGTON Terminal 4-9447	<b>GARAGE</b> <b>LARSON'S GARAGE</b> Complete Automotive Repair Service Motor Tune-up Carburetor Service 1922 W. CARSON TORRANCE FA 8-3785	<b>LUMBER</b> <b>A &amp; M LUMBER</b> Lumber and Building Supplies REDWOOD FENCES Open Daily 8:30 to 5:30 Sundays 10 till 2 p.m. 13720 S. WESTERN RL 5-1625 or ME 4-4304	<b>LINGERIE &amp; KIDDIE SHOP</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>PET SHOP</b> <b>WATTS PET SHOP</b> A.K.C. Reg. Chihuahuas Our Specialty Pet Supplies Govt Inspected Horsemat Birds of All Kinds 22507 SO. VERMONT AVE. FA 8-3033	<b>RESTAURANT</b> <b>LA HACIENDA CAFE</b> Fine Mexican Foods Tacos - Enchiladas - Tamales FAM TO GO Hours 12 to 9 p.m. Closed Sundays 1406 W. CARSON STREET FA 8-9971	<b>STATIONERS</b> <b>DEL WEIRICH</b> Ternite Control & FOUNDATION REPAIR "Protect Your Home" Ternite Control Cement & Concrete Work 26247 W. CARSON STREET HARBOR CITY
<b>AUTO PARTS</b> <b>DUNHAM'S AUTO PARTS</b> Complete Machine Shop Service Heating & Sealed Power Piston Rings Chicago Pneumatic Air Tools Raybestos Brakes 1407 W. CARSON, TORRANCE FA 8-2294	<b>BUILDING CONTRACTORS</b> <b>OPPERT &amp; FORSBERG</b> All Types of Building Construction 25 Years in Los Angeles County 1446 W. 184th ST. GARDENA PL 8-2440 ME 4-1059	<b>CAFE &amp; BAR</b> <b>HELEN GRACE CANDIES</b> & Hallmark Greeting Cards and <b>JOY LYNS CANDIES</b> Watch Our Windows for Daily Specials. 1339 EL PRADO - FA 8-4221	<b>LIQUOR STORE</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>MARKET</b> <b>CARSON MART</b> Complete Line of Groceries Farm Fresh Vegetables Quality Meats - Beer & Wine Independently Owned and Operated by ANDREW ZLAKET 1929 CARSON FA 8-5036	<b>LINGERIE &amp; KIDDIE SHOP</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>PET SHOP</b> <b>WATTS PET SHOP</b> A.K.C. Reg. Chihuahuas Our Specialty Pet Supplies Govt Inspected Horsemat Birds of All Kinds 22507 SO. VERMONT AVE. FA 8-3033	<b>RESTAURANT</b> <b>LA HACIENDA CAFE</b> Fine Mexican Foods Tacos - Enchiladas - Tamales FAM TO GO Hours 12 to 9 p.m. Closed Sundays 1406 W. CARSON STREET FA 8-9971	<b>STATIONERS</b> <b>DEL WEIRICH</b> Ternite Control & FOUNDATION REPAIR "Protect Your Home" Ternite Control Cement & Concrete Work 26247 W. CARSON STREET HARBOR CITY
<b>AUTO REPAIR</b> <b>STEAM CLEANING</b> Auto steam cleaned before repair saves time & money. <b>ASSOCIATED SERVICE</b> COR. CARSON & FIGUEROA FA 8-4736	<b>BUILDING CONTRACTORS</b> <b>OPPERT &amp; FORSBERG</b> All Types of Building Construction 25 Years in Los Angeles County 1446 W. 184th ST. GARDENA PL 8-2440 ME 4-1059	<b>CAFE &amp; BAR</b> <b>HELEN GRACE CANDIES</b> & Hallmark Greeting Cards and <b>JOY LYNS CANDIES</b> Watch Our Windows for Daily Specials. 1339 EL PRADO - FA 8-4221	<b>LIQUOR STORE</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>MARKET</b> <b>CARSON MART</b> Complete Line of Groceries Farm Fresh Vegetables Quality Meats - Beer & Wine Independently Owned and Operated by ANDREW ZLAKET 1929 CARSON FA 8-5036	<b>LINGERIE &amp; KIDDIE SHOP</b> <b>ANCHOR LIQUORS</b> 2490 WESTERN AVE. LOMITA DAVENPORT 8-9834 Best Brands Liquors, Beers & Wines Groceries - Cosmetics Sundries - Delicatessen	<b>PET SHOP</b> <b>WATTS PET SHOP</b> A.K.C. Reg. Chihuahuas Our Specialty Pet Supplies Govt Inspected Horsemat Birds of All Kinds 22507 SO. VERMONT AVE. FA 8-3033	<b>RESTAURANT</b> <b>LA HACIENDA CAFE</b> Fine Mexican Foods Tacos - Enchiladas - Tamales FAM TO GO Hours 12 to 9 p.m. Closed Sundays 1406 W. CARSON STREET FA 8-9971	<b>STATIONERS</b> <b>DEL WEIRICH</b> Ternite Control & FOUNDATION REPAIR "Protect Your Home" Ternite Control Cement & Concrete Work 26247 W. CARSON STREET HARBOR CITY