

Eagle Scout Earns New Mexico Trip



Clarks Keep Anniversary Sale Values

Harbor City Corporal



Traffic Toll Drops Below 1953 Totals

Ike, Like Presidents Before Him, Has His Sensitive Side

HURRY-Final Week 7th Anniversary Sale!

KNOW YOUR DEALER

BEFORE YOU SIGN .

Unfortunately the "good deal" you made when selecting your next car may be anything but "good" when an important consideration, the reputation of your dealer, is ignored. Naturally you expect the firm with which you are about to do business, to fulfill its obligations, whether they are written or oral. You can only judge the future by the past. Our success has been painstakingly built during our seven years in business here. We can not afford to jeopardize it by one dissatisfied customer.

At Paul's Chevrolet you will receive everything you have a right to expect . . . Prices that are extremely low, trade-in allowances that meet, or better, any competition and terms tailored to fit your budget . . . PLUS the all important fact that your car must be as pleasing to YOU as the opportunity of serving you was to us.

We thank you for your great response to our advertisements, because of this we are in a position to offer you a more generous deal on a new car and fine used cars at low prices.



LADIES:

A FREE GIFT FOR YOU! SEE OUR CLASSIFIED AD IN THIS EDITION!

1640 CABRILLO - TORRANCE - FAIrfax 8-1640

AUTHORIZED FACTORY DIRECT DEALER SERVING TORRANCE, LOMITA & WALTERIA