

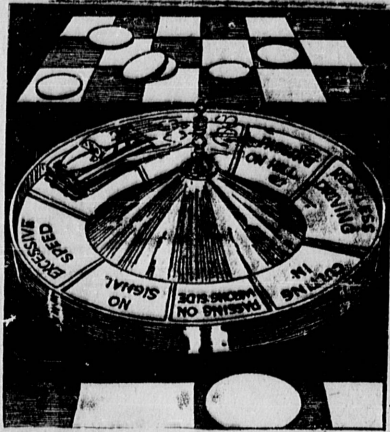
Building Surges \$900,000 Ahead Of 1953 Record

Boosted by permits issued in section, permits issued during same period of 1953 was \$13,244, May, building totals in Torrance represented a value of \$2,453,197 as compared with \$2,184,686 for the same month of last year. Most of last month's amount put a single cartridge in a revolver, spin the cylinder, aim at your temple and pull the trigger, betting your life that the bullet will not be in position to fire.

This brings the total for the first five months of this year to \$14,132,276. The total for the first five months of 1953 was \$12,231,000.

Sparked by issuance for a new tract in the Hollywood Riviera to \$14,132,276. The total for the first five months of 1953 was \$12,231,000.

Why Play 'Road Roulette?'



Perhaps a handful of Americans have been killed gambling at the dangerous Russian Roulette — that game in which you put a single cartridge in a revolver, spin the cylinder, aim at your temple and pull the trigger, betting your life that the bullet will not be in position to fire.

But insurance statistics reveal that more than 25,000 Americans died last year—and more than a quarter of a million were injured — taking bigger gambles with their driving, exceeding safe speed limits, driving on passing on the wrong side, cutting in, passing on curves and hills, improper signaling or none at all, driving off the roadway, or just plain driving recklessly.

"Road Roulette"—with human lives as the stakes—you might call such insane carelessness. When you assume, for example, that speed limits are set by legislators interested merely in forbidding something — you're playing "road roulette," with your life as the bet. Safety limits are set by engineers who know how much speed a given road or curve can safely take.

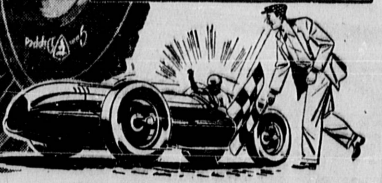
Other players of "road roulette": the driver who drives too fast for his headlights; the sport who squeezes through changing traffic signals; the driver who parks and gets out of his car on the traffic side; the exhibitionist who covers most of his windshield with stickers showing where he's been going; and the driver who "just takes it for granted" that his car is in safe operating condition—never thinking of consulting the experts, the dealer's service men trained to properly maintain his make of car.

They're all playing "road roulette." Make sure you're not in the game—and live longer.

INDIANAPOLIS SPEEDWAY Victory Tire Sale



Firestone Tires Win Again at Indianapolis for 31 Consecutive Years
(BILL YUKOVICH)
AVERAGES (130.840 M.P.H.) TO WIN 500-MILE INDIANAPOLIS CLASSIC

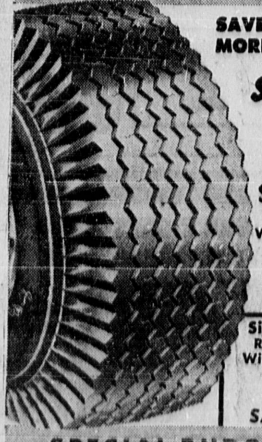


A Firestone STANDARD TIRE

Special SALE PRICE 1095
6.00-16 PLUS TAX
Exchange If Your Old Tire Is Recappable

SIZE 6.70-15 **Also Reduced 1195** SUPER-BALLOON Plus Tax — Exchange If Your Old Tire Is Recappable

TREMENDOUS SAVINGS ON ALL TIRES



SAVE MORE on **Firestone De Luxe Champions**
Special Sale Price

SIZE	Reg. List Price Without Trade-In	Special Trade-In Sale Price*
6.40-15	21.55	17.24
7.10-15	25.05	20.04
6.50-16	25.40	20.32
7.60-15	27.40	21.92
8.00-15	30.10	24.08
8.20-15	31.40	25.12

*PLUS TAX

Size 6.00-16 Reg. List Price Without Trade-In \$20.60 **1645** Plus Tax EXCHANGE If your old tire is recappable

Size 6.70-15 Reg. List Price Without Trade-In \$22.60 **1795** Plus Tax EXCHANGE If your old tire is recappable

SPECIAL SALE PRICE

SPECIAL BUDGET TERMS TOO—LOW AS 75c A WEEK YOUR OLD TIRES WILL MAKE THE DOWN PAYMENT!

1454 MARCELINA AVE., TORRANCE PHONE FAIRfax 8-7881

THINGS TO TALK ABOUT

BY FRANKLIN J. MORSE
Editor, American Peoples Encyclopedia

THE RIVER AND FLOOD FORECASTING SERVICE OF THE U.S. WEATHER BUREAU AUTHORIZED BY LAW IN 1930 FOR "GAGING AND REPORTING OF RIVERS," IS NOW EXTENDED THROUGH MORE THAN 56 RIVER DISTRICT CENTERS LOCATED ON THE PRINCIPAL RIVERS OF AMERICA.

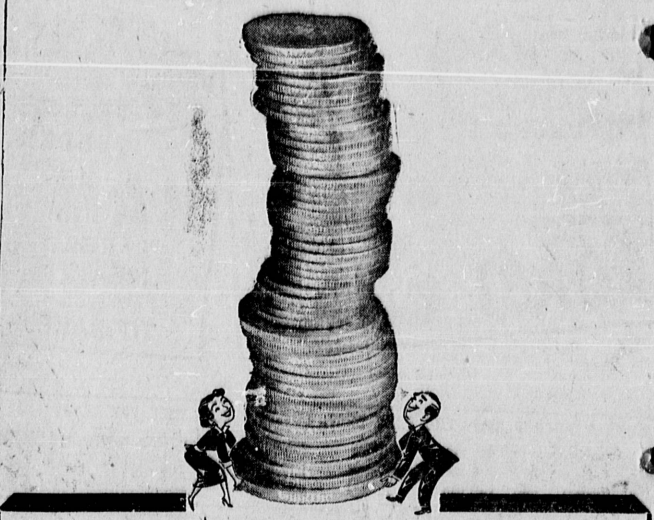
UNION JOB COST CUTS

Wife-and-couple love have had songs written in honor of their wedding days. Such poems have come to us from the pens of Sappho, Anacreon and Pindar. O-O-O-O. The Epithalamion of Spenser is one of the glories of English literature. S-S-S.

DENSE POPULATION
Rhode Island has a population density of 90 or more persons per square mile and is the only state to have this ratio in every one of its counties.

FAMILY MOVE
Indianapolis (SF)—When Abraham Lincoln's family moved to Indiana in 1816 they settled in what is now Spencer county.

Public Notices
TORRANCE HERALD
NOTICE OF TRUSTEE'S SALE
O. No. 54-3023
On WEDNESDAY, June 30, 1954, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as Trustee, under and pursuant to Deed of Trust and Mortgage, executed by JOSEPH APPEL, MULLINS and HELEN MULLINS, husband and wife, and recorded April 27, 1953, in book 4180, page 107 of Official Records in the office of the Recorder of Los Angeles County, California, will sell at public auction to highest bidder, for cash (payable at time of sale in lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 435 South Spring Street, Los Angeles, California, all right, title and interest conveyed to and now held by it under said Deed in the property situated in said County and State described as:
The East 80 feet of the West 100 feet, measured along the North Line of Walnut Avenue, of the East Half of the East Half of Lot 9, of Meadow Park Tract, as per map recorded in Book 12, Page 80 of Miscellaneous Records in the office of the County Recorder of said County.
EXCEPT the Northerly 88.88 feet, measured on the Easterly line of said Lot 9.
Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of the note secured by said Deed, to-wit: \$7,000.00, with interest from December 22, 1953, as in said note provided, and also, with notice of breach and of election to cause it to be understood that said property to satisfy said obligations, and therefor, on February 25, 1954, the undersigned caused said notice of breach and election to be recorded in book 4327, page 125, of said Official Records, 28, 1954.
TITLE INSURANCE AND TRUST COMPANY
as said Trustee
By: J. M. MARTY
Secretary
T—June 3, 19 and 17, 1954



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IN EVERY SUNDAY EDITION OF THE TORRANCE HERALD

SILVER BONUS

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SILVER BONUS is an exciting Weekly Contest sponsored by the Torrance Herald and co-operating merchants. See the rules and regulations in the Silver Bonus Page in every Sunday's edition.

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