

Gifts that Give - all year Round

# ELECTRIC APPLIANCES



**LAWSON'S**  
JEWELERS

## NEW STEAM & DRY IRON

It's all new—this beautiful, handsomely-designed G-E Steam and Dry Iron that lets you iron with ease, press like a tailor. Gives you volumes of steam in less than two minutes. Switch from steam to dry instantly, at the mere flick of a button. With this new G-E Iron you can do half your laundry without sprinkling and press woollens without a damp press cloth. New, larger ironing surface cuts ironing time.

### TWO IRONS IN ONE

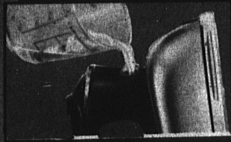
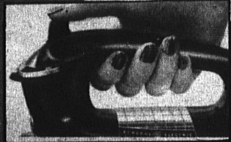
Flip button up and it's a steam iron — push down and it's a dry iron. No need to empty water to iron dry.

### NEW VISUALIZER FABRIC-DIAL

Right at your fingertips. Lets you control ironing temperature without removing your hand from the iron. Settings for all fabrics including popular new synthetics.

### EASIER TO FILL

Simply set foot on its heel and pour a cup of water into improved water-to-get-at spout and start ironing. No mess during ironing.



**\$18.95**

## GENERAL ELECTRIC

## NEW Automatic VISUALIZER IRON

Save work, save time with this all-new General Electric Visualizer Iron. Improved Visualizer Fabric-dial lets you select the right temperature for the fabric to be ironed. Iron weighs only 2½ pounds, reduces ironing fatigue. And the new, larger (30-square-inch) soleplate helps you iron faster because fewer

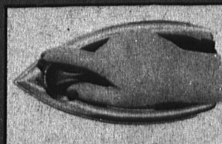
strokes are needed. Longer double-button nooks for easier ironing ground buttons.



**\$12.95**

### IMPROVED VISUALIZER FABRIC-DIAL

Conveniently located on front of handle. Gives you fingertip control of ironing temperatures for all fabrics, including popular new synthetics. No more searching!



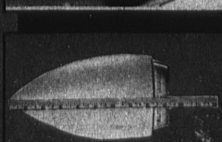
### "LIGHT THAT SAYS WHEN"

Red indicator light on back of handle goes off when correct ironing temperature is reached. Tells you when to start ironing.



### NEW, LARGER SOLEPLATE

Extra-large (30-square-inch) soleplate speeds up ironing, saves time, saves wear with every stroke. Saves time, saves wear.



GENERAL  ELECTRIC  
**Lawson's**  
JEWELERS

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